

# Collin

Collin College

2011-2012 CCLA INSTITUTIONAL REPORT

Your 2011-2012 results consist of two components:

- CCLA Institutional Report and Appendices
- CCLA Student Data File

### Report

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The report introduces readers to the CCLA and its methodology, presents your results, and offers guidance on interpretation and next steps.

- 1 Introduction to the CCLA (p. 3)
- 2 Methods (p. 4)
- 3 Your Results (p. 5-10)
- 4 Results Across CLA Institutions (p. 11)
- 5 Sample of CLA Institutions (p. 12-13)
- 6 Moving Forward (p. 14)

### Appendices

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The report appendices offer more detail on CCLA tasks, scoring and scaling, and the Student Data File.

- A Task Overview (p. 15-18)
- B Diagnostic Guidance (p. 19)
- C Task Development (p. 20)
- D Scoring Criteria (p. 21-23)
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- G Percentile Lookup Tables (p. 27-30)
- H Student Data File (p. 31)
- I CAE Board of Trustees and Officers (p. 32)

### Student Data File

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Your Student Data File was distributed separately as a password-protected Excel file. Your Student Data File may be used to link with other data sources and to generate hypotheses for additional research.

## Assessing Higher-Order Skills

The Community College Learning Assessment (CCLA) is a major initiative of the Council for Aid to Education. Along with its four-year institution counterpart, the Collegiate Learning Assessment (CLA), the CCLA offers a value-added, constructed-response approach to the assessment of higher-order skills, such as critical thinking and written communication. Hundreds of institutions and hundreds of thousands of students have participated in the CLA or CCLA to date.

The institution—not the student—is the primary unit of analysis. The CCLA is designed to measure an institution's contribution, or value added, to the development of higher-order skills. This approach allows an institution to compare its student learning results on the CCLA with learning results at similarly selective institutions.

The CCLA is intended to assist faculty, school administrators, and others interested in programmatic

change to improve teaching and learning, particularly with respect to strengthening higher-order skills.

Included in the CCLA are Performance Tasks and Analytic Writing Tasks. Performance Tasks present realistic problems that require students to analyze complex materials. Several different types of materials are used that vary in credibility, relevance to the task, and other characteristics. Students' written responses to the tasks are graded to assess their abilities to think critically, reason analytically, solve problems, and write clearly and persuasively.

The CCLA helps campuses follow a continuous improvement model that positions faculty as central actors in the link between assessment and the teaching and learning process.

The continuous improvement model requires multiple indicators beyond the CCLA because no single test can serve as the benchmark for all student

learning in higher education. There are, however, certain skills deemed to be important by most faculty and administrators across virtually all institutions; indeed, the higher-order skills the CCLA focuses on fall into this category.

The signaling quality of the CCLA is important because institutions need to have a frame of reference for where they stand and how much progress their students have made relative to the progress of students at other colleges. Yet, the CCLA is not about ranking institutions. Rather, it is about highlighting differences between them that can lead to improvements. The CCLA is an instrument designed to contribute directly to the improvement of teaching and learning. In this respect it is in a league of its own.

## CCLA Methodology

The Community College Learning Assessment (CCLA) uses constructed-response tasks to measure your students' performance reflecting the following higher-order skills: Analytic Reasoning and Evaluation, Writing Effectiveness, Writing Mechanics, and Problem Solving. Community college students receive the same tasks as students at four-year CLA institutions.

Your CCLA Institutional Report presents your institution's results from multiple perspectives. The sample of students included for all analyses are those with Entering Academic Ability (EAA) scores\* and the appropriate class standing.

We provide unadjusted performance information for both entering and exiting students, including sample size, means (averages), standard deviations (a measure of the variation in the sample), and 25th and 75th percentile scores. These are presented for a total CCLA

score, Performance Task, Analytic Writing Task, Make-an-Argument, Critique-an-Argument, and EAA.

We calculate these unadjusted statistics for your school as well as across all participating community colleges at both the school and student levels. For additional context, your institutional report also provides the unadjusted summary statistics across all four-year colleges and universities.

Estimates of growth on the CCLA tasks are presented in the form of school-specific effect sizes. Effect sizes show the standardized differences in CCLA scores between your entering and exiting students, using your school's standard deviation for entering students. An effect size of 0 indicates no difference between entering and exiting students. Positive effect sizes indicate that scores of exiting students are higher than those of entering students, with larger effect sizes corresponding to larger score

differences. Effect sizes of greater than 0.50 are generally considered large.

This report, like your interim fall report, also includes additional subscores in the categories of Analytic Reasoning and Evaluation, Writing Mechanics, Writing Effectiveness, and Problem Solving. Note that in contrast to the fall report, where subscore reference distributions were from all CLA institutions, the reference distributions in this report only refer to CCLA institutions because your seniors are not directly comparable to seniors at (four-year) CLA institutions.

Moving forward, we will continue to employ methodological advances to maximize the accuracy and reliability of our estimates. We will also continue developing ways to heighten the value of CCLA results for the improvement of teaching and learning.

\* SAT Math + Critical Reading, ACT Composite, or Scholastic Level Exam (SLE) scores on the SAT scale. Hereinafter referred to as Entering Academic Ability (EAA).

Growth Estimates

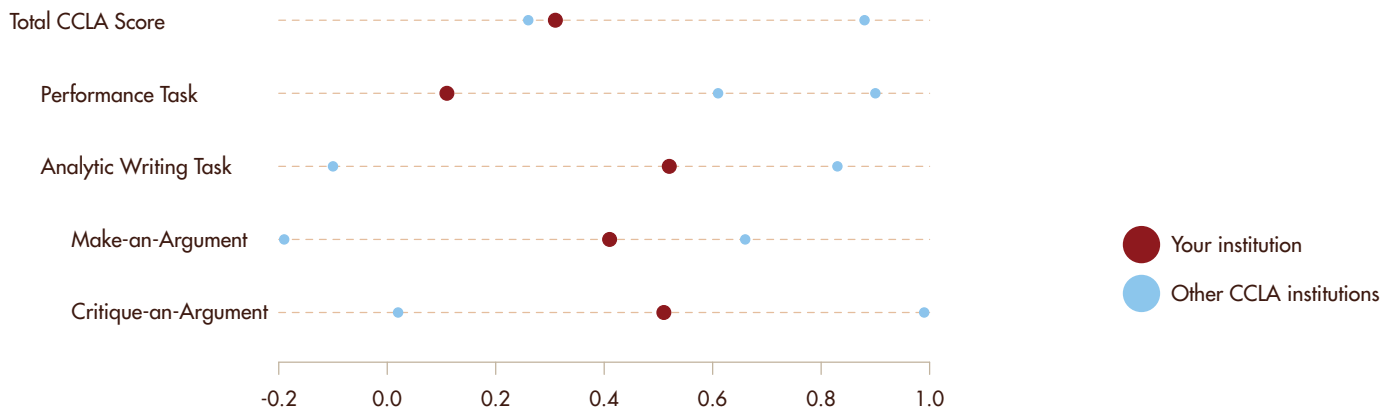
Table 3.1 shows growth estimates for your institution. In particular, the effect sizes show the differences in CCLA scores between your entering and exiting students, standardized using your school's standard deviation for entering students. An effect size of 0 indicates no difference between entering and exiting students. Positive effect sizes indicate that scores of exiting students are higher than those of entering students, with larger effect sizes corresponding to larger score differences. In the tables in this section, results are shown only for students with EAA scores. Due to the small sample of community colleges that tested both freshmen and seniors in 2011-12, please apply caution when drawing conclusions about your school's performance relative to other institutions in the tables below.

Figure 3.2 shows how your institution's effect sizes compare with those of other CCLA schools.

3.1 Growth Estimates

	Mean CCLA Score (Entering)	Mean CCLA Score (Exiting)	CCLA Score Difference	Standard Deviation (Entering)	Effect Size
Total CCLA Score	1009	1058	49	156	0.31
Performance Task	992	1010	18	161	0.11
Analytic Writing Task	1027	1105	78	151	0.52
Make-an-Argument	1012	1089	77	188	0.41
Critique-an-Argument	1042	1121	79	154	0.51

3.2 Effect Sizes



### Performance by Entering Students

Table 3.3 shows the performance of entering students tested at your institution. For comparison, Table 3.4 shows school-level performance of entering students across all participating CCLA schools, and Table 3.5 shows student-level performance of entering students across all participating CCLA schools. Note that the unit of analysis is schools in Table 3.4 and students in Table 3.5.

#### 3.3 Entering Students You Tested

	Number of Students	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CCLA Score	98	1009	894	1113	156
Performance Task	50	992	887	1095	161
Analytic Writing Task	48	1027	927	1114	151
Make-an-Argument	49	1012	898	1129	188
Critique-an-Argument	48	1042	902	1149	154
EAA	99	952	896	1015	85

#### 3.4 CCLA Schools Testing Entering Students

	Number of Schools	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CCLA Score	4	969	929	1009	47
Performance Task	4	956	926	986	36
Analytic Writing Task	4	982	932	1032	59
Make-an-Argument	4	963	916	1011	55
Critique-an-Argument	4	995	938	1053	70
EAA	4	913	885	941	38

#### 3.5 Entering Students Tested at CCLA Schools

	Number of Students	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CCLA Score	323	972	865	1078	161
Performance Task	168	957	845	1063	162
Analytic Writing Task	155	987	879	1092	160
Make-an-Argument	161	966	848	1094	184
Critique-an-Argument	159	1001	873	1120	174
EAA	333	913	845	981	89

### Performance by Exiting Students

Table 3.6 shows the performance of exiting students tested at your institution. For comparison, Table 3.7 shows school-level performance of exiting students across all participating CCLA schools, and Table 3.8 shows student-level performance of exiting students across all participating CCLA schools. Note that the unit of analysis is schools in Table 3.7 and students in Table 3.8.

