

ACADEMIC PROGRAM REVIEW CHECKLIST

 Program: Video Production

 Reviewer: Lisa Reed

	Responsive to the Component	Evidence	Analysis: Explanation/Rationale of Assertions Supported by Evidence	Overall Judgment	Comments
1. What does the program do?	Accepted without Recommendations			Accepted without Recommendations	
2. Program's relationship to the college mission & strategic plan.	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	College missing and strategic plan are tied to the program's goals.
3. Program relationship to student demand.	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	Enrollment data presented on pages 21-22 and 26-28 needs citations.
4. What marketable skills should students have after completion?	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	Accepted without Recommendations	
5. How effective is the program's curriculum?	Accepted with Recommendations Program curriculum is effective overall based on growth and success rates, but some responses were not fully supported with evidence.	Accepted with Recommendations Some elements lacked sufficient evidence beyond anonymous student comments. (i.e. Sect. 5.F and G).	Accepted with Recommendations Overall evidence is coherent and credible. However, no quantitative data is given to demonstrate that students are able to complete the program "on time." What is the average time to completion for a student? Also, while consistent complaints may not be found in student evaluations,	Accepted with Recommendations The program makes a mostly supported case for curriculum effectiveness, but more data can be pulled from zogotech or tableau to support time to completion.	All data needs to be cited; consider some of the quantitative options at the College to help gather data to show effectiveness of the curriculum. Adding more visuals might be effective evidence.

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<p>6. How well does program communicate?</p>	<p>Accepted with Recommendations Requirement seems met in basic sense, but a variety of different methods could strengthen communication.</p>	<p>Accepted with Required Changes Last link doesn't work. There is no information regarding program tuition and fees, links to grading policies/syllabi. Section 6.C - describes process for academic compliance but not how the electronic sites are maintained.</p>	<p>no complaint examples were given at all. Accepted with Recommendations Evidence is adequate but could be strengthened with measurable data.</p>	<p>Accepted with Required Changes The response to 6.C needs to be rewritten to accurately reflect process of updating electronic sites beyond curriculum. Information about costs, syllabi, etc. needs to be more easily accessible to prospective/current students.</p>	<p>Communication could be more effective; need plan for measuring communication effectiveness.</p>
<p>7. How well are partnership resources built and leveraged?</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	
<p>8. Are faculty supported with professional development?</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Some faculty need to provide dates for conferences, conventions, trainings, etc. This will both strengthen the evidence and also be useful when submitting their End-of -month reports, yearly evaluations and MYC documents.</p>
<p>9. [Optional] Is the program supported with facilities, equipment, and financial resources?</p>					
<p>10. How have past CIPs contributed to success?</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	<p>Accepted without Recommendations</p>	
<p>11. How will program success be evaluated?</p>	<p>Accepted with Required Changes Program does not</p>	<p>Accepted with Required Changes Evidence is incomplete and does not list</p>	<p>Accepted with Required Changes Evidence provided does not provide plan</p>	<p>Accepted with Required Changes Describe actions to be</p>	<p>Need a summary statement of the areas CIP will measure and what success will look like.</p>

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	provide a plan for evaluating success.	specific actions to be taken.	for addressing and measuring success along with list of strengths.	taken and rationale for expected outcomes.	
12. Future Continuous Improvement Plan Table	Accepted without Recommendations			Accepted without Recommendations	

Overall Decision:

___ Accepted Without Recommendations ___ Accepted With Recommendations X Accepted with ___ Revisit and Revise
Required Recommendations

General comments about the submission or rationale for the conclusion:

Program Report is responsive in each of the component errors. Considering the short length of time that the program has been offered at Collin College, it is impressive how well it stands up among the peer institutions' Video Production programs. Estimates for future growth of the program and the demand for demand for more in the marketplace is impressive as it is covered in the Report. The recommendations made in this review primarily reflect areas which lack adequate evidence or a detailed way to support evidence offered. When these areas are addressed, the report will be more beneficial to students in the program, those considering it, faculty teaching in the program, and those working to advise students about the program.