**Continuous Improvement Plan Report to be Completed in Years 2/4 of Program Review Cycle**

**Date:** Spring 2025 **Name of Program/Unit:** Business Field of Study

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**Table 1: CIP Student/Program Level Learning Outcomes Targeted for Improvement, Description of Assessment Measure(s) and Targets Levels of Success Table (focus on at least one student/program level outcome for the next two years)**

**Description of Fields in CIP Table 1:**

**A. Student Learning Outcome(s)** -Results expected in this program (e.g., students will be able to compare/contrast conflict and structural functional theories). Outcomes must be quantifiable and measurable.

**B. Assessment Measure(s)** –Assessmentinstrument(s)/process(es) used to measure results (e.g., embedded test questions 6 & 7 from final exam)

**C. Targeted Level(s) of Success** -Level of success expected (e.g., X% of students will score at least Y on the indicated assessment)

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| 1. **Expected Outcome(s)**   Results expected in this unit.  (e.g., Authorization requests will be completed more quickly, Increasing client satisfaction with our services) | **B. Measure(s)**  Instrument(s)/process(es) used to measure results (e.g., survey results, exam questions, etc.) | 1. **Target(s)**   Level of success expected.  (e.g., 80% approval rating, 10-day faster request turn-around time, etc.) |
| Outcome 1: The student will apply the appropriate fiscal or monetary policy to reduce certain macroeconomic problems. | The assessment instrument was administered during the 13th and 14th class weeks in ACCT 2302 Spring 2024 classes. Outcome 1 is measured via the Assessment Test, specifically Questions 1 – 4. | Student performance will be evaluated based on the following criteria: A score of 70% or higher indicates that the student meets the target. Scores ranging from 50% to just below 70% indicate partial achievement of the target. Any score below 50% signifies that the student does not meet the target. |
| Outcome 2: The student will be able to define the objectives of financial reporting, identify the elements of the balance sheet, and identify the related key accounting assumptions and principles that apply. | The assessment instrument was administered during the 13th and 14th class weeks in ACCT 2302 Spring 2024 classes. Outcome 2 is measured via the Assessment Test, specifically Questions 9 – 12. | Student performance will be evaluated based on the following criteria: A score of 70% or higher indicates that the student meets the target. Scores ranging from 50% to just below 70% indicate partial achievement of the target. Any score below 50% signifies that the student does not meet the target. |

**Table 2. CIP Student Learning Outcomes 1–3 (focus on at least one for the next two years)**

**Description of Fields in CIP Table 2:**

**A. Student/Program Level Learning Outcome(s) Targeted for Improvement** -Results expected in this program (e.g., Students will be able to compare/contrast conflict and structural functional theories). Outcomes must be quantifiable and measurable.

**B. Assessment Measure(s)** – **Assessment** Instrument(s)/process(es) used to measure results (e.g., embedded test questions 6 & 7 from final exam)

**C. Targeted Level(s) of Success** -Level of success expected (e.g., X% of students will earn a score of Y or greater on the embedded test questions)

**D. Description of Action Plan to Improve Learning** -Describe action(s) to be taken to improve student attainment of the indicated student/program level outcome. What will you do?

**E. Summary of Results/Data** - Summarize the information and data collected in year 1/3 when action plan was implemented.

**F. Findings** - Explain how the information and data has impacted the expected student learning outcome.

**G. Implementation of Findings** – Describe how you have used or will use your findings and analysis of the data to make improvements.