#### 3.6 Exiting Students You Tested

	Number of Students	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CCLA Score	100	1058	901	1187	169
Performance Task	50	1010	868	1157	175
Analytic Writing Task	50	1105	1015	1236	150
Make-an-Argument	50	1089	989	1199	160
Critique-an-Argument	50	1121	974	1217	184
EAA	100	987	930	1032	87

#### 3.7 CCLA Schools Testing Exiting Students

	Number of Schools	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CCLA Score	7	1062	1017	1113	54
Performance Task	7	1062	1020	1113	44
Analytic Writing Task	6	1051	1002	1105	79
Make-an-Argument	6	1035	1001	1089	99
Critique-an-Argument	7	1056	1002	1117	59
EAA	7	930	874	987	60

#### 3.8 Exiting Students Tested at CCLA Schools

	Number of Students	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CCLA Score	400	1048	916	1161	169
Performance Task	214	1044	894	1159	178
Analytic Writing Task	186	1052	945	1162	159
Make-an-Argument	188	1039	957	1181	176
Critique-an-Argument	187	1063	952	1193	179
EAA	403	931	862	1000	111

## 3.9 Student Sample Summary

	Number of Entering Students	Entering Student Percentage	Average Entering Student Percentage Across Schools*	Number of Exiting Students	Exiting Student Percentage	Average Exiting Student Percentage Across Schools
<b>Transfer</b>						
Transfer Students	0	0	N/A	5	5	9
Non-Transfer Students	98	100	N/A	95	95	91
<b>Gender</b>						
Male	38	39	47	31	31	32
Female	59	60	52	69	69	68
Decline to State	1	1	1	0	0	0
<b>Primary Language</b>						
English Primary Language	71	72	69	72	72	70
Other Primary Language	27	28	31	28	28	30
<b>Field of Study</b>						
Sciences and Engineering	20	20	31	20	20	27
Social Sciences	4	4	3	8	8	7
Humanities and Languages	10	10	11	15	15	17
Business	14	14	12	20	20	13
Helping / Services	36	37	29	27	27	28
Undecided / Other / N/A	14	14	14	10	10	8
<b>Race / Ethnicity</b>						
American Indian / Alaska Native	0	0	0	1	1	0
Asian / Pacific Islander	8	8	32	14	14	25
Black, Non-Hispanic	14	14	10	6	6	13
Hispanic	18	18	21	16	16	19
White, Non-Hispanic	51	52	33	53	53	36
Other	7	7	4	7	7	4
Decline to State	0	0	1	3	3	2
<b>Parent Education</b>						
Less than High School	14	14	10	6	6	9
High School	23	23	30	18	18	20
Some College	29	30	30	29	29	40
Bachelor's Degree	22	22	18	29	29	19
Graduate or Professional Degree	10	10	12	18	18	11

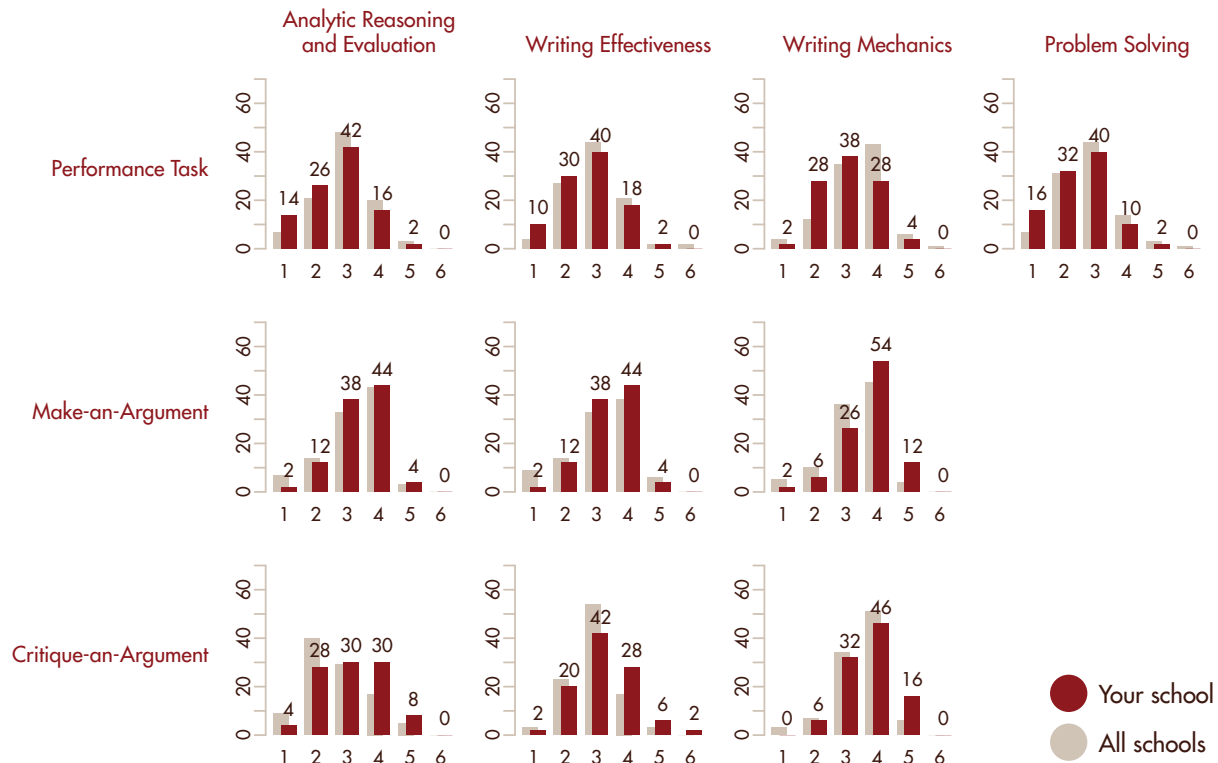
\* Average percentages across schools are not reported by transfer status because institutions do not necessarily define freshman transfers the same way.



## Subscore Distributions

Figures 3.10 and 3.12 display the distribution of your students' performance in the subscore categories of Analytic Reasoning and Evaluation, Writing Effectiveness, Writing Mechanics, and Problem Solving. The numbers on the graph correspond to the percentage of *your* students that performed at each score level. The distribution of subscores across *all CCLA* institutions is presented for comparative purposes. Note that this differs from the interim fall report, where the reference distributions included all CLA schools, not just CCLA institutions. The score levels range from 1 to 6. Note that the graphs presented are not directly comparable due to potential differences in difficulty among task types and among subscore categories. See *Diagnostic Guidance* and *Scoring Criteria* for more details on the interpretation of subscore distributions. Tables 3.11 and 3.13 present the mean and standard deviation of each of the subscores across CCLA task types—for your school and all schools.

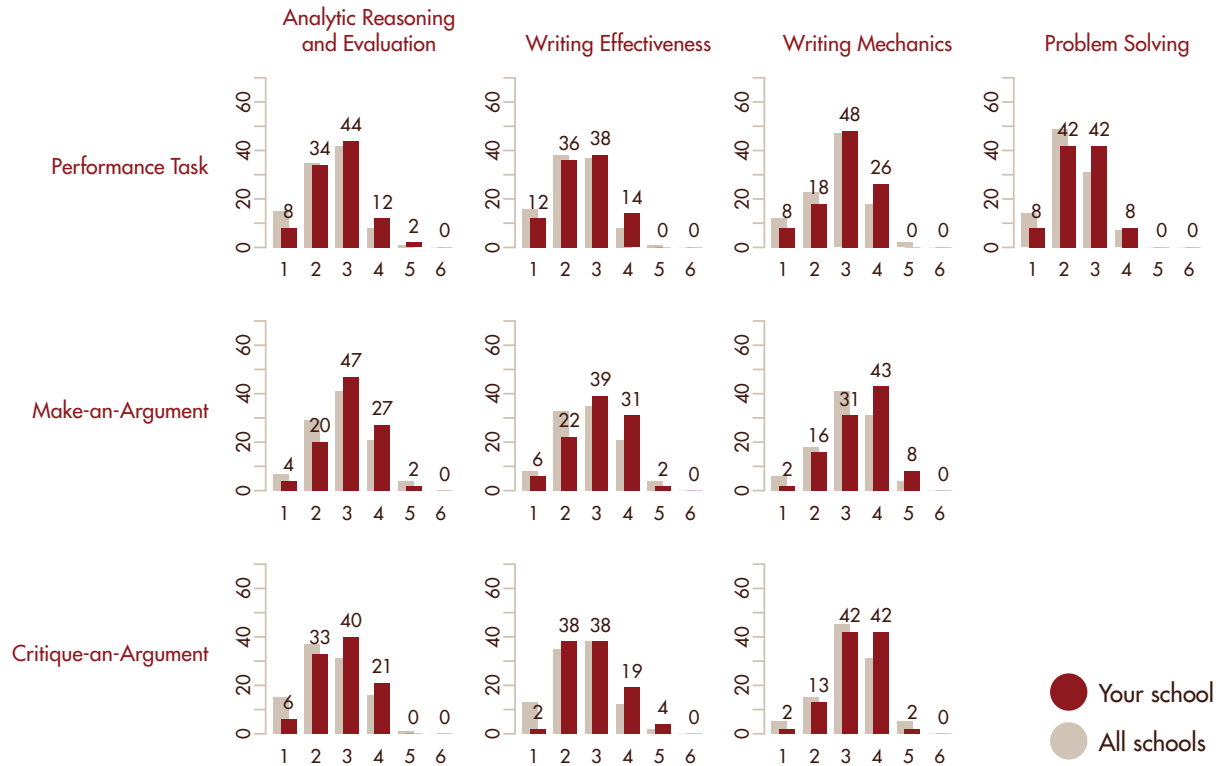
## 3.10 Exiting Students: Distribution of Subscores



