Green Interior and Architectural Design Advisory Committee Meeting Minutes

CHAIRPERSON: Stefanie Wagoner, Chair		
MEETING DATE: Friday, April 12, 2013	MEETING TIME: 7:30 AM	MEETING PLACE: PRC, L 215 A
RECORDER: Dave Galley		PREVIOUS MEETING: Friday, November 2, 2012

MEMBERS PRESENT: (Yes/No)

	Name and Title		Name and Title
Y	Debbie Fuller HOK Architecture	N	Tripat Baweja Interiors EURWAY
N	Judy Pantello FMG- Furniture Marketing Group	Y	Michelle Long City of Plano
Y	Stefanie Wagoner Frisco EDC (Economic Development Corporation)	N	Sandra Hefferan Quest Recycling
Y	Mark Condry FSG	N	Michele Hurst Interior Architects
Y	Carole Jernigan Allen High School	Y	Bryan Humphreys Pathway Enterprises

OTHERS PRESENT: (Yes/No)

	Name and Title
Y	Ali Kholdi Collin College
Y	Hina Asif Collin College
N	Sheryl Sutphen Collin College
N	Pete Brierley Collin College
Y	Dave Galley Collin College
Y	Gena Martin Collin College
Y	Larry Maughan Collin College
Y	Kate Smith Collin College
N	Jon Hardesty Collin College
Y	Melody Snow Collin College

Agenda Item	Action Discussion Information	Responsibility
Old Business:	Living Green Expo Event Participation	Ali
	Incorporation Of REVIT Into Program	Ali
Continuing Business	Committee Member Introductions	All
	Engineering Department Enrollment Numbers	Dave Galley
	Interior and Architectural Design Curriculum Overview	Ali Kholdi
	Industry Trends: Interior Design	Michele Hurst and Mark Condry
	Industry Trends: Green Design	Michelle Long and Debi Fuller
	High School Alignment	Carole Jernigan and Dave Galley
	Appropriate Certification For Students	All
	Suggested Outreach	All
New Business:	Program Focus and Advertising	All
	"What Can Students Do With This Degree?"	All
Curriculum Decisions:	LEED Certification Course	Debi Fuller and Ali Kholdi
	Perspectives On Sustainable Living Course	Ali Kholdi
Other:	N/A	

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Key Discussion Points	Discussion
Old Business:	
	Living Green Expo Event Participation: For the second year in a row, the department participated in the Learning 2 Live Green Expo Event in Plano on Saturday, April 13, 2013. Ali and the students represented the college very well. We plan to participate again on Saturday, April 12, 2014.
	Incorporation Of REVIT Into Program: This item was tabled until the Fall 2013 meeting. The meeting will be after the CADD software review meeting.
Continuing Business:	Engineering Department Enrollment Numbers: Dave reviewed the growth of the Engineering Department's enrollments and the fact that the Green Interior and Architectural Design area's enrollment is trending down. It is down by about 20% year over year and down about 35% from the peak a few years ago.
	Green Interior and Architectural Design Curriculum Overview: Ali and Dave reviewed the fact that there were no curriculum changes.
	Industry Trends: Interior Design: The industry was characterized by Mark, Debbie, and Hina to be coming back slowly. The jobs are in Sales and not in Design yet. Sales are up slightly.
	Industry Trends: Green Design: Stefanie indicated that "the dirt is finally flying again" in Frisco. She mentioned with pride the new Hall Office Park. She said that Frisco is very solid again and with more money available "Green Technologies" will again begin to be incorporated. She noted that the difference this time is that in terms of Frisco's codes "Green Technologies" are more common now and are considered "standard". Michelle indicated that the City of Plano has discovered that the "Green Certified Business" certification is not at all rigorous. The City of Plano has decided not to accept it. In addition, she gave us the bad news that Plano will no longer have a Sustainability Department. Due to budget cuts it has been put under Recycling /Public Works. The staff has been cut to one (Michelle).
	High School Alignment: Carole Jernigan was able to attend the meeting once more. She indicated that she was thankful to Ali for coming to her classroom during the Spring semester. She will not be retiring after the semester. She will stay on for another year. However, due to Karen Bradley's retirement, Allen High School wants to wait until the new CTE Principal is on board to engage our program. Carole invited Ali to come to Allen High School and promote the Green Interior and Architectural Design program.
	Appropriate Certification For Students: As we always request, the group re-confirmed that USGBC LEED Associate certification is a great certification for our students. Ali did a curriculum crosswalk between the Certified Green Designer certification and our program. Ali indicated that, in his view, the certification has become critical to the future success of our program.

	Suggested Outreach: Dave requested that industry members consider speaking at the Engineering Evening Speaker Series in the coming semesters. He thanked Mark Condry for agreeing to speak in the Spring 2013 semester.
New Business:	Program Focus and Advertising: The Advisory Board indicated that we should be advertising with AIA, ASID, IFMA, IIDA, CREW, CORMET, AGC, BOMA and IREM. It was confirmed that the college does not have a designated budget for this activity. We were instructed to do things that are free and things that we can work out through the PR office. It was agreed that we will carry this item forward to the Fall 2013 meeting as "New Business".
	"What Can Students Do With This Degree?": Kate Smith indicated that she and Dave are hearing students in the program ask: "What Can Students Do With This Degree?" Dave has tasked Ali with answering this question. Everyone else was asked to ponder the variety of ways that students can move forward in the labor market with this degree. This question will be covered at both the Fall 2013 and Spring 2014 meetings. Debi Fuller committed to bring a list of job titles and salaries to the Fall 2013 meeting.
Curriculum Decisions:	LEED Certification Course: The course was put on the Spring 2014 schedule. Hopefully, there will be enough students to run the course.
	Perspectives On Sustainable Living Course: The course was put on the Spring 2014 schedule. Hopefully, there will be enough students to run the course.
Other:	N/A

CHAIRPERSON SIGNATURE: Stefanie Wagoner	DATE: 5/13/2013	NEXT MEETING: TBD