Green Interior and Architectural Design Advisory Committee Meeting Minutes

CHAIRPERSON: Stefanie Wagoner, Chair		
MEETING DATE: Friday, November 2, 2012	MEETING TIME: 7:30 AM	MEETING PLACE: PRC, L 215 A
RECORDER: Dave Galley		PREVIOUS MEETING: Friday, July 20, 2012

MEMBERS PRESENT: (Yes/No) OTHERS PRESENT: (Yes/No)

	Name and Title		Name and Title		Name and Title
Y	Debbie Fuller HOK Architecture	Y	Tripat Baweja Interiors EURWAY	Y	Ali Kholdi Collin College
N	Judy Pantello FMG- Furniture Marketing Group	Y	Michelle Long City of Plano	Y	Hina Asif Collin College
Y	Stefanie Wagoner Frisco EDC (Economic Development Corporation)	N	Sandra Hefferan Quest Recycling	N	Sheryl Sutphen Collin College
Y	Mark Condry FSG	Y	Michele Hurst Interior Architects	Y	Pete Brierley Collin College
Y	Carole Jernigan Allen High School	Y	Bryan Humphreys Pathway Enterprises	Y	Dave Galley Collin College
				Y	Gena Martin Collin College
				Y	Larry Maughan Collin College
				N	Kate Smith Collin College
				N	Jon Hardesty Collin College
				Y	Melody Snow Collin College

Agenda Item	Action Discussion Information	Responsibility
Old Business:	Yarcus Lewis- New Co-Chair Proposal- Autumn Dillon	Dave (Inputs Prior to The Meeting From Yarcus)
	Living Green Expo Event Participation	Ali
	ID Lab: Samples Needed From Industry Surplus	Ali
:	Incorporation Of REVIT Into Program	Ali
	Open Discussion: Program Direction and Curriculum Relevance	All
Continuing Business	Committee Member Introductions	All
	Engineering Department Enrollment Numbers	Dave Galley
	Interior and Architectural Design Curriculum Overview	Ali Kholdi
	Industry Trends: Interior Design	Michele Hurst and Mark Condry
	Industry Trends: Green Design	Michelle Long and Debi Fuller
	High School Alignment	Carole Jernigan and Dave Galley
	Appropriate Certification For Students	All
	Suggested Outreach	All
New Business:	Program Focus and Advertising	All
Curriculum Decisions:	LEED Certification Course	Debi Fuller and Ali Kholdi
	Perspectives On Sustainable Living Course	Ali Kholdi
Other:	N/A	

MINUTES

Key Discussion Points	Discussion
Old Business:	Yarcus Lewis- New Co-Chair Proposal: In a note to Dave Galley, Yarcus re-proposed Autumn Dillon, City of Plano, instead of Anthony Han, City of Plano, as the new Advisory Board Member to take his place. Anthony refused to support our program. Autumn was contacted by Melody Snow and Dave Galley. She refused to support us, as well. Finally, Dave was able to get a commitment from the Sustainability Manager of the City of Plano, Michelle Long. She will support our meetings. However, she wants to be a member with Stefanie Wagoner as the sole chair. Dave agreed to this change. This action is closed.
	Living Green Expo Event Participation: As we did last Spring, we will participate in the Learning 2 Live Green Expo Event in Plano on Saturday, April 13. Ali and the students will represent the college at our table.
	ID Lab: Samples Needed From Industry Surplus: There was not a response to this request at the last meeting. Again, Ali expressed the need for industrial surplus samples. Again, he asked the group to keep an eye out for businesses that may want to contribute. Again, at this meeting there was no response to Ali's request. It was decided to pursue another pathway. This item is closed.
	Incorporation Of REVIT Into Program: This item was tabled until the Fall 2013 meeting.
	Open Discussion: Program Direction and Curriculum Relevance: 1/ Certified Green Designer Certification: This certification was reconfirmed as critical to our program (see "Continuing Business"). The "Regreen" certification for the remodeling existing homes in a "Green/Sustainable" way was judged to be too small at present for the college to back. 2/ Dave and Stefanie discussed re-invigorating the Frisco Green Forum at Collin College. It was viewed as not relevant to the local industry at the present time due to the economy. 3/ In the previous meeting, Debi brought forward the idea of "Occupancy Reengagement". We must train people to think in "Green Ways". She and Ali have reviewed our curriculum and have incorporated it in appropriate places. 4/ At the last meeting, Michele and Mark wanted to make sure that the recycling of lighting is part of our program. Ali confirmed this for them and got inputs as to how to make the curriculum even stronger. 5/At the last meeting, the group discussed ways to get our program publicized. Since the last meeting, the department brochures were finished. In the "New Business" section, we will address advertising. Finally, in the last meeting, Dave suggested partnering with the Real Estate curriculum at Collin College. The Real Estate area has no interest in partnering with us until the economy improves dramatically.

