**Continuous Improvement Plan**

**Outcomes might not change from year to year. For example, if you have not met previous targets, you may wish to retain the same outcomes. *If this is an academic, workforce, or continuing education program, you must have at least one student learning outcome.* You may also add short-term administrative, technological, assessment, resource or professional development goals, as needed.**

**Date:** **Spring 2018** \*\*AY17 bm **Name of Program/Unit: Business Field of Study**

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**Table 1: CIP Outcomes, Measures & Targets Table (focus on at least one for the next two years)**

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| **A. Expected Outcome(s)**Results expected in this unit(e.g. Authorization requests will be completed more quickly; Increase client satisfaction with our services) |  **B. Measure(s)**Instrument(s)/process(es) used to measure results(e.g. survey results, exam questions, etc.) | **C. Target(s)**Level of success expected(e.g. 80% approval rating, 10 day faster request turn-around time, etc.) |
| The student will apply the appropriate fiscal or monetary policy to reduce certain macroeconomic problems. | Assessment Test – Questions 1 – 4 | MEETS is 70% or higher. PARTIALLY MEETS is 50% to less than 70%. NOT MEETS is less than 50%. |
| The student will be able to define the objectives of financial reporting, identify the elements of the balance sheet, and identify the related key accounting assumptions and principles that apply. | Assessment Test – Questions 9 –12 | MEETS is 70% or higher. PARTIALLY MEETS is 50% to less than 70%. NOT MEETS is less than 50%. |
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**Description of Fields in the Following CIP Tables:**

**A. Outcome(s)** -Results expected in this program (e.g. Students will learn how to compare/contrast conflict and structural functional theories; increase student retention in Nursing Program).

**B. Measure(s)** -Instrument(s)/process(es) used to measure results

(e.g. results of surveys, test item questions 6 & 7 from final exam, end of term retention rates, etc.)

**C. Target(s)** -Degree of success expected (e.g. 80% approval rating, 25 graduates per year, increase retention by 2% etc.).

**D. Action Plan** -Based on analysis, identify actions to be taken to accomplish outcome. What will you do?

**E. Results Summary** - Summarize the information and data collected in year 1.

**F. Findings** - Explain how the information and data has impacted the expected outcome and program success.

**G. Implementation of Findings** – Describe how you have used or will use your findings and analysis of the data to make improvements.

**Table 2. CIP Outcomes 1 & 2 (FOCUS ON AT LEAST 1)**

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| 1. **Outcome #1**

The student will apply the appropriate fiscal or monetary policy to reduce certain macroeconomic problems. |
| 1. **Measure (Outcome #1)**

Assessment Test – Questions 1 – 4 | 1. **Target (Outcome #1)**

MEETS is 70% or higher. PARTIALLY MEETS is 50% to less than 70%. NOT MEETS is less than 50%. |
| 1. **Action Plan (Outcome #1)**

Faculty will meet bi-annually to discuss student understanding of concepts. Faculty will investigate alternative pedagogical strategies to present the associated materials. Faculty will provide formative based assessments and application activities to ensure strong understanding of concepts. Faculty will review Assessment Test questions to insure clarity and applicability to the SLO under assessment. |
| 1. **Results Summary (Outcome #1)**

54% - Results of the last iteration of the Assessment Test failed to meet standards. Anticipating pending revisions in the Action Plan, above, the Assessment Test was not administered in Cycle 1. |
| 1. **Findings (Outcome #1)**

Standard was not met in the prior cycle for fiscal and monetary policy questions. Standard was partially met in the prior cycle for application of Federal Reserve policy and policy in recession. |
| 1. **Implementation of Findings**

Collect data using Assessment Test – Spring 2019 |

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| 1. **Outcome #2**

The student will be able to define the objectives of financial reporting, identify the elements of the balance sheet, and identify the related key accounting assumptions and principles that apply. |
| 1. **Measure (Outcome #2)**

Assessment Test – Questions 9 – 12 | 1. **Target (Outcome #2)**

MEETS is 70% or higher. PARTIALLY MEETS is 50% to less than 70%. NOT MEETS is less than 50%. |
| 1. **Action Plan (Outcome #2)**

Faculty will meet bi-annually to discuss student understanding of concepts and best practices to ensure comprehensive understanding. Faculty will adopt a new textbook seeking expanded presentation of the relevant materials. Faculty will revise student exams to test more carefully and conceptually. Faculty will revise teaching emphasis to coordinate with the new exams. Faculty will review Assessment Test questions to insure clarity and correspondence with the SLO under assessment. |
| 1. **Results Summary (Outcome #2)**

72% - While the result shown MEETS STANDARDS in the last iteration of the Assessment Test, certain weaknesses were observed in questions 11 and 12. Anticipating pending revisions in the Action Plan, above, the Assessment Test was not administered in Cycle 1. |
| 1. **Findings (Outcome #1)**

Standard was met in the prior cycle. |
| 1. **Implementation of Findings**

Collect data using Assessment Test – Spring 2019 |