## 3.11 Exiting Students: Summary Subscore Statistics

		Analytic Reasoning and Evaluation		Writing Effectiveness		Writing Mechanics		Problem Solving	
		Your School	All Schools	Your School	All Schools	Your School	All Schools	Your School	All Schools
Performance Task	Mean	2.7	2.9	2.7	2.9	3.0	3.4	2.5	2.7
	Standard Deviation	1.0	1.0	0.9	1.0	0.9	1.0	1.0	1.0
Make-an-Argument	Mean	3.4	3.2	3.4	3.2	3.7	3.3		
	Standard Deviation	0.8	0.9	0.8	0.9	0.8	0.9		
Critique-an-Argument	Mean	3.1	2.7	3.2	2.9	3.7	3.5		
	Standard Deviation	1.0	1.0	1.0	0.9	0.8	0.8		

3.12 Entering Students: Distribution of Subscores



3.13 Entering Students: Summary Subscore Statistics

		Analytic Reasoning and Evaluation		Writing Effectiveness		Writing Mechanics		Problem Solving	
		Your School	All Schools	Your School	All Schools	Your School	All Schools	Your School	All Schools
Performance Task	Mean	2.7	2.5	2.5	2.4	2.9	2.8	2.5	2.3
	Standard Deviation	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.8
Make-an-Argument	Mean	3.0	2.9	3.0	2.8	3.4	3.1		
	Standard Deviation	0.9	1.0	0.9	1.0	0.9	0.9		
Critique-an-Argument	Mean	2.8	2.5	2.9	2.6	3.3	3.2		
	Standard Deviation	0.9	0.9	0.9	0.9	0.8	0.9		

### Performance Distributions

For additional context, Tables 4.1 and 4.2 show the distribution of performance on the CLA for four-year colleges and universities. Note that the unit of analysis in both tables is schools, not students.

## 4.1

## Seniors

	Number of Schools	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CLA Score	172	1162	1108	1220	87
Performance Task	171	1165	1115	1229	95
Analytic Writing Task	172	1157	1107	1214	84
Make-an-Argument	172	1142	1084	1201	86
Critique-an-Argument	172	1170	1126	1226	91
EAA	172	1062	1009	1115	102

## 4.2

## Freshmen

	Number of Schools	Mean Score	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CLA Score	169	1048	991	1110	93
Performance Task	167	1048	985	1117	98
Analytic Writing Task	169	1048	995	1106	89
Make-an-Argument	169	1047	997	1110	96
Critique-an-Argument	169	1046	987	1102	88
EAA	169	1031	968	1094	110

The institutions listed here in alphabetical order agreed to be identified as participating schools and may or may not have been included in comparative analyses.

### CCLA Schools

Arizona Western College  
Bronx Community College  
Collin College  
Fanshawe College of Applied Arts and  
Technology, Health Science Program  
Howard Community College  
LaGuardia Community College  
Middlesex County College  
Northern Marianas College

### CLA Schools

Alaska Pacific University  
Arizona State University  
Augsburg College  
Averett University  
Baker University  
Barton College  
Bellarmine University  
Bethel University  
Bluefield State College  
Bowling Green State University  
Brooklyn College  
Burlington College  
Cabrini College  
California Baptist University  
California Maritime Academy  
California State Polytechnic University, Pomona  
California State Polytechnic University, San Luis  
Obispo  
California State University, Bakersfield  
California State University, Channel Islands  
California State University, Chico  
California State University, Dominguez Hills  
California State University, East Bay  
California State University, Fresno  
California State University, Fullerton  
California State University, Long Beach  
California State University, Los Angeles  
California State University, Monterey Bay  
California State University, Northridge  
California State University, Sacramento  
California State University, San Bernardino  
California State University, San Marcos  
California State University, Stanislaus  
Carlow University  
Carthage College  
Central Connecticut State University  
Charleston Southern University  
Clarke University  
College of Our Lady of the Elms

College of Saint Benedict / St. John's University  
Concord University  
Culver-Stockton College  
Delaware State University  
Dillard University  
Dominican University  
Earlham College  
East Carolina University  
Eastern Connecticut State University  
Eastern Illinois University  
Elizabethtown College  
Emory & Henry College  
Emporia State University  
Fairmont State University  
Fayetteville State University  
Flagler College  
Florida International University Honors College  
Florida State University  
Fort Hays State University  
Glenville State College  
Gordon College  
Greenville College  
Hardin-Simmons University  
Hawaii Pacific University College of Natural and  
Computational Sciences  
Holy Spirit College  
Hong Kong Baptist University  
Humboldt State University  
Illinois College  
Indiana University of Pennsylvania  
Indiana Wesleyan University  
Jacksonville State University  
Jamestown College  
Kansas State University  
Keene State College  
Kent State University  
King's College  
LaGrange College  
Lane College  
Lewis University  
Louisiana Tech University  
Loyola University of New Orleans  
Luther College  
Lynchburg College  
Lynn University  
Macalester College  
Marshall University  
McMaster University, Faculty of Social Sciences  
Mills College  
Minot State University  
Misericordia University  
Monmouth University  
Morgan State University  
Morningside College  
Mount St. Mary's College  
New Mexico State University  
New York Institute of Technology  
New York University - Abu Dhabi  
Newman University  
Nicholls State University  
Norfolk State University Department of  
Interdisciplinary Studies  
Northern Illinois University  
Northwestern State University  
Notre Dame Maryland University  
Oakland University  
Our Lady of the Lake University  
Pittsburg State University  
Point Loma Nazarene University  
Presbyterian College  
Queen's University, Faculty of Engineering and  
Applied Science  
Ramapo College of New Jersey  
Randolph-Macon College  
Rhodes College  
Rice University  
Robert Morris University  
Roger Williams University  
Rutgers University-New Brunswick  
Saginaw Valley State University  
Saint Paul's College  
Saint Xavier University  
San Diego State University  
San Francisco State University  
San Jose State University  
San Jose State University History Department  
Seton Hill University  
Shepherd University  
Sheridan College Institute of Technology and  
Advanced Learning, Four-Year Bachelor's  
Degree Programs  
Slippery Rock University  
Sonoma State University  
Southern Cross University  
Southern Oregon University  
Southwestern University  
St. Ambrose University  
St. Cloud State University  
Stonehill College  
SUNY College at Oneonta  
Texas A&M University-Kingsville  
Texas Lutheran University  
Texas State University San Marcos  
Texas Tech University  
The Citadel  
The City College of New York

The College of Idaho  
 The College of St. Scholastica  
 The College of Wooster  
 The University of British Columbia - Okanagan  
 The University of Montana  
 Transylvania University  
 Trinity Christian College  
 Truman State University  
 University of Baltimore  
 University of Bridgeport  
 University of Charleston  
 University of Evansville  
 University of Georgia  
 University of Great Falls  
 University of Guelph, Bachelor of Arts, Honours  
 & Bachelor of Science, Honours  
 University of Hawaii at Hilo College of Business  
 and Economics  
 University of Houston  
 University of Kentucky  
 University of Massachusetts, Amherst  
 University of Missouri - St. Louis  
 University of New Hampshire  
 University of Pittsburgh  
 University of Saint Mary  
 University of San Diego School of Business  
 Administration  
 University of St. Thomas (TX)  
 University of Texas - Pan American  
 University of Texas at Arlington  
 University of Texas at Austin  
 University of Texas at Dallas  
 University of Texas at El Paso  
 University of Texas at San Antonio  
 University of Texas at Tyler  
 University of Texas of the Permian Basin  
 University of the Virgin Islands  
 University of Vermont  
 University of Washington Bothell  
 University of Wyoming  
 Upper Iowa University  
 Ursuline College  
 Weber State University  
 Wesley College  
 West Liberty University  
 West Virginia State University  
 West Virginia University  
 West Virginia University Institute of Technology  
 Western Carolina University  
 Western Governors University  
 Western Michigan University  
 Westminster College (MO)  
 Westminster College (UT)  
 Wichita State University  
 William Paterson University  
 William Peace University  
 Winston-Salem State University  
 Wisconsin Lutheran College