**Student/Program Level Learning Outcome Targeted for Improvement #1**

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| 1. **Outcome #1**   The student will apply the appropriate fiscal or monetary policy to reduce certain macroeconomic problems. | |
| 1. **Measure (Outcome #1)**   Assessment Test Questions 1 – 4 are specifically designed to evaluate students’ achievement of this outcome. The assessment was administered during the 13th and 14th weeks of the semester in ACCT 2302 Spring 2024 classes. This test is typically taken during the final semester of the student’s program in the Business Field of Study (BFOS). | 1. **Target (Outcome #1)**   For each question, the standard to be **met** is 70% correct or higher, to be **partially met** is 50% to less than 70%, and to be **not met** is less than 50%. For each SLO, the results of the four applicable questions are aggregated, and then the standards above are applied. |
| 1. **Action Plan (Outcome #1)**   Faculty will convene bi-annually to evaluate student understanding of key concepts. During these meetings, they will explore and implement alternative pedagogical strategies to enhance the delivery of instructional content. Faculty will also design and utilize formative assessments and application-based activities to reinforce student comprehension. Additionally, they will review Assessment Test questions to ensure clarity and alignment with the Student Learning Outcomes (SLOs) being assessed. | |
| 1. **Results Summary (Outcome #1)**   The student performance for Spring 2024 was an average of 78% for questions 1 – 4. See below for details. | |
| 1. **Findings (Outcome #1)**   The student performance is above the expected target of 70% upon Spring 2024 assessment. Overall, 78% of completers answered the four questions correctly. Standard was **met**.   * Question 1 focused on monetary policy. 90% of completers answered correctly. Standard was **met**. * Question 2 focused on fiscal policy. 86% of completers answered correctly. Standard was **met**. * Question 3 focused on Federal Reserve policy making. 75% of completers answered correctly. Standard was **met**. * Question 4 focused on policy in a recession. 62% of completers answered correctly. Standard was **partially met**.   We have determined that our method of capturing completers is acceptable. The resulting sample size is adequate. | |
| 1. **Implementation of Findings**   The action plan will be monitored to achieve an improved outcome for the 5th year of the CIP cycle (2025). Through instruction, continuous concept review, and practice exercises, faculty will ensure that the specified level of performance is maintained and improved.  **Monitoring and Evaluation**   * The action plan will be tracked on a semester-by-semester basis using departmental meetings, performance data, and faculty feedback. * Progress will be reviewed to determine effectiveness and make necessary adjustments.   **Instructional Enhancement**   * Faculty will reinforce critical concepts through targeted instructional sessions aligned with the assessed SLOs. * Continuous concept reviews will be embedded into lesson plans. * Practice exercises will be assigned, emphasizing application of SLOs.   **Focus on Learning Outcomes**   * The department will continue to assess the same Student Learning Outcomes (SLOs) identified in this CIP cycle. * Instructional materials and assessments will be aligned with the targeted SLOs to ensure consistency and focus.   **Assessment Data Collection Method Review**   * A comparative analysis will be conducted to evaluate the effectiveness and efficiency of methods for collecting assessment data. * Criteria for evaluation will include data accuracy, accessibility, integration with course content, and faculty/student usability.   **Formative Assessment Strategies**   * Faculty will incorporate formative assessments (quizzes, in-class activities, low-stakes assignments) to gauge student understanding throughout the semester. * Results from formative assessments will be used to adjust instruction and provide timely feedback to students.   **Review of BFOS Assessment Instrument**   * Faculty will conduct a detailed review of BFOS Assessment questions to ensure they are clearly worded, aligned with SLOs, and appropriately challenging. * Updates will be made to the assessment as needed for future assessment surveys. | |

**Student/Program Level Learning Outcome Targeted for Improvement #2**

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| 1. **Outcome #2**   The student will be able to define the objectives of financial reporting, identify the elements of the balance sheet, and identify the related key accounting assumptions and principles that apply. | |
| 1. **Measure (Outcome #2)**   Assessment Test Questions 9 – 12 are specifically designed to evaluate students’ achievement of this outcome. The assessment was administered during the 13th and 14th weeks of the semester in ACCT 2302 Spring 2024 classes. This test is typically taken during the final semester of the student’s program in the Business Field of Study (BFOS). | 1. **Target (Outcome #2)**   For each question, the standard to be **met** is 70% correct or higher, to be **partially met** is 50% to less than 70%, and to be **not met** is less than 50%. For each SLO, the results of the four applicable questions are aggregated, and then the standards above are applied. |
| 1. **Action Plan (Outcome #2)**   Faculty will convene bi-annually to evaluate student understanding of key concepts. During these meetings, they will explore and implement alternative pedagogical strategies to enhance the delivery of instructional content. Faculty will also design and utilize formative assessments and application-based activities to reinforce student comprehension. Additionally, they will review Assessment Test questions to ensure clarity and alignment with the Student Learning Outcomes (SLOs) being assessed. | |
| 1. **Results Summary (Outcome #2)**   The student performance for Spring 2024 was an average of 75% for questions 9 – 12. See below for details. | |
| 1. **Findings (Outcome #2)**   The student performance is above the expected target of 70% upon last assessment. Overall, 75% of completers answered the four questions correctly. Standard was **met**.   * Question 9 focused on the objective of financial accounting. 79% of completers answered correctly. Standard was **met**. * Question 10 focused on the balance sheet. 74% of completers answered correctly. Standard was **met**. * Question 11 focused on the accounting equation. 82% of completers answered correctly. Standard was **met**. * Question 12 focused on accrual accounting principles. 65% of completers answered correctly. Standard was **partially** **met**.   We have determined that our method of capturing completers is acceptable. The resulting sample size is adequate. | |
| 1. **Implementation of Findings**   The action plan will be monitored to achieve an improved outcome for the 5th year of the CIP cycle (2025). Through instruction, continuous concept review, and practice exercises, faculty will ensure that the specified level of performance is maintained and improved.  **Monitoring and Evaluation**   * The action plan will be tracked on a semester-by-semester basis using departmental meetings, performance data, and faculty feedback. * Progress will be reviewed to determine effectiveness and make necessary adjustments.   **Instructional Enhancement**   * Faculty will reinforce critical concepts through targeted instructional sessions aligned with the assessed SLOs. * Continuous concept reviews will be embedded into lesson plans. * Practice exercises will be assigned, emphasizing application of SLOs.   **Focus on Learning Outcomes**   * The department will continue to assess the same Student Learning Outcomes (SLOs) identified in this CIP cycle. * Instructional materials and assessments will be aligned with the targeted SLOs to ensure consistency and focus.   **Assessment Data Collection Method Review**   * A comparative analysis will be conducted to evaluate the effectiveness and efficiency of methods for collecting assessment data. * Criteria for evaluation will include data accuracy, accessibility, integration with course content, and faculty/student usability.   **Formative Assessment Strategies**   * Faculty will incorporate formative assessments (quizzes, in-class activities, low-stakes assignments) to gauge student understanding throughout the semester. * Results from formative assessments will be used to adjust instruction and provide timely feedback to students.   **Review of BFOS Assessment Instrument**   * Faculty will conduct a detailed review of BFOS Assessment questions to ensure they are clearly worded, aligned with SLOs, and appropriately challenging. * Updates will be made to the assessment as needed for future assessment surveys. | |

