

**Collin County Community College District
Program Review 2023-2024**

Duplicated Enrollment in Courses by Term
Academic Years 2018-2019 through 2022-2023

All Programs		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
ACNT-1303	Intro to Accounting I	168	153	169	128	138
ACNT-1311	Intro Computerized Accounting	48	48	49	86	100
BMGT-1305	Communications in Management	209	210	266	277	400
BMGT-1307	Team Building	242	274	305	390	325
BMGT-1327	Principles of Management	360	384	356	436	371
BMGT-1341	Business Ethics	292	277	303	317	364
BMGT-1344	Negotiations & Conflict Mgmt	218	200	276	198	243
BMGT-2303	Prob Solving-Decision Making	181	224	248	304	284
BMGT-2309	Leadership	159	193	199	196	207
BMGT-2311	Change Management	82	79	106	120	124
BMGT-2341	Strategic Management	47	63	63	70	70
BUSG-1304	Financial Literacy	-	-	88	147	164
BUSG-2309	Sm Bus Mgmt/Entreprnrshp	224	263	262	236	261
HRPO-2301	Human Resources Management	110	131	165	165	195
HRPO-2307	Organizational Behavior	85	102	100	94	283
IBUS-2341	Intercultural Management	66	89	88	82	84
MRKG-1311	Principles of Marketing	243	223	241	254	306

Note: The program course list is based on the 2023-2024 catalog. Core courses may be excluded from the list for this program

Business Management - Associates		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
ACNT-1303	Intro to Accounting I	168	153	169	128	138
ACNT-1311	Intro Computerized Accounting	48	48	49	86	100
BMGT-1305	Communications in Management	209	210	266	277	400
BMGT-1307	Team Building	242	274	305	390	325
BMGT-1327	Principles of Management	360	384	356	436	371
BMGT-1341	Business Ethics	292	277	303	317	364
BMGT-1344	Negotiations & Conflict Mgmt	218	200	276	198	243
BMGT-2303	Prob Solving-Decision Making	181	224	248	304	284
BMGT-2309	Leadership	159	193	199	196	207
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MRKG-1311	Principles of Marketing	243	223	241	254	306

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Business Management - Certification		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
BMGT-1307	Team Building	242	274	305	390	325
BMGT-1327	Principles of Management	360	384	356	436	371
BMGT-1341	Business Ethics	292	277	303	317	364
BMGT-2303	Prob Solving-Decision Making	181	224	248	304	284
BMGT-2309	Leadership	159	193	199	196	207
HRPO-2307	Organizational Behavior	85	102	100	94	283

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Entrepreneurship - Certification		Counts of Course Enrollment by Academic Year				
Courses	Title	2019	2020	2021	2022	2023
ACNT-1311	Intro Computerized Accounting	48	48	49	86	100
BMGT-1305	Communications in Management	209	210	266	277	400
BMGT-1344	Negotiations & Conflict Mgmt	218	200	276	198	243
BMGT-2311	Change Management	82	79	106	120	124
BUSG-1304	Financial Literacy	-	-	88	147	164
BUSG-2309	Sm Bus Mgmt/Entreprnrshp	224	263	262	236	261
HRPO-2301	Human Resources Management	110	131	165	165	195
MRKG-1311	Principles of Marketing	243	223	241	254	306

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