Wofford College  
 Wright State University  
 Wyoming Catholic College

### CWRA Schools

Abington Friends School  
 Akins High School  
 Albemarle County Public Schools  
 American Canyon High School  
 Anson New Tech High School  
 Asheville School  
 Barrie School  
 Bayside High School  
 Beaver Country Day School  
 Brimmer and May School  
 Catalina Foothills High School  
 Collegiate School  
 Colorado Academy  
 Crystal Springs Uplands School  
 Culver Academies  
 Currey Ingram Academy  
 Da Vinci Charter Academy  
 Eagle Rock School  
 First Colonial High School  
 Floyd Kellam High School  
 Frank W. Cox High School  
 Friends School of Baltimore  
 Gilmour Academy  
 Graettinger-Terrill High School  
 Green Run High School  
 Greensboro Day School  
 Hebron Academy  
 Heritage Hall  
 Hillside New Tech High School  
 Illinois Mathematics and Science Academy  
 James B. Castle High School  
 Kahuku High & Intermediate School  
 Ke Kula O Samuel M Kamakau  
 Kempsville High School  
 Kimball Union Academy  
 Lake Forest Academy  
 Lakeview Academy  
 Landstown High School  
 Le Jardin Academy  
 Los Angeles School of Global Studies  
 Maryknoll School  
 Math, Engineering, Technology, and Science  
 Academy (METSA)  
 McKinley Academy  
 Mead High School  
 Menlo School  
 Metairie Park Country Day School  
 Mid-Pacific Institute  
 Moorestown Friends School  
 Moses Brown School  
 Mount Vernon Presbyterian School  
 Mt. Spokane High School

Nanakuli High and Intermediate School  
 Napa High School  
 Napa New Tech High School  
 New Tech at Ruston  
 Newell-Fonda High School  
 Ocean Lakes High School  
 Palisades High School  
 Parish Episcopal School  
 Porterville Unified School District  
 Princess Anne High School  
 Ramsey High School  
 Regional School Unit 13  
 Renaissance Academy  
 Riverdale Country School  
 Sacramento City Unified School District  
 Sacramento New Tech High School  
 Sacred Hearts Academy  
 Salem High School  
 San Francisco Day School  
 Sandia Preparatory School  
 School of IDEAS  
 Severn School  
 Sonoma Academy  
 St. Andrew's School  
 St. Christopher's School  
 St. George's Independent School  
 St. Gregory College Preparatory School  
 St. Luke's School  
 St. Margaret's Episcopal School  
 St. Mark's School  
 Staunton River High School  
 Stevenson School  
 Stuart Country Day School  
 Tallwood High School  
 Tech Valley High School  
 Tesseract School  
 The Haverford School  
 The Hotchkiss School  
 The Hun School of Princeton  
 The Lawrenceville School  
 The Lovett School  
 The Sustainability Workshop  
 The Webb School  
 Tilton School  
 Traverse Bay Area Intermediate School District  
 Trinity School of Midland  
 Upper Arlington High School  
 Vintage High School  
 Waianae High School  
 Wardlaw-Hartridge School  
 Warren New Tech High School  
 Warwick Valley High School  
 Watershed School  
 Westtown School  
 Wildwood School  
 York School

## Using the CCLA to Improve Institutional Performance

The information presented in your institutional report—enhanced most recently through the provision of subscores (see pages 9-10)—is designed to help you better understand the contributions your institution is making toward your students' learning gains. However, the institutional report alone provides but a snapshot of student performance.

When combined with the other tools and services the CLA has to offer, the institutional report can become a powerful tool in helping you and your institution target specific areas of improvement, while effectively and authentically aligning teaching, learning, and assessment practices in ways that may improve institutional performance over time.

We encourage institutions to examine performance across CLA tasks and communicate the results across campus, link student-level CLA results with other data sources, pursue in-depth sampling, collaborate with their peers, and participate in professional development offerings.

Student-level CLA results are provided for you to link to other data sources (e.g., course-taking patterns, grades, portfolios, student surveys, etc.). These results are strengthened by the provision of additional scores in the areas of Analytic Reasoning and Evaluation, Writing Effectiveness, Writing Mechanics, and Problem Solving to help you pinpoint specific areas that may need improvement. Internal analyses, which you can pursue through in-depth sampling, can help you generate hypotheses for additional research.

Beyond the institution-specific results you receive, which can facilitate the alignment of teaching, learning, and assessment, the CLA fosters collaborative relationships among our participating schools. The CLA does this by encouraging the formation of consortia, hosting periodic web conferences featuring campuses doing promising work using the CLA, and sharing school-specific contact information (where permission has been granted) via our CLA contact map ([www.collegiatelearningassessment.org/contact](http://www.collegiatelearningassessment.org/contact)).

Our professional development services shift the focus from general assessment to the course-level work of faculty members. Performance Task Academies—two-day hands-on training workshops—provide opportunities for faculty to receive guidance in creating their own CLA-like performance tasks, which can be used as classroom or homework assignments, curriculum devices, or even local-level assessments (see: [www.claimtheclassroom.org](http://www.claimtheclassroom.org)).

Through the steps noted above, we encourage institutions to move toward a continuous system of improvement stimulated by the CLA. Our programs and services—when used in combination—are designed to emphasize the notion that, in order to successfully improve higher-order skills, institutions must genuinely connect their teaching, learning, and assessment practices in authentic and effective ways.

Without your contributions, the CLA would not be on the exciting path that it is today. We look forward to your continued involvement!

### An Introduction to the CCLA Tasks

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The CLA/CCLA consists of a Performance Task and an Analytic Writing Task. Students are randomly assigned to take one or the other. The Analytic Writing Task includes a pair of prompts called Make-an-Argument and Critique-an-Argument.

All CLA/CCLA tasks are administered online and consist of open-ended prompts that require constructed responses. There are no multiple-choice questions.

The CLA/CCLA requires that students use critical thinking and written communication skills to perform cognitively demanding tasks. The integration of these skills mirrors the requirements of serious thinking and writing tasks faced in life outside of the classroom.

## Performance Task

Each Performance Task requires students to use an integrated set of critical thinking, analytic reasoning, problem solving, and written communication skills to answer several open-ended questions about a hypothetical but realistic situation. In addition to directions and questions, each Performance Task also has its own Document Library that includes a range of information sources, such as: letters, memos, summaries of research reports, newspaper articles, maps, photographs, diagrams, tables, charts, and interview notes or transcripts. Students are instructed to use these materials in preparing their answers to the Performance Task's questions within the allotted 90 minutes.

The first portion of each Performance Task contains general instructions and introductory material. The student is then presented with a split screen. On the right side of the screen is a list of the materials in the Document Library. The student selects a particular document to view by using a pull-down menu. A question and a response box are on the left side of the screen. There is no limit

on how much a student can type. Upon completing a question, students then select the next question in the queue.

No two Performance Tasks assess the exact same combination of skills. Some ask students to identify and then compare and contrast the strengths and limitations of alternative hypotheses, points of view, courses of action, etc. To perform these and other tasks, students may have to weigh different types of evidence, evaluate the credibility of various documents, spot possible bias, and identify questionable or critical assumptions.

Performance Tasks may also ask students to suggest or select a course of action to resolve conflicting or competing strategies and then provide a rationale for that decision, including why it is likely to be better than one or more other approaches. For example, students may be asked to anticipate potential difficulties or hazards that are associated with different ways of dealing with a problem, including the likely short- and long-term consequences and implications of these strategies. Students

may then be asked to suggest and defend one or more of these approaches. Alternatively, students may be asked to review a collection of materials or a set of options, then analyze and organize them on multiple dimensions, and ultimately defend that organization.

Performance Tasks often require students to marshal evidence from different sources; distinguish rational arguments from emotional ones and fact from opinion; understand data in tables and figures; deal with inadequate, ambiguous, and/or conflicting information; spot deception and holes in the arguments made by others; recognize information that is and is not relevant to the task at hand; identify additional information that would help to resolve issues; and weigh, organize, and synthesize information from several sources.



### Analytic Writing Task

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Students write responses to two types of essay tasks: a Make-an-Argument prompt that asks them to support or reject a position on some issue; and a Critique-an-Argument prompt that asks them to evaluate the validity of an argument made by someone else. Both of these tasks measure a student's skill in articulating complex ideas, examining claims and evidence, supporting ideas with relevant reasons and examples, sustaining a coherent discussion, and using standard written English.

### Make-an-Argument

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A Make-an-Argument prompt typically presents an opinion on some issue and asks students to write, in 45 minutes, a persuasive analytic essay to support a position on the issue. Key elements include: establishing a thesis or a position on an issue; maintaining the thesis throughout the essay; supporting the thesis with relevant and persuasive examples (e.g., from personal experience, history, art, literature, pop culture, or current events); anticipating and countering opposing arguments to the position; fully developing ideas, examples, and arguments; organizing the structure of the essay to maintain the flow of the argument (e.g., paragraphing, ordering of ideas and sentences within paragraphs, use of transitions); and employing varied sentence structure and advanced vocabulary.

### Critique-an-Argument

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A Critique-an-Argument prompt asks students to evaluate, in 30 minutes, the reasoning used in an argument (rather than simply agreeing or disagreeing with the position presented). Key elements of the essay include: identifying a variety of logical flaws or fallacies in a specific argument; explaining how or why the logical flaws affect the conclusions in that argument; and presenting a critique in a written response that is grammatically correct, organized, well-developed, and logically sound.

### Example Performance Task

You advise Pat Williams, the president of DynaTech, a company that makes precision electronic instruments and navigational equipment. Sally Evans, a member of DynaTech's sales force, recommended that DynaTech buy a small private plane (a SwiftAir 235) that she and other members of the sales force could use to visit customers. Pat was about to approve the purchase when there was an accident involving a SwiftAir 235.

### Example Document Library

Your Document Library contains the following materials:

- Newspaper article about the accident
- Federal Accident Report on in-flight breakups in single-engine planes
- Internal correspondence (Pat's email to you and Sally's email to Pat)
- Charts relating to SwiftAir's performance characteristics
- Excerpt from a magazine article comparing SwiftAir 235 to similar planes
- Pictures and descriptions of SwiftAir Models 180 and 235

### Example Questions

- Do the available data tend to support or refute the claim that the type of wing on the SwiftAir 235 leads to more in-flight breakups?
- What is the basis for your conclusion?
- What other factors might have contributed to the accident and should be taken into account?
- What is your preliminary recommendation about whether or not DynaTech should buy the plane and what is the basis for this recommendation?

