

**Collin County Community College District
Program Review 2023-2024**

Duplicated Enrollment in Courses by Term
Academic Years 2018-2019 through 2022-2023

All Programs		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
ACNT-1303	Intro to Accounting I	168	153	169	128	138
BMGT-1327	Principles of Management	360	384	356	436	371
BMGT-2382	Co-op Ed-Bus Admin/Mgmt Gen	-	-	-	-	3
FITT-1370	Sports Tourism	-	-	15	18	21
FITT-1371	Prncple Prom & Sell Sprt & Rec	-	-	8	5	16
FITT-1373	Lgl & Ethl Iss Sprt & Rec Mgmt	-	-	34	36	15
FITT-2371	Leadership Sport & Recreation	-	-	23	9	21
HAMG-1317	Recreational Services	-	-	-	19	14
HRPO-2307	Organizational Behavior	85	102	100	94	283
KINE-1336	Intro to Rec & Sports Mgmt	135	144	155	145	134
MRKG-1301	Customer Relationship Mgmt	96	74	55	36	191
MRKG-1311	Principles of Marketing	243	223	241	254	306
MRKG-2333	Principles of Selling	61	64	71	115	136
RECL-1303	Athletic Program Planning	-	-	21	7	15
RECT-1301	Intro Therapeutic Recreation	-	-	-	10	9
TRVM-1327	Special Events Design	19	26	39	30	24

Note: The program course list is based on the 2023-2024 catalog. Core courses may be excluded from the list for this program

Sports and Recreation Management - AAS		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
ACNT-1303	Intro to Accounting I	168	153	169	128	138
BMGT-1327	Principles of Management	360	384	356	436	371
BMGT-2382	Co-op Ed-Bus Admin/Mgmt Gen	-	-	-	-	3
FITT-1370	Sports Tourism	-	-	15	18	21
FITT-1371	Prncple Prom & Sell Sprt & Rec	-	-	8	5	16
FITT-1373	Lgl & Ethl Iss Sprt & Rec Mgmt	-	-	34	36	15
FITT-2371	Leadership Sport & Recreation	-	-	23	9	21
HAMG-1317	Recreational Services	-	-	-	19	14
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MRKG-1311	Principles of Marketing	243	223	241	254	306
RECL-1303	Athletic Program Planning	-	-	21	7	15
RECT-1301	Intro Therapeutic Recreation	-	-	-	10	9
TRVM-1327	Special Events Design	19	26	39	30	24

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Recreation Management - Certification		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
ACNT-1303	Intro to Accounting I	168	153	169	128	138
BMGT-1327	Principles of Management	360	384	356	436	371
FITT-1370	Sports Tourism	-	-	15	18	21
FITT-1371	Prncple Prom & Sell Sprrt & Rec	-	-	8	5	16
HAMG-1317	Recreational Services	-	-	-	19	14
RECT-1301	Intro Therapeutic Recreation	-	-	-	10	9

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Sports Management - Certification		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
FITT-1370	Sports Tourism	-	-	15	18	21
FITT-1371	Prncple Prom & Sell Sprrt & Rec	-	-	8	5	16
FITT-1373	Lgl & Ethl Iss Sprrt & Rec Mgmt	-	-	34	36	15
KINE-1336	Intro to Rec & Sports Mgmt	135	144	155	145	134
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Sports and Recreation Management - Certification		Counts of Course Enrollment by Academic Year				
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