**Date:** 6/6/2011 N**ame of Administrative or Academic and Student Support Unit:** Counseling

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**Mission:**

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| "To promote the personal growth of students within an environment that encourages empowerment through responsibility and choice”  **Counseling Services** supports and assists enrolled students who have personal issues that impact their college experience.  The primary mission of Counseling Services is to provide goal focused assistance in order to facilitate students' college adjustment and success.   * **Counseling Services** supports and assists enrolled students who have personal issues that impact their college experience 3.4.9? SACS * Career counseling is available to assist currently enrolled students in choosing and confirming a major, creating an action plan to reach educational goals, and learning about the "world of Work. 4.1 SACS * Counseling Services supports and assists faculty and staff as they respond to students in distress or struggling academically. 3.4.9. SACS * Counseling Services provides opportunity for psycho educational programming for classroom or open campus presentations. 4.1 SACS |

**PART I: Might not change from year to year**

| A. Outcomes(s)  Results expected in this department/program | B. Measure(s)  The instrument or process used to measure results | C. Target(s) The level of success expected |
| --- | --- | --- |
| Increase overall student use of online mental health screening | Data reported by mentalhealthscreening.org | Year over year use of online screening tools increase more than than 15% |
| Increase use of Interview Stream  (see note below) | Software reporting system; number of professors requesting classroom use | Year over year increase more than 15% |

**PART II: For academic year** 3/12/2012 **(enter year i.e. 2011-12)**

**From Part I**

| A. Outcomes(s)  Results expected in this department/program | D. Action Plan Years 5 & 2  Based on analysis of previous assessment, create an action plan and include it here in the row of the outcomes(s) it addresses. | E. Implement Action Plan  Years 1 & 3  Implement the action plan and collect data | F. Data Results Summary  Years 2 & 4  Summarize the data collected | G. Findings  Years 2 & 4  What does data say about outcome? |
| --- | --- | --- | --- | --- |
| Increase overall student use of online mental health screening | Marketing of online screening via counseling website in student portal; links in Student Health 101; promotion during awareness days on each campus; inclusion in all materials distributed with CS | Implement the action plan and collect data | Yr 2: Benchmark data  Yr 4: 373 depression screening; data available for others | Standard was met. Promotions are working. Continue action plan and monitor results for additional student response. |
| Increase use of Interview Stream  (see note below)  InterviewStream, LLC  (<http://www.InterviewStream.com>) is the original provider of pre-recorded and live video interviewing solutions. The product suite of proprietary online technology provides video interview. The college uses pre-recorded and live video interview management systems for pre-screening students. | Notifying students at orientation; contacts with professors and subsequent training; Use special promotions throughout the year-National Career Development month, graduation | Implement the action plan and collect data | Yr 4: Pilot year of Interview Stream: 110 academic year-to-date (Sept through Feb) | Continue action plan as Collin gains experience with the new system. |