**Date:** 4/2/2012 **Name of Administrative or Educational Support Unit:** Academic Partnerships **–**Transfer Programs

**Contact name**: Kandi Hoye-Nixon **Contact email:**  **Contact phone:** **Office Location:**

**Mission:**

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| Ensure that Collin students make informed decisions about transferring to the college or university of their choiceGoals:1. Provide a broad range of transfer information for students, faculty, staff, and parents
2. Maintain a comprehensive transfer website: <http://transferu.collin.edu>
3. Promote Collin’s special pre-admission partnerships to students, faculty, and staff
4. Provide students with opportunities to meet with college/university representatives at transfer fairs, advising sessions, and campus events.

Key Institutional Outcome Indicators: Overall Satisfaction, Completers, Efficiency, Effectiveness |

**PART I: Might not change from year to year**

| A. Outcomes(s)Results expected in this department/program | B. Measure(s)The instrument or process used to measure results | C. Target(s)The level of success expected |
| --- | --- | --- |
| Increase student participation in pre-admission partnerships | Number of students – report generated from Banner | 5% increase per academic year (a post preadmission workshop report needs to be run to compare totals) |
| Increase students overall awareness of Transfer Programs: website (transfer guides and equivalency tools, etc.), pre-admission partnerships, fairs, and events | IE Student Survey of Service Units –(include transfer language and reference venues for information gathering, i.e. CougarNews, TransferU, Collin home page) | Survey rating |

**PART II: For academic year (enter year i.e. 2011-12)**

**From Part I**

| A. Outcomes(s)Results expected in this department/program | D. Action PlanYears 5 & 2Based on analysis of previous assessment, create an action plan and include it here in the row of the outcomes(s) it addresses. | E. Implement Action PlanYears 1 & 3Implement the action plan and collect data | F. Data Results SummaryYears 2 & 4Summarize the data collected | G. FindingsYears 2 & 4What does data say about outcome? |
| --- | --- | --- | --- | --- |
| Increase student participation in pre-admission partnerships | Develop a newsletter in conjunction with Admissions and Records & Academic Advising to increase faculty awareness of Transfer programs; preadmission, deadlines, how to’s, etc. Work with deans. | Implement the action plan and collect data | 2012-13Target was 850; 410  | 2012-13Did not meet target |
| Increase students overall awareness of Transfer Programs: website (transfer guides and equivalency tools, etc.), pre-admission partnerships, fairs, and events | Explore ways to target students to increase awareness of the program.  | Implement the action plan and collect data | 2011-12: 31% awareness; 2012-13: 48.7% awareness; 15.8% usage  | 2011-12:13.3% usage but 80% intend to transfer 2012-13Good strides in awareness |