Continuing Business:	Engineering Department Enrollment Numbers: Dave reviewed the growth of the Engineering Department's enrollments and the fact that the Green Interior and Architectural Design area's enrollment is trending down. It is down by about 15% year over year.
	Green Interior and Architectural Design Curriculum Overview: Ali and Dave reviewed the fact that there were no curriculum changes.
	Industry Trends: Interior Design: Economic forces continue to damage many local companies. A downturn in the housing market appears to be bottoming out. At this point, Hina sees only retrofitting of existing structures for her business. Tripat indicated that it boils down to the client's lack of BUDGET. Due to the lack of business for interiors designers, Larry Maughan has put our co-op program on hold. He is not accepting new students.
	Industry Trends: Green Design: Stefanie started by saying that the Frisco area is seeing hang-ups due to budget problems and the poor economy in the area of "Green". Mark indicated that his business is steady due to the greater adoption of LED lighting, the increase use of controls, and even CFL lighting due to the cost of LED bulbs. Debbie discussed what she termed the "worst business conditions in 30 years" starting to turn around slowly. Her firm's billable hours are centered on facilities backed by oil and gas money at the current time. An example that she gave was that of Blackwater Holdings doing a lot of Energy Water Savings Projects. On the local level, she indicated that Texas and Dallas (specifically) are way behind the rest of the country in "Sustainable Living Projects" and sustainable thought. She noted that even when things turn around, Dallas (and Texas) does not have a pool of trained inspectors to enforce the IGCC (Industrial Green Building Code). Finally, Michelle discussed the positive things that Plano is doing even in this bad economy. Plano is advertising its Plano Environmental Education Center (Coit and Plano Parkway) to the public. Plano has launched "SMARTEnergyLoans.com" . The website offers energy loans to Plano homeowners. In terms of Plano, it has 21 LEED Certified buildings and has 50 more buildings in the pipeline heading for LEED Certification.
	High School Alignment: Carole Jernigan was able to attend the meeting. She indicated that she would like Ali to come to her classroom during the Spring semester. She will be retiring after the semester so her replacement will be the new driver of our relationship with Allen High School. Allen High School wants to wait until that time to engage our program.
	Appropriate Certification For Students: The group re-confirmed that USGBC LEED Associate certification is a great certification for our students. Ali indicated that the Certified Green Designer certification has become critical to the success of our program. Ali indicated that he will do a curriculum crosswalk between the certification and our program.
	Suggested Outreach: Dave requested that industry members consider speaking at the Engineering Evening Speaker Series in the coming semesters. Mark Condry agreed to speak in the Spring 2013 semester.
	Program Focus and Advertising:

New Business:	The Advisory Board indicated that we should be advertising with AIA, ASID, IFMA, IIDA, CREW, CORMET, AGC, BOMA and IREM. Given the need for a budget to do this, we tabled this until the next meeting. Dave will ask Dean Hardesty what, if any, money we have for this purpose.
Curriculum Decisions:	LEED Certification Course: The course was put on the schedule, but there were not enough students to run the course. Continuing Education continues to be unable to fill any seats.
	Perspectives On Sustainable Living Course: The course was very successfully offered. Continuing Education continues to be unable to fill any seats.
Other:	N/A

CHAIRPERSON SIGNATURE: Stefanie Wagoner	DATE: 12/17/2012	NEXT MEETING: TBD