### Example Make-an-Argument

There is no such thing as "truth" in the media. The one true thing about information media is that it exists only to entertain.

### Example Critique-an-Argument

A well-respected professional journal with a readership that includes elementary school principals recently published the results of a two-year study on childhood obesity. (Obese individuals are usually considered to be those who are 20 percent above their recommended weight for height and age.) This study sampled 50 schoolchildren, ages five to 11, from Smith Elementary School. A fast food

restaurant opened near the school just before the study began. After two years, students who remained in the sample group were more likely to be overweight—relative to the national average. Based on this study, the principal of Jones Elementary School decided to confront her school's obesity problem by opposing any fast food restaurant openings near her school.

## Interpreting CCLA Results

CLA/CCLA results operate as a signaling tool of overall institutional performance on tasks that measure higher-order skills. Examining performance across CLA/CCLA task types can serve as an initial diagnostic exercise. The three types of CLA/CCLA tasks—Performance Task, Make-an-Argument, and Critique-an-Argument—differ in the combination of skills necessary to perform well.

The Make-an-Argument and Critique-an-Argument tasks measure Analytic Reasoning and Evaluation, Writing Effectiveness, and Writing Mechanics. The Performance Task measures Problem Solving in addition to the three aforementioned skills. Each of the skills are assessed in slightly different ways within the context of each task type. For example, in the context of the Performance Task and the Critique-

an-Argument task, Analytic Reasoning and Evaluation involves interpreting, analyzing, and evaluating the quality of information. In the Make-an-Argument task, Analytic Reasoning and Evaluation involves stating a position, providing valid reasons to support the writer's position, and considering and possibly refuting alternative viewpoints.

Subscores are assigned on a scale of 1 (lowest) to 6 (highest). Subscores are not directly comparable to one another because they are not adjusted for difficulty like CLA/CCLA scale scores. The subscores remain unadjusted because they are intended to facilitate criterion-referenced interpretations. For example, a “4” in Analytic Reasoning and Evaluation means that a response had certain qualities (e.g., “Identifies a few facts or ideas that support or refute all major arguments”), and

any adjustment to that score would compromise the interpretation.

The ability to make claims like, “Our students seem to be doing better in Writing Effectiveness than in Problem Solving on the Performance Task” is clearly desirable. This can be done by comparing each subscore distribution to its corresponding reference distribution displayed in Figures 3.10 and 3.12. You can support claims like the one above if you see, for example, that students are performing above average in Writing Effectiveness, but not in Problem Solving on the Performance Task.

Please examine the results presented in Figures 3.10 & 3.12 and Tables 3.11 & 3.13 in combination with the *Scoring Criteria* in Appendix D to explore the areas where your students may need improvement.

### Iterative Development Process

A team of researchers and writers generates ideas for Make-an-Argument and Critique-an-Argument prompts and Performance Task storylines, and then contributes to the development and revision of the prompts and Performance Task documents.

For Analytic Writing Tasks, multiple prompts are generated, revised and pre-piloted, and those prompts that elicit good critical thinking and writing responses during pre-piloting are further revised and submitted to more extensive piloting.

During the development of Performance Tasks, care is taken to ensure that sufficient information is provided to permit multiple reasonable solutions to the issues present in the Performance Task. Documents are crafted such that information is presented in multiple formats (e.g., tables, figures, news articles, editorials, letters, etc.).

While developing a Performance Task, a list of the intended content from each document is established and revised.

This list is used to ensure that each piece of information is clearly reflected in the document and/or across documents, and to ensure that no additional pieces of information are embedded in the document that were not intended. This list serves as a draft starting point for the analytic scoring items used in the Performance Task scoring rubrics.

During revision, information is either added to documents or removed from documents to ensure that students could arrive at approximately three or four different conclusions based on a variety of evidence to back up each conclusion. Typically, some conclusions are designed to be supported better than others.

Questions for the Performance Task are also drafted and revised during the development of the documents. The questions are designed such that the initial questions prompt the students to read and attend to multiple sources of information in the documents, and later questions require the students to

evaluate the documents and then use their analyses to draw conclusions and justify those conclusions.

After several rounds of revision, the most promising of the Performance Tasks and the Make-an-Argument and Critique-an-Argument prompts are selected for pre-piloting. Student responses from the pre-pilot test are examined to identify what pieces of information are unintentionally ambiguous and what pieces of information in the documents should be removed. After revision and additional pre-piloting, the best-functioning tasks (i.e., those that elicit the intended types and ranges of student responses) are selected for full piloting.

During piloting, students complete both an operational task and one of the new tasks. At this point, draft scoring rubrics are revised and tested in grading the pilot responses, and final revisions are made to the tasks to ensure that the task is eliciting the types of responses intended.

**Analytic Reasoning & Evaluation**

Interpreting, analyzing, and evaluating the quality of information. This entails identifying information that is relevant to a problem, highlighting connected and conflicting information, detecting flaws in logic and questionable assumptions, and explaining why information is credible, unreliable, or limited.

**Writing Effectiveness**

Constructing organized and logically cohesive arguments. Strengthening the writer's position by providing elaboration on facts or ideas (e.g., explaining how evidence bears on the problem, providing examples, and emphasizing especially convincing evidence).

**Writing Mechanics**

Facility with the conventions of standard written English (agreement, tense, capitalization, punctuation, and spelling) and control of the English language, including syntax (sentence structure) and diction (word choice and usage).

**Problem Solving**

Considering and weighing information from discrete sources to make decisions (draw a conclusion and/or propose a course of action) that logically follow from valid arguments, evidence, and examples. Considering the implications of decisions and suggesting additional research when appropriate.

6

- Identifies most facts or ideas that support or refute all major arguments (or salient features of all objects to be classified) presented in the Document Library. Provides analysis that goes beyond the obvious.
- Demonstrates accurate understanding of a large body of information from the Document Library.
- Makes several accurate claims about the quality of information.

- Organizes response in a logically cohesive way that makes it very easy to follow the writer's arguments.
- Provides valid and comprehensive elaboration on facts or ideas related to each argument and clearly cites sources of information.

- Demonstrates outstanding control of grammatical conventions.
- Consistently writes well-constructed, complex sentences with varied structure and length.
- Displays adept use of vocabulary that is precise, advanced, and varied.

- Provides a decision and a solid rationale based on credible evidence from a variety of sources. Weighs other options, but presents the decision as best given the available evidence.
- When applicable:
- Proposes a course of action that follows logically from the conclusion. Considers implications.
  - Recognizes the need for additional research. Recommends specific research that would address most unanswered questions.

5

- Identifies several facts or ideas that support or refute all major arguments (or salient features of all objects to be classified) presented in the Document Library.
- Demonstrates accurate understanding of much of the Document Library content.
- Makes a few accurate claims about the quality of information.

- Organizes response in a logically cohesive way that makes it fairly easy to follow the writer's arguments.
- Provides valid elaboration on facts or ideas related to each argument and cites sources of information.

- Demonstrates very good control of grammatical conventions.
- Consistently writes well-constructed sentences with varied structure and length.
- Uses varied and sometimes advanced vocabulary that effectively communicates ideas.

- Provides a decision and a solid rationale based largely on credible evidence from multiple sources and discounts alternatives.
- When applicable:
- Proposes a course of action that follows logically from the conclusion. May consider implications.
  - Recognizes the need for additional research. Suggests research that would address some unanswered questions.

4

- Identifies a few facts or ideas that support or refute all major arguments (or salient features of all objects to be classified) presented in the Document Library.
- Briefly demonstrates accurate understanding of important Document Library content, but disregards some information.
- Makes very few accurate claims about the quality of information.

- Organizes response in a way that makes the writer's arguments and logic of those arguments apparent but not obvious.
- Provides valid elaboration on facts or ideas several times and cites sources of information.

- Demonstrates good control of grammatical conventions with few errors.
- Writes well-constructed sentences with some varied structure and length.
- Uses vocabulary that clearly communicates ideas but lacks variety.

- Provides a decision and credible evidence to back it up. Possibly does not account for credible, contradictory evidence. May attempt to discount alternatives.
- When applicable:
- Proposes a course of action that follows logically from the conclusion. May briefly consider implications.
  - Recognizes the need for additional research. Suggests research that would address an unanswered question.

3

- Identifies a few facts or ideas that support or refute several arguments (or salient features of all objects to be classified) presented in the Document Library.
- Disregards important information or makes minor misinterpretations of information. May restate information "as is."
- Rarely, if ever, makes claims about the quality of information and may present some unreliable evidence as credible.

- Provides limited or somewhat unclear arguments. Presents relevant information in each response, but that information is not woven into arguments.
- Provides elaboration on facts or ideas a few times, some of which is valid. Sources of information are sometimes unclear.

- Demonstrates fair control of grammatical conventions with frequent minor errors.
- Writes sentences that read naturally but tend to have similar structure and length.
- Uses vocabulary that communicates ideas adequately but lacks variety.

- Provides or implies a decision and some reason to favor it, but the rationale may be contradicted by unaccounted for evidence.
- When applicable:
- Briefly proposes a course of action, but some aspects may not follow logically from the conclusion.
  - May recognize the need for additional research. Any suggested research tends to be vague or would not adequately address unanswered questions.

