**Date**  06/26/2011 **Name of Administrative or Educational t Unit:** \_\_\_\_\_Athletics and Wellness-\_Fitness Centers \_\_\_\_\_\_\_\_\_\_

**Contact name:** Doug Helton & Connie Eubanks **Contact email:**  **Contact phone:** **Office Location:**

**Mission:**

|  |  |
| --- | --- |
| |  | | --- | | Promote a balanced and healthy lifestyle through the availability of facilities for personal fitness.  Key Institutional Outcome Indicators: Overall Satisfaction, Completers, Efficiency, Effectiveness | |

**PART I: Might not change from year to year**

| A. Outcomes(s)  Results expected in this department/program | B. Measure(s)  The instrument or process used to measure results | C. Target(s) The level of success expected |
| --- | --- | --- |
| Increase student awareness of the Fitness Centers | Student Survey of Service Units | 70% |
| Increase Faculty/Staff awareness of the Fitness Centers | Faculty/Staff Survey of Service Units | 75% |

**PART II: For academic year (enter year i.e. 2011-12)**

**From Part I**

| A. Outcomes(s)  Results expected in this department/program | D. Action Plan Years 5 & 2  Based on analysis of previous assessment, create an action plan and include it here in the row of the outcomes(s) it addresses. | E. Implement Action Plan  Years 1 & 3  Implement the action plan and collect data | F. Data Results Summary  Years 2 & 4  Summarize the data collected | G. Findings  Years 2 & 4  What does data say about outcome? |
| --- | --- | --- | --- | --- |
| Increase student awareness of the Fitness Centers | 2011: Promote Fitness Centers in Wellness enewsletter.  2012/13: Include in New Student Orientation & campus tours. | Implement the action plan and collect data | 2010: 60.7% (n=219/361)  2012: 68.3% (n=676/990) | Student awareness increased by 12.5% but Target of 70% student awareness not yet met. |
| Increase Faculty/Staff awareness of the Fitness Centers | 2011/12: Promote Fitness Centers in Wellness enewsletter.  2012/13: Include in Associate Faculty and New Faculty orientation packet. | Implement the action plan and collect data | 2011: 71.4% (n=596/835)  2012: 69.4% (n=546/787  2014: 70.1%  (n=585/865) | Target of 75% not met. Increased number of new associate faculty may explain stagnant rate of faculty/staff awareness despite communications. |