**Program Assessment Data Report**

**Program: Business Field of Study Terms Data Collected: Spring 2024**

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| Program-Level Learning Outcome- (From Assessment Plan) | Assessment Measure(s) and Where Implemented in Curriculum – (From Assessment Plan) | Target Outcome(s)- Level of Success Expected – (From Assessment Plan) | Assessment Results – (Provide data in a form related to targeted levels of success to left. Indicate if targeted level of success was met, partially met, or not met.) |
| The student will apply the appropriate fiscal or monetary policy to reduce certain macroeconomic problems. | Assessment Test Questions 1 – 4 are specifically designed to evaluate students’ achievement of this outcome.  The assessment was administered during the 13th and 14th weeks of the semester in ACCT 2302 Spring 2024 classes.  This test is typically taken during the final semester of the student’s program in the Business Field of Study (BFOS). | For each question, the standard to be **met** is 70% correct or higher, to be **partially met** is 50% to less than 70%, and to be **not met** is less than 50%. For each SLO, the results of the four applicable questions are aggregated, and then the standards above are applied. | The student performance is above the expected target of 70% upon Spring 2024 assessment. Overall, 78% of completers answered the four questions correctly. Standard was **met**.   * Question 1 focused on monetary policy. 90% of completers answered correctly. Standard was **met**. * Question 2 focused on fiscal policy. 86% of completers answered correctly. Standard was **met**. * Question 3 focused on Federal Reserve policy making. 75% of completers answered correctly. Standard was **met**. * Question 4 focused on policy in a recession. 62% of completers answered correctly. Standard was **partially met**.   We have determined that our method of capturing completers is acceptable. The resulting sample size is adequate. |
| The student will be able to define the objectives of financial reporting, identify the elements of the balance sheet, and identify the related key accounting assumptions and principles that apply. | Assessment Test Questions 9 – 12 are specifically designed to evaluate students’ achievement of this outcome.  The assessment was administered during the 13th and 14th weeks of the semester in ACCT 2302 Spring 2024 classes.  This test is typically taken during the final semester of the student’s program in the Business Field of Study (BFOS). | For each question, the standard to be **met** is 70% correct or higher, to be **partially met** is 50% to less than 70%, and to be **not met** is less than 50%. For each SLO, the results of the four applicable questions are aggregated, and then the standards above are applied. | The student performance is above the expected target of 70% upon last assessment. Overall, 75% of completers answered the four questions correctly. Standard was **met**.   * Question 9 focused on the objective of financial accounting. 79% of completers answered correctly. Standard was **met**. * Question 10 focused on the balance sheet. 74% of completers answered correctly. Standard was **met**. * Question 11 focused on the accounting equation. 82% of completers answered correctly. Standard was **met**. * Question 12 focused on accrual accounting principles. 65% of completers answered correctly. Standard was **partially** **met**.   We have determined that our method of capturing completers is acceptable. The resulting sample size is adequate. |