2

- Identifies very few facts or ideas that support or refute arguments (or salient features of all objects to be classified) presented in the Document Library.
- Disregards or misinterprets much of the Document Library. May restate information "as is."
- Does not make claims about the quality of information and presents some unreliable information as credible.

- Provides limited, invalid, overstated, or very unclear arguments. May present information in a disorganized fashion or undermine own points.
- Any elaboration on facts or ideas tends to be vague, irrelevant, inaccurate, or unreliable (e.g., based entirely on writer's opinion). Sources of information are often unclear.

- Demonstrates poor control of grammatical conventions with frequent minor errors and some distracting errors.
- Consistently writes sentences with similar structure and length, and some may be difficult to understand.
- Uses simple vocabulary, and some vocabulary may be used inaccurately or in a way that makes meaning unclear.

- Provides or implies a decision, but very little rationale is provided or it is based heavily on unreliable evidence.
- When applicable:
- Briefly proposes a course of action, but some aspects do not follow logically from the conclusion.
  - May recognize the need for additional research. Any suggested research is vague or would not adequately address unanswered questions.

1

- Does not identify facts or ideas that support or refute arguments (or salient features of all objects to be classified) presented in the Document Library or provides no evidence of analysis.
- Disregards or severely misinterprets important information.
- Does not make claims about the quality of evidence and bases response on unreliable information.

- Does not develop convincing arguments. Writing may be disorganized and confusing.
- Does not provide elaboration on facts or ideas.

- Demonstrates minimal control of grammatical conventions with many errors that make the response difficult to read or provides insufficient evidence to judge.
- Writes sentences that are repetitive or incomplete, and some are difficult to understand.
- Uses simple vocabulary, and some vocabulary is used inaccurately or in a way that makes meaning unclear.

- Provides no clear decision or no valid rationale for the decision.
- When applicable:
- Does not propose a course of action that follows logically from the conclusion.
  - Does not recognize the need for additional research or does not suggest research that would address unanswered questions.

**Analytic Reasoning & Evaluation**

Stating a position, providing valid reasons to support the writer's position, and demonstrating an understanding of the complexity of the issue by considering and possibly refuting alternative viewpoints.

**Writing Effectiveness**

Constructing an organized and logically cohesive argument. Strengthening the writer's position by elaborating on the reasons for that position (e.g., providing evidence, examples, and logical reasoning).

**Writing Mechanics**

Facility with the conventions of standard written English (agreement, tense, capitalization, punctuation, and spelling) and control of the English language, including syntax (sentence structure) and diction (word choice and usage).

6

- Asserts an insightful position and provides multiple (at least four) sound reasons to justify it.
- Provides analysis that reflects a thorough consideration of the complexity of the issue. Possibly refutes major counterarguments or considers contexts integral to the issue (e.g., ethical, cultural, social, political).

- Organizes response in a logically cohesive way that makes it very easy to follow the writer's argument.
- Provides valid and comprehensive elaboration on each reason for the writer's position.

- Demonstrates outstanding control of grammatical conventions.
- Consistently writes well-constructed, complex sentences with varied structure and length.
- Displays adept use of vocabulary that is precise, advanced, and varied.

5

- States a thoughtful position and provides multiple (at least three) sound reasons to support it.
- Provides analysis that reflects some consideration of the complexity of the issue. Possibly considers contexts integral to the issue (e.g., ethical, cultural, social, political).

- Organizes response in a logically cohesive way that makes it fairly easy to follow the writer's argument.
- Provides valid elaboration on each reason for the writer's position.

- Demonstrates very good control of grammatical conventions.
- Consistently writes well-constructed sentences with varied structure and length.
- Uses varied and sometimes advanced vocabulary that effectively communicates ideas.

4

- States a clear position and some (two to three) sound reasons to support it.
- Provides some careful analysis, but it lacks consideration of the issue's complexity.

- Organizes response in a way that makes the writer's argument and its logic apparent but not obvious.
- Provides valid elaboration on reasons for the writer's position several times.

- Demonstrates good control of grammatical conventions with few errors.
- Writes well-constructed sentences with some varied structure and length.
- Uses vocabulary that clearly communicates ideas but lacks variety.

3

- States or implies a position and provides few (one to two) reasons to support it.
- Provides some superficial analysis of the issue.

- Provides a limited or somewhat unclear argument. Presents relevant information, but that information is not woven into an argument.
- Provides valid elaboration on reasons for the writer's position a few times.

- Demonstrates fair control of grammatical conventions with frequent minor errors.
- Writes sentences that read naturally but tend to have similar structure and length.
- Uses vocabulary that communicates ideas adequately but lacks variety.

2

- States or implies a position and provides vague or very few reasons to support it.
- Provides little analysis, and that analysis may reflect an oversimplification of the issue.

- Provides limited, invalid, overstated, or very unclear argument. May present information in a disorganized fashion or undermine own points.
- Any elaboration on reasons for the writer's position tend to be vague, irrelevant, inaccurate, or unreliable (e.g., based entirely on writer's opinion).

- Demonstrates poor control of grammatical conventions with frequent minor errors and some distracting errors.
- Consistently writes sentences with similar structure and length, and some may be difficult to understand.
- Uses simple vocabulary, and some vocabulary may be used inaccurately or in a way that makes meaning unclear.

1

- States an unclear position (if any) and fails to provide reasons to support it.
- Provides very little evidence of analysis. May not understand the issue.

- Fails to develop a convincing argument. The writing may be disorganized and confusing.
- Fails to provide elaboration on reasons for the writer's position.

- Demonstrates minimal control of grammatical conventions with many errors that make the response difficult to read or provides insufficient evidence to judge.
- Writes sentences that are repetitive or incomplete, and some are difficult to understand.
- Uses simple vocabulary, and some vocabulary is used inaccurately or in a way that makes meaning unclear.

**Analytic Reasoning & Evaluation**

Interpreting, analyzing, and evaluating the quality of information. This entails highlighting conflicting information, detecting flaws in logic and questionable assumptions, and explaining why information is credible, unreliable, or limited.

**Writing Effectiveness**

Constructing organized and logically cohesive arguments. Strengthening the writer's position by elaborating on deficiencies in the argument (e.g., providing explanations and examples).

**Writing Mechanics**

Facility with the conventions of standard written English (agreement, tense, capitalization, punctuation, and spelling) and control of the English language, including syntax (sentence structure) and diction (word choice and usage).

<b>6</b>	<ul style="list-style-type: none"> <li>• Demonstrates accurate understanding of the complete argument.</li> <li>• Identifies many (at least five) deficiencies in the argument and provides analysis that goes beyond the obvious.</li> </ul>	<ul style="list-style-type: none"> <li>• Organizes response in a logically cohesive way that makes it very easy to follow the writer's critique.</li> <li>• Provides valid and comprehensive elaboration for each identified deficiency.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates outstanding control of grammatical conventions.</li> <li>• Consistently writes well-constructed, complex sentences with varied structure and length.</li> <li>• Displays adept use of vocabulary that is precise, advanced, and varied.</li> </ul>
<b>5</b>	<ul style="list-style-type: none"> <li>• Demonstrates accurate understanding of much of the argument.</li> <li>• Identifies many (at least four) deficiencies in the argument.</li> </ul>	<ul style="list-style-type: none"> <li>• Organizes response in a logically cohesive way that makes it fairly easy to follow the writer's critique.</li> <li>• Provides valid elaboration for each identified deficiency.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates very good control of grammatical conventions.</li> <li>• Consistently writes well-constructed sentences with varied structure and length.</li> <li>• Uses varied and sometimes advanced vocabulary that effectively communicates ideas.</li> </ul>
<b>4</b>	<ul style="list-style-type: none"> <li>• Demonstrates accurate understanding of several aspects of the argument, but disregards a few.</li> <li>• Identifies several (at least three) deficiencies in the argument.</li> </ul>	<ul style="list-style-type: none"> <li>• Organizes response in a way that makes the writer's critique and its logic apparent but not obvious.</li> <li>• Provides valid elaboration on identified deficiencies several times.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates good control of grammatical conventions with few errors.</li> <li>• Writes well-constructed sentences with some varied structure and length.</li> <li>• Uses vocabulary that clearly communicates ideas but lacks variety.</li> </ul>
<b>3</b>	<ul style="list-style-type: none"> <li>• Disregards several aspects of the argument or makes minor misinterpretations of the argument.</li> <li>• Identifies a few (two to three) deficiencies in the argument.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides a limited or somewhat unclear critique. Presents relevant information, but that information is not woven into an argument.</li> <li>• Provides valid elaboration on identified deficiencies a few times.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates fair control of grammatical conventions with frequent minor errors.</li> <li>• Writes sentences that read naturally but tend to have similar structure and length.</li> <li>• Uses vocabulary that communicates ideas adequately but lacks variety.</li> </ul>
<b>2</b>	<ul style="list-style-type: none"> <li>• Disregards or misinterprets much of the information in the argument.</li> <li>• Identifies very few (one to two) deficiencies in the argument and may accept unreliable evidence as credible.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides limited, invalid, overstated, or very unclear critique. May present information in a disorganized fashion or undermine own points.</li> <li>• Any elaboration on identified deficiencies tends to be vague, irrelevant, inaccurate, or unreliable (e.g., based entirely on writer's opinion).</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates poor control of grammatical conventions with frequent minor errors and some distracting errors.</li> <li>• Consistently writes sentences with similar structure and length, and some may be difficult to understand.</li> <li>• Uses simple vocabulary, and some vocabulary may be used inaccurately or in a way that makes meaning unclear.</li> </ul>
<b>1</b>	<ul style="list-style-type: none"> <li>• Disregards or severely misinterprets important information in the argument.</li> <li>• Fails to identify deficiencies in the argument or provides no evidence of critical analysis.</li> </ul>	<ul style="list-style-type: none"> <li>• Fails to develop a convincing critique or agrees entirely with the flawed argument. The writing may be disorganized and confusing.</li> <li>• Fails to provide elaboration on identified deficiencies.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates minimal control of grammatical conventions with many errors that make the response difficult to read or provides insufficient evidence to judge.</li> <li>• Writes sentences that are repetitive or incomplete, and some are difficult to understand.</li> <li>• Uses simple vocabulary, and some vocabulary is used inaccurately or in a way that makes meaning unclear.</li> </ul>

## Scoring CCLA Responses

The CLA/CCLA uses a combination of automated and human scoring. Since fall 2010, we have been relying primarily on Intelligent Essay Assessor (IEA) for scoring. IEA is the automated scoring engine developed by Pearson Knowledge Technologies to evaluate the meaning of text, not just writing mechanics. Pearson has trained IEA for the CLA/CCLA using a broad range of real CLA/CCLA responses and scores to ensure its consistency with scores generated by human scorers.

