

Program/Initiative: OBJECTIVE 1 - PRE-TERM ORIENTATION

Situation: The fall-to-fall persistence rate for first-time-in-college (FTIC) students at Collin is, on average, several percentage points lower than the target rate of 52%, and is even lower for male and traditionally underserved FTIC students. In addition, underserved FTIC students earn fewer A,B, and C grades, and more D,F, and W grades than the general FTIC population. This initiative is designed as a part of the 2025-2030 quality enhancement plan (QEP) to help students transition successfully into college life such that they can excel in their first year and beyond.

Inputs	Outputs		Outcomes -- Impact		
	Activities	Participation	Short	Medium	Long
<p>Orientation Planning Team</p> <p>IT/PR staff to assist with updating content for virtual and in-person orientation</p> <p>Staff/faculty/personnel to potentially appear in orientation content</p> <p>Time spent updating virtual and in-person orientation programming</p> <p>Communications to let students know to complete the required virtual orientation and participate in in-person orientation if desired</p>	<p>Orientation Planning Team convenes to discuss orientation content</p> <p>Orientation Planning Team recruits necessary partners to update orientation content as needed</p> <p>Orientation Planning Team tests updated content for smooth implementation</p> <p>Orientation Planning Team works with IR to collect data from students while the virtual orientation is operational</p> <p>Orientation Planning Team assigns responsibilities for maintenance while the virtual orientation is operational</p> <p>System places orientation hold on FTIC students' accounts as they are admitted and need to complete required virtual orientation</p>	<p>External audiences</p> <ul style="list-style-type: none"> Prospective students who have been admitted <p>Internal audiences</p> <ul style="list-style-type: none"> Staff/Personnel to serve on the Orientation Planning Team Faculty/Staff to participate in updating orientation content Staff to assist with data collection 	<p>90% of FTIC students who start the virtual orientation complete it</p> <p>100% of FTIC students who complete virtual orientation complete the FTIC survey</p> <p>70% of fall FTIC students and 50% of spring FTIC students who complete the virtual orientation enroll in classes for the upcoming term. (The current rate is approximately 63% for fall and 44% for spring terms.)</p>	<p>Students are familiar with Collin College policies</p> <p>Students are familiar with how to connect with others virtually or on campus</p> <p>Students are familiar with formal support resources</p> <p>Students are familiar with Collin College's values and expectations</p> <p>Students are familiar with Collin College's financial resources</p> <p>Students understand how to use Collin College's technological platforms, online resources, and email</p>	<p>Students report that orientation prepared them for their first year in college</p>