

Program/Initiative: OBJECTIVE 7 - INCREASE USE OF FORMAL SUPPORT SYSTEMS

Situation: The fall-to-fall persistence rate for first-time-in-college (FTIC) students at Collin is, on average, several percentage points lower than the target rate of 52%, and is even lower for male and traditionally underserved FTIC students. In addition, underserved FTIC students earn fewer A,B, and C grades, and more D,F, and W grades than the general FTIC population. This initiative is designed as a part of the 2025-2030 quality enhancement plan (QEP) to help students transition successfully into college life such that they can excel in their first year and beyond.

Inputs	Outputs		Outcomes -- Impact		
	Activities	Participation	Short	Medium	Long
Student support staff/personnel Faculty members IT department staff PR staff Time to create flyers, posters, short videos, webpages, etc. Funding for printed materials Time for scheduling and organizing workshops Time for creating educational resources (powerpoints, handouts, etc.) Time to create surveys about students' use of resources Time to create and conduct outreach campaigns Time for personnel training	Create webpage or portal where students can access information about campus resources Utilize social media platforms to share posts highlighting campus resources and success stories Faculty can promote campus resources during their classes Print promotional materials Create and display flyers and posters Conduct short in-class presentations about resources Organize joint events or workshops that involve multiple campus resources Create short videos that introduce campus resources and play them on across campus, or on the college's website Have the campus app send notifications to students Conduct periodic surveys to gauge students' awareness of resources and their experiences Conduct email, phone, and text campaigns Train faculty and staff participants on Collin College's formal support resources	External Audiences <ul style="list-style-type: none"> • Potential vendors for printed materials Internal Audiences <ul style="list-style-type: none"> • FTIC students enrolled for current term • Staff, personnel, and faculty to promote resources • Staff assisting with social media platforms • PR staff designing flyers, posters, and other electronic and printed materials • PR employee acting as social media manager • IT personnel assisting with websites • Staff to train internal participants 	FTIC Students are successfully contacted/reached	FTIC Students are able to identify formal academic, and physical and mental health support resources FTIC Students are aware of how to access these resources	FTIC Students make use of formal academic, and physical and mental health support resources during their first year