**Date 11/6/2013**  **Name of Administrative or Educational Support Unit: Business Field Of Study \_Cert**

**Contact name:** Dean Wallace **Contact email:** DWallace@collin.edu **Contact phone:** **Office Location:**

**Mission:**

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| Prepare transfer students for completion of a Business-related baccalaureate degree. Students interested in careers in business or who are planning to major in accounting, business administration, finance, international business, management, or marketing for a baccalaureate degree should follow the Business Field of Study curriculum. Students completing the Business Field of Study curriculum will receive a certificate, and the course credits will transfer to any Texas public college or university that offers bachelor's degrees in various areas of business. |

**PART I: Might not change from year to year**

| A. Outcomes(s)Results expected in this department/program | B. Measure(s)The instrument or process used to measure results | C. Target(s)The level of success expected |
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| 1. The student will apply the appropriate fiscal or monetary policy to reduce certain macroeconomic problems.
 | BUS FOS 1-4 ECON analytic questions  | 70% of course takers answer correctly |
| 1. The student will demonstrate the importance of trade to a country and explain why free trade is beneficial to all trading countries.
 | BUS FOS 5-8 ECON analytic questions  | 70% of course takers answer correctly |
| 3. The student will be able to define the objectives of financial reporting, identify the elements of the balance sheet, and identify the related key accounting assumptions and principles that apply. | BUS FOS 9-12 ACCT analytic questions  | 70% of course takers answer correctly |
| 4. Given parameters for a manufacturing organization, the student will define and use the various costs of producing products, as well as the costs of selling and administration, to prepare an income statement for the organization. | BUS FOS 13-16 ACCT analytic questions  | . 70% of course takers answer correctly |