

WORKFORCE PROGRAM REVIEW CHECKLIST

Program: Video Production

Reviewer: Y. Ansari

	Responsiveness to the Component	Evidence	Analysis: Explanation/Rationale of Assertions Supported by Evidence	Overall Judgment	Comments
1. What does the workforce program do?	The Video Production Program offers a 60-credit-hour AAS degree and a 42-credit-hour certificate.			Accepted without Recommendations. Upon completion, graduates gain competencies in video and motion graphic technologies, including software proficiency, equipment operation, script development, critical thinking, communication, and design principles, preparing them for various video production settings and industries.	
2. Program relationship to the college mission and strategic plan.	Accepted without Recommendations The program's alignment with the mission and strategic plan is clearly articulated and substantiated	Accepted without Recommendations The curriculum emphasizes skill progression, soft skill development, and critical thinking. Collaboration with the industry ensures alignment with industry	Accepted without Recommendations Evidence is clear and concise, well-documented, and in line with the mission and strategic plan components.	Accepted without Recommendations The program embodies the college's core values of learning, service, involvement, creativity, innovation, academic excellence, dignity, respect, and	

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3. Program relationship to student demand.	Accepted without Recommendations The response was coherent, rational, and based on data.	Accepted without Recommendations The program is undergoing ongoing expansion and facing heightened demand. Challenges in meeting this sustained demand stem from limitations in space and the recruitment of experienced faculty.	Accepted without Recommendations Limited availability of key candidates complicates scheduling. To address this, the department is actively seeking instructors with Career Coaches to enhance enrollment and completion rates, including early identification of program, majors and data collection for identifying and resolving barriers.	Accepted without Recommendations The program is also focusing on student support, with faculty providing academic and career guidance, implementing group advising, and encouraging participation in extracurricular activities to improve retention and enrollment.	
	with examples for each aspect.	standards and problem-solving skills. Faculty and staff receive training on new technologies, and community engagement strengthens the relationships and provides real-world opportunities.		integrity through its actions and initiatives.	

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<p>4. Program relationship to market demand.</p>	<p>Accepted without Recommendations Response addressed requirement. Program growth relates to market demand.</p>	<p>Accepted without Recommendations Employers actively seek graduates from Collin College's Video Production program, as evidenced by alumni landing diverse roles within the industry. From entry-level positions like grips and camera assistants to higher-level roles such as directors and producers, graduates are employed by various entities, including production companies, churches, and corporations.</p>	<p>Accepted without Recommendations Evidence is reputable and reliable. Explanation is clearly organized.</p>	<p>Accepted without Recommendations The program provided a clear overview of market demand, highlighting its continued growth and positive outlook. This reinforces the program's anticipation of increased student enrollment.</p>	
<p>5. How effective is the program's curriculum?</p>	<p>Accepted with Recommendations Overall, the program curriculum proves effective, as evidenced by its growth and success</p>	<p>Accepted without Recommendations From FY2018 to FY2023, the institution has seen an increase in the number of</p>	<p>Accepted with Recommendations The overall evidence provided is both coherent and credible. However, there is a lack of</p>	<p>Accepted without Recommendations The program presents a largely substantiated argument for the effectiveness of its curriculum.</p>	

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6. How well does program communicate?	<p>Accepted without Recommendations The communication effectiveness of Collin College's Video Production program is being enhanced through the overhaul of the college's website, with dedicated department pages planned to integrate features like faculty directories and</p>	<p>Accepted with Required Changes Feedback mechanisms for program literature are currently informal, relying on faculty advising and recommendations for courses, professional activities, and job opportunities. While direct</p>	<p>Accepted with Recommendations The evidence suffices, yet there is a necessity for the development of more tangible feedback mechanisms.</p>	<p>Accepted with Required Changes Information regarding costs, syllabi, and other relevant details should be made more readily accessible to both prospective and current students.</p>	
	<p>rates. However, some responses lack full evidence to support their claims.</p>	<p>graduates, exceeding the average of 5 completes per year. This improvement is attributed to changes made in the Curriculum Improvement Plan (CIP) at the end of the previous 5-year cycle.</p>	<p>quantitative data demonstrating students' ability to complete the program "on time." It would be beneficial to know the average time to completion for a student. Additionally, although consistent complaints may not be evident in student evaluations, no specific examples of complaints were provided.</p>		



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	district-wide calendars.	feedback channels for students regarding program literature are lacking, the program is actively engaged in supporting student success through various means.			
7. How well are partnership resources built & leveraged?	Accepted without Recommendations The program has established several external partnerships that continue to engage with students.	Accepted without Recommendations The partner table offers evidence in a clear and concise manner.	Accepted without Recommendations The engagement of stakeholders directly influences students and contributes to their success.	Accepted without Recommendations There is substantial evidence of external stakeholders being actively involved and committed.	
8. Are the faculty supported with professional development?	Accepted without Recommendations The effectiveness of faculty and adjuncts in the Video Production department is assessed based on their compliance with Workforce and SACSCOC standards, including	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	

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<p>9. [Optional] Does the program have adequate facilities, equipment and financial resources?</p>	<p>qualifications such as undergraduate/graduate-level education, relevant work experience, continuous excellence in teaching, and demonstrated competencies.</p>				
<p>10. How have past CIPs contributed to success?</p>	<p>Accepted without Recommendations The previous Continuous Improvement Plan (CIP) focused on evaluating students' performance in their Portfolio class to ensure they were employable in the industry.</p>	<p>Accepted without Recommendations Measurement standards are thoroughly delineated and unified.</p>	<p>Accepted without Recommendations The evidence is bolstered by the success rates of students stemming from previous CIP endeavors.</p>	<p>Accepted without Recommendations It was found that students were mastering basics in lower-level courses. Changes were made students now must create LinkedIn profiles, YouTube channels, and video demo reels to better showcase their skills. Despite concerns about reducing curriculum hours, measures were taken to ensure foundational skills are still learned.</p>	

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11. How will program evaluate its success?	Accepted with Required Changes The program's success will be evaluated through steady enrollment growth, increased degree/certificate awards, and enhanced facilities. However, concerns include students delaying major declaration, limited space affecting course offerings, and technology limitations hindering production capabilities.	Accepted with Required Changes The evidence provided is insufficient and does not include actionable steps.	Accepted with Required Changes The evidence acknowledges identified strengths and weaknesses but fails to outline a plan for addressing them or measuring success.	Accepted with Required Changes Outline the actions to be implemented and provide the reasoning behind the expected outcomes.	
12. Future Continuous Improvement Plan (CIP)	Accepted without Recommendations			Accepted without Recommendations	

Overall Decision:

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Accepted Without
Recommendations

Accepted With
Recommendations

Accepted with Required
Recommendations

Revisit and Revise

General comments about the submission or rationale for the conclusion: