



Southwest Airlines Benefits for Collin College
May 2022

Agenda

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Southwest Airlines: Who we Are

History, value proposition, and new fare product

2

New Fare, New Inflight Experience

A first in the industry and modernizing our fleet

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Southwest Airlines Contract Benefits

Discounts & how to access

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Rapid Rewards Sweepstakes & Program Overview

Traveler-focused promotion to welcome you back to the skies

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SWABIZ Demo

Southwest Airlines: Who We Are

Began service from DAL Airport
in June 1971 and now serving
11 Texas cities



Choose your seat on a Boeing



Two free
checked bags¹
No cancel or
change fees²

Fees Don't Fly on Us



Largest US domestic
carrier by Passengers per
day

Added 18 new markets
since 2020; now serving
over 120 destinations

Smiles are free! 😊
We're **#1**
by the DOT for Customer Satisfaction!



Southwest Airlines®
world-class **Hospitality**

¹Weight and size restrictions apply
²Difference in fare may apply

Expanding our Fare Value

- Introducing Wanna Get Away+ Fares with transferability functionality
- New same day confirmed changes for Business Select, Anytime, and WGA+ fares
- Enhanced value for refundable fares
- WGA+ is now available for purchase

	Business Select*	Anytime	<small>NEW</small> Wanna Get Away <i>plus</i> .	Wanna Get Away*
Rapid Rewards® earning formula	12x fare	10x fare	8x fare	6x fare
Two bags fly free* ¹	✓	✓	✓	✓
No fees to change ² or cancel ³	✓	✓	✓	✓
Flight credit if you cancel (for up to 12 months) ⁴	✓	✓	✓	✓
Transferable flight credit for Rapid Rewards members ⁵	<small>NEW</small> ✓	<small>NEW</small> ✓	<small>NEW</small> ✓	N/A
Same-day confirmed change ⁶	✓	✓	<small>NEW</small> ✓	Fare difference may apply
Same-day standby list ⁶	✓	✓	<small>NEW</small> ✓	Fare difference may apply
Refundable ⁷	✓	✓	N/A	N/A
Priority and Express Lanes ⁸	✓	<small>NEW</small> ✓	N/A	N/A
Automatic check-in ⁹	A1-A15 Priority boarding	<small>NEW</small> EarlyBird® included	\$	\$
Premium Drink (on flights 176 miles or more) ¹⁰	✓	\$	\$	\$

Enhancing our Customer Experience

					
Enhanced WiFi connectivity	Latest-technology onboard power ports at every seat	More room for carryon items with larger overhead bins	New fare category with added flexibility and value	Added entertainment options and wider selection of refreshments*	New self-service capabilities

*Future enhancements, initially available on some aircraft • Full beverage service available on flights greater than 176 miles**

We have a plan to bring the next generation of Customer Experience in travel through more than two billion dollars in planned investments. Why? Because we're the airline with Heart. New initiatives, including **upgraded WiFi, in-seat power, and larger overhead bins**, combined with recent enhancements, aim to transform your experience from booking to boarding and beyond.

Southwest Airlines Contract Benefits

Negotiated Discounts

- Eligible on Business Select, Anytime, and Wanna Get Away fares (excluding promotional fares)
- **Discounts only available by booking online through SWABIZ**
- Travelers can keep their Rapid Rewards points earned from business travel

ORIG	DEST	Business Select	Anytime	Wanna Get Away
ALL	ALL	10%	10%	5%

Rapid Rewards Overview

Rapid Rewards

Simple & Rewarding

- ∞ Our points don't expire
- ⊘ No blackout dates
- 🪑 Unlimited reward seats
- ★ **Freddie Awards' Program of the Year for the past four years***

*Since 2001, Southwest Airlines® has won more Freddie's than any airline in the world. Southwest Airlines Rapid Rewards has won Program of the Year for four years from 2016-2019.

¹Boarding positions will be automatically reserved for you and the Passengers on your reservation 36 hours prior to the flight. You and Passengers on your reservation will still need to check in within 24 hours of scheduled departure to retrieve your boarding passes. Some restrictions apply. These restrictions include, but are not limited to, your reservation must be booked 36 hours prior to scheduled departure, and on Group Travel itineraries, priority boarding will only apply to A-List and A-List Preferred Members.

²For a complete list of available Fly By® locations, visit [Southwest.com/flyby](https://www.southwest.com/flyby).

³All Rapid Rewards terms and conditions apply



SWABIZ Demo