**Date:** 5/6/2011 **Name of Administrative or Educational t Unit:** \_ \_\_\_\_New Student Orientation

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**Mission:**

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| To promote academic and community expectations, campus culture and services, and resources available on all of Collin College’s Campuses.  Primary services and/or products: Orientation sessions have content designed specifically for the following audiences: Recent high school graduates, parents of new students and Non-traditional students (defined as those returning to college after an extended break and adult students starting college for the first time. |

**PART I: Might not change from year to year**

| A. Outcomes(s)  Results expected in this department/program | B. Measure(s)  The instrument or process used to measure results | C. Target(s) The level of success expected |
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| Increase student overall satisfaction with the new Student Orientation program | IE  College-wide Student Survey – 2010 | Average rating of 4.55 on a 5 point scale. |
| Increase the overall satisfaction rating regarding “New student orientation services help students adjust to college” | Noel Levitz – Collin College – 6/2010 | Average rating 5.25 on a 7 point scale (used national norms) |
| New Student Orientation session enhanced knowledge of available resources and programs at Collin College. | Department program evaluation | Increase over previous year average |

**PART II: For academic year (enter year i.e. 2011-12)**

**From Part I**

| A. Outcomes(s)  Results expected in this department/program | D. Action Plan Years 5 & 2  Based on analysis of previous assessment, create an action plan and include it here in the row of the outcomes(s) it addresses. | E. Implement Action Plan  Years 1 & 3  Implement the action plan and collect data | F. Data Results Summary  Years 2 & 4  Summarize the data collected | G. Findings  Years 2 & 4  What does data say about outcome? |
| --- | --- | --- | --- | --- |
| Increase student overall satisfaction with the new Student Orientation program | Pilot orientation session to provide course registration (allow student to register during session) and create cohort tracking | Implement action plan and collect data. | 4.51 out of 5 | Overall Student Satisfaction is acceptable for a pilot. |
| Increase the overall satisfaction rating regarding “New student orientation services help students adjust to college” | Pilot orientation session to provide course registration (allow student to register during session) and create cohort tracking | Implement action plan and collect data. | 5.17 out of 7 | Focus on comment areas to refine orientation contents and organization. |
| New Student Orientation session enhanced knowledge of available resources and programs at Collin College. | Enhance program sessions with more comprehensive resource information | Implement action plan and collect data. | 70.9% responded Great Extent (highest rating) | Reinforcement of content with hands-on and visuals about resources needed. |