Though the majority of scoring is handled by IEA, some responses are scored by trained human scorers. IEA identifies unusual responses, which are automatically sent to the human scoring queue. In addition, ten percent of responses are scored by both IEA and humans in order to continually evaluate the quality of scoring.

All scorer candidates undergo rigorous training in order to become certified

CLA/CCLA scorers. Training includes an orientation to the prompts and scoring rubrics/guides, repeated practice grading a wide range of student responses, and extensive feedback and discussion after scoring each response. To ensure continuous human scorer calibration, CAE developed the E-Verification system for the online Scoring Interface. The E-Verification system was developed to improve and streamline scoring. Calibration of scorers through the E-Verification system requires scorers to score previously-scored results or “Verification Papers”<sup>\*</sup> when they first start scoring, as well as throughout the scoring window. The system will periodically present Verification Papers to scorers, though the scorers are not alerted to the Verification Papers. The system does not indicate when a scorer has successfully scored a Verification Paper, but if the scorer fails to accurately score a series of Verification Papers, he or she will be removed from scoring and must

participate in a remediation process. At this point, scorers are either further coached or removed from scoring.

Each response receives subscores in the categories of Analytic Reasoning and Evaluation, Writing Effectiveness, and Writing Mechanics. An additional scale, Problem Solving, is used to evaluate only the Performance Tasks. Subscores are assigned on a scale of 1 (lowest) to 6 (highest). For all task types, blank responses or responses that are entirely unrelated to the task (e.g., writing about what they had for breakfast) are flagged for removal from results.

Because the prompts (specific tasks within each task type) differ in the possible arguments and pieces of information students can or should use in their responses, prompt-specific guidance is provided to scorers in addition to the scoring criteria that appear in the previous section.

<sup>\*</sup> The Verification Papers were drawn from responses collected during the 2010-2011 administration that were scored by both human scorers and the automated scoring engine. Each Verification Paper and its scores were reviewed by a lead scorer prior to being designated as a Verification Paper.



Scaling EAA Scores

To facilitate reporting results across schools, ACT scores are converted (using the ACT-SAT crosswalk to the right) to the scale of measurement used to report SAT scores.

For institutions where a majority of students do not have ACT or SAT scores (e.g., two-year institutions and open admission schools), we make available the Scholastic Level Exam (SLE), a short-form cognitive ability measure, as part of the CLA/CCLA. The SLE is produced by Wonderlic, Inc. SLE scores are converted to SAT scores using data from 1,148 students participating in spring 2006 that had both SAT and SLE scores.

These converted scores (both ACT to SAT and SLE to SAT) are referred to simply as entering academic ability (EAA) scores.

Standard ACT to SAT Crosswalk

ACT	to	SAT
36		1600
35		1560
34		1510
33		1460
32		1420
31		1380
30		1340
29		1300
28		1260
27		1220
26		1190
25		1150
24		1110
23		1070
22		1030
21		990
20		950
19		910
18		870
17		830
16		790
15		740
14		690
13		640
12		590
11		530

Source:

ACT (2008). *ACT/College Board Joint Statement*. Retrieved from <http://www.act.org/aap/concordance/pdf/report.pdf>

## Converting Scores to a Common Scale

For each task, raw subscores are summed to produce a raw total score. Because not all tasks have the exact same level of difficulty, raw total scores from the different tasks are converted to a common scale of measurement. This process results in scale scores that reflect comparable levels of proficiency across tasks. For example, a given CLA scale score indicates approximately the same percentile rank regardless of the task on which it was earned. This feature of the CLA scale score allows combining scores from different tasks to compute a school's mean scale score for each task type as well as a total average scale score across types.

A linear scale transformation is used to convert raw scores to scale scores. This process results in a scale score distribution with the same mean and standard deviation as the SAT (or converted ACT) scores of the college freshmen who took that measure. This type of scaling preserves the shape of the raw score distribution and maintains the relative standing of students. For

example, the student with the highest raw score on a task will also have the highest scale score on that task, the student with the next highest raw score will be assigned the next highest scale score, and so on.

This type of scaling makes it such that a very high raw score earned on the task (not necessarily the highest possible score) corresponds approximately to the highest SAT (or converted ACT) score of any freshman who took that task.

Similarly, a very low raw score earned on a task would be assigned a scale score value that is close to the lowest SAT (or converted ACT) score of any freshman who took that task. On rare occasions that students achieve exceptionally high or low raw scores, this scaling procedure may produce scale scores that fall outside the normal SAT (Math + Critical Reading) score range of 400 to 1600.

From fall 2006 to spring 2010, CAE used the same scaling equations for each assessment cycle in order to

facilitate year-to-year comparisons.

With the introduction of new scoring criteria in fall 2010, raw scores are now on a different scale than they were in previous years, which makes it necessary to revise the scaling equations. Under the new scaling equations, fall 2010 responses tend to receive somewhat lower scores than responses of the same quality would have received in previous years. If you are interested in drawing comparisons between the average CLA scale scores in your current institutional report and those reported prior to fall 2010, we encourage you to use the equation below to convert pre-fall 2010 scale scores to current scale scores. The correlation between institution average scores on the old and new score scales is .99, and this equation characterizes the strong linear relationship between those scores. The equation can apply to all institution-level score types: Total, Performance Task, Analytic Writing Task, Make-an-Argument, and Critique-an-Argument.

$$score_{\text{new}} = 102.29 + (0.8494 \cdot score_{\text{old}})$$

Freshman CLA Scores, 50th-99th Percentiles (unadjusted percentiles for colleges testing entering students)

Percentile	Total CLA Score	Performance Task	Analytic Writing Task	Make-an-Argument	Critique-an-Argument	EAA
99	1275	1288	1262	1259	1270	1304
98	1243	1244	1242	1234	1248	1266
97	1201	1213	1216	1221	1247	1251
96	1196	1202	1201	1202	1208	1233
95	1188	1200	1193	1187	1178	1222
94	1186	1197	1174	1176	1175	1206
93	1181	1181	1171	1172	1169	1200
92	1176	1168	1169	1170	1168	1176
91	1170	1166	1159	1155	1157	1159
90	1156	1163	1151	1151	1151	1154
89	1150	1162	1149	1150	1146	1148
88	1144	1157	1146	1147	1139	1147
87	1142	1156	1143	1142	1137	1144
86	1136	1151	1134	1140	1136	1142
85	1135	1145	1133	1133	1133	1135
84	1133	1140	1132	1132	1131	1133
83	1130	1134	1130	1131	1128	1129
82	1126	1133	1125	1130	1127	1128
81	1123	1132	1124	1128	1123	1125
80	1121	1124	1115	1125	1122	1109
79	1116	1122	1114	1123	1120	1108
78	1112	1121	1112	1118	1115	1105
77	1111	1121	1108	1114	1109	1103
76	1110	1120	1107	1113	1105	1098
75	1110	1117	1106	1109	1102	1093
74	1109	1115	1105	1102	1099	1092
73	1107	1111	1104	1102	1099	1088
72	1103	1110	1103	1101	1098	1082
71	1102	1106	1101	1100	1094	1081
70	1101	1103	1097	1099	1093	1080
69	1100	1102	1096	1098	1091	1079
68	1099	1097	1095	1094	1090	1078
67	1098	1096	1094	1093	1089	1076
66	1096	1091	1092	1091	1085	1073
65	1087	1088	1087	1088	1084	1071
64	1086	1087	1081	1085	1076	1070
63	1085	1086	1079	1084	1070	1067
62	1082	1084	1073	1081	1066	1064
61	1080	1078	1072	1075	1064	1060
60	1079	1077	1070	1075	1063	1059
59	1078	1073	1069	1074	1061	1056
58	1074	1069	1067	1073	1057	1055
57	1070	1064	1065	1072	1055	1050
56	1065	1062	1061	1070	1054	1049
55	1062	1060	1060	1068	1053	1048
54	1057	1059	1057	1062	1050	1046
53	1055	1058	1055	1059	1049	1042
52	1053	1056	1047	1057	1047	1038
51	1048	1055	1044	1053	1045	1032
50	1047	1052	1043	1048	1043	1031

G.2 Freshman CLA Scores, 1st-49th Percentiles (unadjusted percentiles for colleges testing entering students)

Percentile	Total CLA Score	Performance Task	Analytic Writing Task	Make-an-Argument	Critique-an-Argument	EAA
49	1042	1050	1042	1045	1039	1027
48	1038	1049	1039	1042	1036	1025
47	1037	1046	1038	1041	1035	1024
46	1036	1037	1033	1037	1034	1022
45	1035	1036	1032	1036	1032	1020
44	1034	1033	1032	1036	1031	1017
43	1034	1031	1031	1035	1028	1016
42	1033	1026	1029	1032	1028	1015
41	1030	1025	1028	1029	1027	1013
40	1027	1024	1027	1028	1025	1012
39	1026	1021	1023	1025	1022	1011
38	1025	1018	1021	1023	1020	1010
37	1023	1014	1020	1022	1017	1009
36	1017	1013	1019	1019	1013	1005
35	1014	1011	1017	1015	1010	997
34	1012	1008	1013	1013	1008	993
33	1009	1004	1013	1012	1005	992
32	1004	997	1012	1011	1004	988
31	1000	995	1010	1010	1002	987
30	998	993	1007	1008	1001	984
29	997	990	1005	1005	1000	982
28	995	988	1004	1005	993	978
27	994	986	1003	1004	992	977
26	992	985	1000	1002	987	972
25	989	984	993	997	984	969
24	988	982	993	996	982	968
23	983	980	992	987	976	961
22	980	978	981	983	975	954
21	978	971	980	982	974	951
20	975	964	978	980	973	946
19	974	961	976	976	972	936
18	969	958	967	970	971	932
17	963	957	966	966	962	924
16	961	955	961	964	961	921
15	958	951	959	950	956	917
14	949	946	956	948	954	916
13	934	927	954	939	949	903
12	929	921	946	933	941	896
11	926	919	945	923	931	894
10	924	917	928	914	923	880
9	917	901	920	903	915	865
8	916	893	918	902	911	864
7	900	878	907	900	904	857
6	890	874	897	899	900	853
5	883	861	891	882	887	852
4	871	851	888	875	881	835
3	863	837	870	860	876	833
2	835	811	838	794	839	742
1	773	753	793	758	804	703

Senior CLA Scores, 50th-99th Percentiles (unadjusted percentiles for colleges testing fourth-year students)

Percentile	Total CLA Score	Performance Task	Analytic Writing Task	Make-an-Argument	Critique-an-Argument	EAA
99	1354	1379	1370	1315	1485	1428
98	1327	1360	1326	1291	1347	1292
97	1313	1325	1316	1285	1337	1276
96	1308	1323	1302	1284	1323	1272
95	1304	1318	1292	1277	1311	1253
94	1295	1310	1278	1258	1306	1242
93	1287	1307	1268	1255	1285	1231
92	1275	1306	1266	1254	1278	1225
91	1266	1290	1265	1253	1276	1195
90	1264	1279	1258	1249	1272	1192
89	1258	1274	1247	1244	1263	1180
88	1257	1271	1244	1238	1262	1175
87	1256	1269	1243	1234	1256	1170
86	1251	1266	1242	1233	1254	1160
85	1246	1260	1241	1230	1253	1158
84	1241	1254	1236	1228	1252	1154
83	1236	1253	1232	1226	1250	1150
82	1234	1249	1231	1224	1243	1148
81	1232	1246	1226	1220	1236	1143
80	1231	1245	1225	1219	1235	1141
79	1228	1242	1223	1216	1233	1133
78	1226	1238	1222	1214	1232	1132
77	1225	1237	1218	1206	1230	1124
76	1223	1234	1217	1203	1229	1123
75	1221	1229	1214	1202	1228	1116
74	1219	1226	1213	1198	1222	1114
73	1217	1225	1208	1196	1218	1111
72	1216	1222	1206	1195	1217	1109
71	1215	1218	1205	1189	1217	1106
70	1209	1215	1202	1188	1216	1104
69	1208	1210	1198	1187	1213	1099
68	1207	1210	1197	1185	1212	1097
67	1206	1209	1195	1182	1211	1095
66	1205	1208	1193	1180	1209	1094
65	1200	1207	1191	1179	1208	1090
64	1199	1205	1190	1178	1207	1089
63	1198	1204	1189	1175	1205	1088
62	1196	1204	1188	1174	1203	1086
61	1194	1203	1185	1173	1199	1085
60	1192	1202	1182	1172	1197	1084
59	1190	1198	1181	1170	1193	1082
58	1187	1197	1179	1164	1190	1079
57	1184	1194	1178	1163	1189	1077
56	1183	1189	1176	1162	1187	1076
55	1181	1186	1172	1161	1186	1074
54	1178	1183	1171	1154	1184	1073
53	1177	1179	1170	1153	1181	1069
52	1175	1178	1169	1152	1180	1068
51	1173	1175	1168	1151	1179	1063
50	1166	1173	1166	1150	1176	1062

G.4 Senior CLA Scores, 1st-49th Percentiles (unadjusted percentiles for colleges testing fourth-year students)

Percentile	Total CLA Score	Performance Task	Analytic Writing Task	Make-an-Argument	Critique-an-Argument	EAA
49	1164	1172	1164	1148	1175	1056
48	1163	1171	1162	1146	1172	1053
47	1162	1168	1160	1145	1168	1049
46	1158	1160	1157	1144	1166	1044
45	1155	1158	1156	1141	1163	1043
44	1153	1156	1154	1140	1162	1042
43	1150	1153	1152	1138	1159	1038
42	1146	1152	1150	1138	1158	1031
41	1145	1147	1149	1137	1157	1030
40	1144	1145	1148	1136	1156	1029
39	1143	1144	1146	1133	1154	1026
38	1142	1140	1146	1131	1152	1025
37	1139	1139	1145	1130	1148	1024
36	1137	1139	1140	1127	1146	1023
35	1133	1138	1135	1121	1141	1022
34	1132	1137	1132	1119	1139	1021
33	1131	1135	1126	1117	1137	1019
32	1129	1131	1123	1114	1135	1018
31	1127	1128	1120	1111	1133	1017
30	1125	1125	1115	1101	1132	1016
29	1122	1124	1114	1099	1130	1015
28	1120	1120	1112	1098	1129	1014
27	1115	1119	1109	1090	1128	1012
26	1109	1117	1107	1085	1127	1009
25	1107	1112	1104	1081	1124	1006
24	1104	1101	1098	1079	1123	1004
23	1102	1099	1095	1076	1114	1003
22	1101	1093	1092	1074	1109	1000
21	1096	1089	1089	1072	1107	993
20	1095	1081	1088	1071	1106	987
19	1094	1076	1085	1070	1100	986
18	1090	1074	1083	1068	1098	982
17	1085	1072	1082	1067	1095	974
16	1079	1063	1080	1064	1089	970
15	1073	1060	1076	1052	1084	965
14	1067	1057	1073	1047	1079	955
13	1061	1054	1070	1046	1075	954
12	1057	1051	1063	1044	1070	953
11	1054	1050	1059	1040	1069	949
10	1045	1042	1057	1029	1067	943
9	1042	1037	1047	1020	1054	933
8	1038	1028	1045	1010	1053	920
7	1036	1024	1031	1006	1045	894
6	1020	1017	1020	1001	1021	893
5	1002	982	996	991	995	861
4	988	980	970	986	961	857
3	922	913	935	915	933	853
2	875	846	905	874	896	778
1	837	841	832	795	769	750

In tandem with your report, we provide a CCLA Student Data File, which includes variables across three categories: self-reported information from students in their CLA online profile; CLA scores and identifiers; and information provided by the registrar.

We provide student-level information for linking with other data you collect (e.g., from NSSE, CIRP, portfolios, local assessments, course-taking patterns, participation in specialized programs, etc.) to help you hypothesize about factors related to institutional performance.

Student-level scores are not designed to be diagnostic at the individual level and should be considered as only one piece of evidence about a student's skills. In addition, correlations between individual CLA scores and other measures would be attenuated due to unreliability.

Self-Reported Data

- Name (first, middle initial, last)
- Student ID
- Email address
- Date of birth
- Gender
- Race/ethnicity
- Parent education
- Primary and secondary academic major (36 categories)
- Field of study (six categories; based on primary academic major)
- English as primary language
- Attended school as freshman, sophomore, junior, senior
- Local survey responses (if applicable)

CLA Scores and Identifiers

- For Performance Task, Analytic Writing Task, Make-an-Argument, and Critique-an-Argument (depending on the tasks taken and completeness of responses):
  - CLA scores
  - Performance Level categories (i.e., well below expected, below expected, near expected, above expected, well above expected)\*
  - Percentile rank across schools and within your school (among students in the same class year, based on score)
- Subscores in Analytic Reasoning and Evaluation, Writing Effectiveness, Writing Mechanics, and Problem Solving
- SLE score (if applicable, 1-50)
- Entering Academic Ability (EAA) score
- Unique CLA numeric identifiers
- Year, test window (fall or spring), date of test, and time spent on test

Registrar Data

- Class standing
- Transfer student status
- Program code and name (for classification of students into different colleges, schools, fields of study, programs, etc., if applicable)
- SAT Total (Math + Critical Reading)
- SAT I Math
- SAT I Critical Reading (Verbal)
- SAT I Writing
- ACT Composite
- GPA (not applicable for entering students)

\* The residuals that inform these levels are from an OLS regression of CLA scores on EAA scores, across all schools. Roughly 20% of students (within class) fall into each performance level.

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