



PROGRAM REVIEW SUMMARY

Program: **Video Production**

Reviewers: **Laura Varnell, Dr. Lisa Reed, Dr. Yassmin Ansari**

Contact Person for Program Authoring Team: **Tonya McMillion** - tmcmillion@collin.edu

The Program Review Steering Committee has completed its review of your submission. Attached you will find the full composite review for your program. After reading this document, if you would like to make any changes or updates to the program review document that you had originally submitted to the committee, please do so and forward the edited submission to effectiveness@collin.edu **by July 31, 2024**. Your program review submission will be published on the college website on August 2, 2024. For clarification of findings, please contact the senior reviewer [[Laura Varnell – lvarnell@collin.edu](mailto:lvarnell@collin.edu)].

PROGRAM REVIEW STEERING COMMITTEE CONTACT INFORMATION <i>Name and email of the committee member you can contact</i>
LAURA VARNELL – LVARNELL@COLLIN.EDU
STATUS OF REVIEW <i>Overall current status of your program review</i>
<input type="checkbox"/> Acceptable without recommendations <input type="checkbox"/> Acceptable with recommendations <input checked="" type="checkbox"/> Acceptable with required recommendations <input type="checkbox"/> Revisit and revise
SUMMARY <i>Description of findings from your program review</i>
<p>Overall, this was a well-written program review. The program hasn't been offered for very long, but already stands up well among other peer institution's programs. The current and future growth and demand as illustrated are impressive, and the program appears to be doing an excellent job developing external partnerships that benefit the program academically as well as benefitting the students through mentorships and additional learning opportunities.</p> <p>The areas of concern primarily reflect areas lacking adequate evidence or a detailed way to support the evidence offered. Specifically, more evidence is recommended or requested in relation to program effectiveness (question 5), how the program communicates (question 6), and how the program evaluates its success (question 11). On a minor note, citations on enrollment and demographic data sources would strengthen evidence reliability.</p>
HIGHLIGHTS <i>Most important reviewer comments</i>
<p>Q5: "How effective is the program's curriculum?" – Consider some of the quantitative options at the College to help gather data to show effectiveness of the curriculum. Adding more visuals might be effective evidence.</p> <p>Q6: "How well does the program communicate?" - Communication could be more effective; need a plan for measuring communication effectiveness. Current communication is more informal, relying on faculty advising, brochures, etc. Though the overhaul of the College's website will enhance the information available in the future, information about costs, syllabi, etc. needs to be more easily accessible to prospective/current students on digital platforms.</p>



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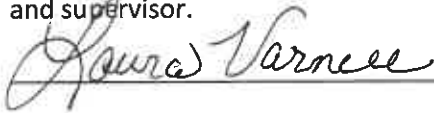
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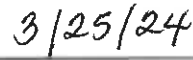
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Q11: "How will the program evaluate its success?" – The report does not provide a plan for evaluating success. Need a summary statement of the areas your CIP will measure and what success will look like. Describe the actions to be taken and rationale for expected outcomes.

As the senior reviewer in the review process, I acknowledge the notification of findings to the author and supervisor.



Senior Reviewer Name



Date