FY2004-FY2006 Strategic Goals and FY2006 Objectives
Collin County Community College District
Year-End Status Report

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2006
1.1. Complete successful SACS reaffirmation.	**Israel, Newman,** Leadership Team, QEP Advisory Committee	10/15/2005	**1.1.1.** SACS consultant's recommendations incorporated into revised QEP.	**1.1.1.1.** QEP approved and college's accreditation was reaffirmed in 6/2006.
		4/14/2006	**1.1.2.** SACS monitoring report submitted and approved.	**1.1.2.1.** QEP revisions and Monitoring Reports were submitted to SACS in 4/2006 and 9/2006. **1.1.2.2.** Faculty rosters for fall 2005 and spring 2006 have been completed and submitted to Belinda Newman for inclusion in the SACS monitoring report. Additional follow-up has been provided and rosters are now compliant with SACS guidelines. Second monitoring report submitted 9/6/2006. **1.1.2.3.** Reaffirmation of accreditation for 10 years received in 6/2006.
		6/30/2006	**1.1.3.** Revised QEP successfully initiated.	**1.1.3.1.** First year QEP activities and tasks implemented and in progress.
1.2. Implement comprehensive assessment of general education core outcomes.	**Chesney, Instructional Deans,** T. Martin, Department Chairs, Faculty Members	1/31/2006	**1.2.1.** Assessment strategies finalized for all core courses.	**1.2.1.1.** Student Learning Outcomes (SLOs) developed and added to generic syllabi. **1.2.1.2.** Course student learning outcomes measures developed.
			1.2.2. Assessment results captured for all core courses.	**1.2.2.1.** Data from fall 2005 reviewed and incorporated in SACS monitoring report. Second monitoring report submitted 9/6/06.
			1.2.3. Modifications made to core curriculum based on assessment results.	**1.2.3.1.** Core curriculum presently unchanged as next step will be to ensure that SLOs and measures are developed and implemented for entire core course inventory. Fall 2006 is target to complete development and implementation of SLOs for entire core course inventory.

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged. (continued, 2 of 3)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
1.3. Establish a Center for Excellence in Healthcare and identify its expected outcomes.	**Chesney, Jenkins,** Parcells, McBryde-Foster	10/1/2005	**1.3.1.** Certification attained for CE healthcare programs from the Commission on Accreditation of Allied Health Education Programs (CAAHEP). **1.3.2.** New CE Program Director hired for health programs.	**1.3.1.1.** The CAAHEP Accreditation is tied to the Echocardiogram Technician program which ended 9/2005 as a CE program. Echocardiogram Technician is now being considered as a credit program **1.3.2.1.** Kelli Albrecht hired as Healthcare Program Director on 5/1/2006.
		10/31/2005	**1.3.3.** Healthcare summit held with hospital CEO's. **1.3.4.** Needs assessment conducted for new healthcare programs.	**1.3.3.1.** Postponed. **1.3.4.1.** Pauline Johnson hired as consultant to complete needs assessment and curricular review. Project completed. Data analysis underway.
		6/30/2006	**1.3.5.** New CE health care certificate programs implemented during FY2006.	**1.3.5.1.** First healthcare workforce development grant awarded from the North Central Texas Workforce Board to conduct approximately $64,000 in training for LifeCare Hospitals of Plano. **1.3.5.2.** Plans developed for Cancer Information Institute to include seminars on Differential Diagnosis of Common Oral Lesions and Oral Complications of Cancer Therapy and HIV and Cancer Survivorship. **1.3.5.3** Medical Assistant Program for CE implemented during spring 2006.
		8/31/2006	**1.3.6.** New credit degree and certificate programs implemented. **1.3.7.** Approvals for new programs obtained from internal and external bodies. **1.3.8.** Specific partnerships created with community health care partners.	**1.3.6.1.** Three new AAS programs in development for presentation to the Leadership Team in 4/2006. **1.3.7.1.** CAB and THECB approvals deferred to fall 2006 to coincide with regular timeline. **1.3.8.1.** Agreed to be CPR training site under auspices of Presbyterian Hospital of Plano.
1.4. Expand collaborative learning opportunities in support of the Quality Enhancement Plan.	**Chesney, Instructional Deans,** Faculty Members	8/31/2006	**1.4.1.** Opportunities provided for faculty related to collaborative learning. **1.4.2.** Learning communities courses offerings expanded in the core curriculum.	**1.4.1.1.** QEP revised to emphasize SLO in Learning Communities across general education core curriculum. **1.4.2.1.** Schedule for full core complement included in QEP; first year emphasis on Social/Behavioral Sciences underway.

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged. *(continued, 3 of 3)*

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
1.5. Offer new courses and programs designed to meet student and community needs.	**Chesney, Instructional Deans,** Faculty Members	8/31/2006	**1.5.1.** THECB approval obtained to offer a Mexican-American/Latino Studies field of study. **1.5.2.** Need explored for additional marketable skills achievement awards (MSAA) and advanced technical certificates for individuals with degrees. **1.5.3.** Plan developed during FY2005 to improve transfer success and baccalaureate attainment of CCCCD students implemented (FY2005, 3.4.4). **1.5.4.** Comprehensive review conducted on the impact of dual admissions programs on CCCCD students since the programs were initiated, and recommendations submitted to Leadership Team and Board of Trustees for improving the programs.	**1.5.1.1.** Approved by THECB prior to CAB approval in 1/2006. Two of 4 courses will run in fall 2006. **1.5.2.1.** Multiple MSAAs approved by CAB (Computer Science, E-Business, Management and CAD). **1.5.3.1.** Review of all dual admissions program underway to consider obstacles and issues related to transfer. Meetings with UNT and TAMU-C held to discuss possible articulation of WECM courses into academic programs. Retroactive degree completion programs established with Texas Tech and UT-D. **1.5.4.1.** Recommendation made that Office of Transfer, Articulation and Specialized Admissions programs be moved to Student Development for better integration with recruitment, admissions and academic advising.

Goal 2. Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
2.1. Create a holistic (systematic) approach to defining and meeting student and community needs.	**Leadership Team**	11/30/2005	**2.1.1.** Academic plan developed that reflects the educational requirements of the community. **2.1.2.** Administrative plan developed that supports the college community's functions. **2.1.3.** Integration of plans and planning processes completed.	**2.1.1.1.** Presented to Board of Trustees in 12/2005. **2.1.2.1.** Not yet accomplished. **2.1.3.1.** Integrated Academic Affairs & Student Development plan presented to Board of Trustees in 12/2005.
2.2. Develop budget projections for priority program development.	Chesney, **Hall,** Instructional Deans	11/30/2004	**2.2.1.** Potential new instructional programs ranked for development over the next 3 to 5 years based on community needs and growth potential. **2.2.2.** Budget projection model developed for priority programs.	**2.2.1.1.** Center for Excellence in Healthcare and business-related programs emphasized in goal setting for FY2007 through FY2009 strategic plan. Three new health science programs were presented to the Leadership Team in 4/2006. **2.2.2.1.** FY2007 budgets prepared and defended.
2.3. Begin migration to a new administrative software system and integrate other emerging technologies to support the District's goals.	**Hall,** Hoyt, Leadership Team	2/28/2006	**2.3.1.** Site visits conducted to Texas community colleges using Banner software. **2.3.2.** Banner project director identified. **2.3.3.** Banner implementation teams identified.	**2.3.1.1.** A site visit was undertaken to San Jacinto Community College District from 10/27 to 10/28/2005. A total of 28 Collin staff members from all administrative areas of the District met with their counterparts and learned about San Jacinto's experiences in migrating to Banner. **2.3.1.2.** It was decided that additional site visits would be more focused. Continuing Education is studying comparable institutions with Banner implemented for CE registration. **2.3.2.1.** Two candidates for the position of full-time SunGard Banner Project Manager were interviewed in 10/2005. In 11/2005, Andy Hollander was selected as Collin's full-time Project Manager for the District. Dr. Hollander continues to serve as the SunGard Higher Education Project Manager. **2.3.3.1.** The Banner Steering Committee created project teams in 1/2006. Project teams are mapping business processes and evaluating data quality in preparation for migration. Process Teams are currently implementing the Finance and Student modules of the Banner system.

Goal 2. Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning. (continued, 2 of 2)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
2.4. Improve integration of environmental scanning into planning and budget development.	**Jenkins, Chesney,** Instructional Deans, T. Martin, Madden	4/30/2006	**2.4.1.** District-wide environmental scanning blog developed and tested.	**2.4.1.1.** IRO staff met on 11/20/2005 to brainstorm, explore ideas, and discuss possible models for District environmental scanning blog. **2.4.1.2.** Based on IRO discussions, optional models were explored for District environmental scanning blog. No single model was identified as entirely adequate for Collin's situation. **2.4.1.3.** Meeting held on 4/3/2006 with IRO District Web Master, and PR Web Designer led to the conclusion that a blog might not be the most effective tool for this application. **2.4.1.4.** Subsequent explorations suggested that an email-based discussion list would be most likely to stimulate participation in environmental scanning. **2.4.1.5.** A name for discussion list was selected: "Looking beyond the Horizon: A Collin Colloquy," to be abbreviated as "LBTH." **2.4.1.6.** Introduction to LBTH written that summarizes its purpose the kinds of issues it will address, its intended audience, rules regulating participation, and other parameters and usage instructions. Over a dozen detailed topical prompts have been prepared in advance of going live with LBTH. **2.4.1.7.** Preparations nearly complete with IT Division to take LBTH live during 9/2006.
2.5. Develop a renewal/ replacement database for administrative computers integrated into the budget development process.	**Hall,** Hoyt, Madden	3/31/2006	**2.5.1.** Replacement plan for administrative computers compiled and disseminated.	**2.5.1.1.** Plan still under development. Since plan cannot be completed in time for inclusion in the FY2007 budget, it will be finalized during FY2007 and funding will be integrated into FY2008 budget. Plan implementation scheduled to begin during FY2008. Development of the plan is on schedule for implementation during FY2008.

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations.

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
3.1. Increase the number and percentage of students from underrepresented populations that successfully transition through the educational continuum.	**McRae**, Chesney, Jenkins, Roman, Huppe, Deans, Chairs	8/31/2006	**3.1.1.** Awareness increased among prospective Collin students of workforce education programs and associated career opportunities using both on-site and high schools venues, and using both non-traditional role models and currently enrolled non-traditional students.	**3.1.1.1.** Three AAS brochures developed, one of which was translated into Spanish. **3.1.1.2.** CSCWE staff member presented the concept of career planning to the LULAC Youth Leadership Academy's 30 high school participants on 1/28/2006. Presentation included information about how to make career decisions and factors that affect them, plus resources at Collin for future career exploration. **3.1.1.3.** Tech Prep program under review for re-emphasis toward healthcare programs and moved to Student Development.
			3.1.2. Increase in use of *Go Centers* within high schools to promote Collin's workforce education programs.	**3.1.2.1.** *Go Center* activities maintained at three high schools and one middle school, with 19 hours of outreach activities serving 36 students. **3.1.2.2.** New *Go Center* established at Douglass Community Center served 34 students through six sessions during the spring pilot.
			3.1.3. Comprehensive communication plan developed and implemented to inform PISD students about dual credit and early admissions course to begin fall 2006.	**3.1.3.1.** Concurrent training session conducted for 40 PISD counselors on 12/1/2005. **3.1.3.2.** Comprehensive roster of PISD and Collin concurrent contacts developed. **3.1.3.3.** Special admissions manual provided to PISD administrators and counselors. The manual contains details of test scores and registration requirements. **3.1.3.4.** Dual credit overview sessions were presented on 4/12/2006 at Plano Senior High (attended by 90 students and parents), 4/26/2006 at Plano East (attended by 85 students and parents, and 4/27/2006 at Plano West (attended by 212 students and parents). A total of 387 PISD students and parents were served.

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations. (continued, 2 of 5)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
3.1. Increase the number and percentage of students from underrepresented populations that successfully transition through the educational continuum. (continued)	**McRae**, Chesney, Jenkins, Roman, Huppe, Deans, Chairs (continued)	8/31/2006 (continued)	**3.1.4.** Increase in number of Foundation scholarships supporting non-traditional and disadvantaged students. **3.1.5.** Career assessment and counseling for nontraditional occupations increased and improved.	**3.1.4.1.** Disseminated information throughout District to encourage faculty members and administrators to promote scholarship opportunities for non-traditional and disadvantaged students. Comparative data will not be available until 6/2006 due to the scholarship application cycle. **3.1.4.2**. Established Dr. Martin Luther King, Jr. Unity Scholarship. **3.1.4.3.** The number of Foundation scholarships awarded increased from 196 in fall 2005 to 272 in fall 2006. Over 85% of awards were made to non-traditional or disadvantaged students. **3.1.5.1.** The information about non-traditional occupations is integrated into the career counseling service and is based on the assessments' indicators of interest in technical/non-traditional fields. Number of individual students taking career assessments increased by 65% from last fall. **3.1.5.2.** Developed 2 guides on non-traditional occupations that were distributed at the Back to School College Fair, District Career Centers, and Counseling Centers. **3.1.5.3.** A total of 14 women enrolled Cooperative Education experiences involving non-traditional occupations for women that included drafting, e-commerce/ Web design, culinary arts, and semiconductor manufacturing.
3.2. Expand access by developing and implementing delivery modalities that fill gaps in Collin's educational offerings and ensure quality by assessing learning outcomes for new delivery formats.	**Chesney**, Jenkins, McRae, Instructional Deans, Provosts, Faculty-Administrative Task Force, T. Martin, Huppe	5/31/2006	**3.2.1.** Weekend college offerings expanded. **3.2.2.** Parameters and format established for reporting on effectiveness of Collin's various educational delivery modalities.	**3.2.1.1.** Completed. Number of sections offered increased 48% from fall 2005 (153) to fall 2006 (277). Number of new expanded format sections (Friday evening/Sunday afternoon/ core express/extended blocks) offered increased 400% from fall 2005 (12) to fall 2006 (60). **3.2.2.1.** Draft of FY2007-FY2009 distance learning plan includes evaluation of all modalities for ease of use and student learning outcomes.

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations. (continued, 3 of 5)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
3.3. Expand access to higher education through distance learning.	**Chesney, Beheler,** Instructional Deans, Chairs	12/31/2005	**3.3.1** Comprehensive distance learning plan developed and disseminated.	**3.3.1.1.** First draft complete of FY2007-FY2009 distance learning strategic plan. With resignation of Distance Learning Dean, distribution and review deferred to fall 2006.
3.4. Implement new academic advising model to optimize opportunities for student success and use of human and technological resources.	**McRae**, Chesney, N. Johnson, Instructional Deans	8/31/2006	**3.4.1** New advising strategies pilot tested.	**3.4.1.1.** Proposal for academic advising model currently being developed. Report from student focus groups was received. Results/recommendations from focus groups will be included in proposal for new advising model. **3.4.1.2.** First draft of new advising delivery model presented to the Leadership Team in 07/2006. A second draft of the advising model proposal is in the preliminary stages of development. The second draft will focus on general education/transfer student retention and persistence strategies. **3.4.1.3.** Initiated use of associate faculty as advisors. Associate faculty members (from DE and C&H divisions) were used in Advising from 1/2006 to 7/2006. Advising is recruiting additional associate faculty members to work on a part-time basis in Advising. **3.4.1.4.** Formulated "Advising Community Pilot" proposal (with cooperation from SCC's Dean of M&NS, Tutor Coordinator, and Student Success Program Coordinator). The proposal incorporates full-time faculty members into a proactive student retention/persistence initiative. Proposal was presented to Leadership Team on 9/18/2006. Academy for Collegiate Excellence class of 2006-2007 selected this as an initiative they will work on.
			3.4.2. Additional online advising services explored and implemented in connection with overall migration to new administrative software.	**3.4.2.1.** Pilot test to provide on-line assistance for virtual students via blog is being examined in conjunction with Academic Computing Services (ACS). Blog not yet created. Meeting conducted in Spring 2006 with the Director of Advising and ACS representatives yielded FERPA security concerns regarding an Advising blog. Secure online Advising services will be further studied during FY2007.

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations. (continued, 4 of 5)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
3.5. Develop comprehensive strategies to facilitate transfer and success in baccalaureate programs.	**Chesney**, **Jenkins**, McRae, Instructional Deans, Cannon, T. Martin	8/31/2006	**3.5.1.** Dual admissions agreements signed with two additional institutions. **3.5.2.** Plan developed for improving transfer success and baccalaureate attainment of Collin students. **3.5.3.** Data collection and reporting systems developed and implemented with dual admissions partner institutions to monitor success of dual admissions students.	**3.5.1.1.** Texas Tech signed a dual admissions agreement with Collin on 5/17/2006. An agreement with Texas A&M has initial approval of both institutions. **3.5.1.2.** Reverse transfer degree agreements signed at Texas Tech and UT-D. **3.5.2.1.** See 3.5.1.1. **3.5.3.1.** UT-D is Collin's first university partner to begin sharing transfer success data. Dual admissions cohort is included within aggregate data provided by UT-D. **3.5.3.2.** Data collection system was piloted tested with partners in 10/2005. System is being redesigned based on pilot test results.
3.6. Expand the number of high school students enrolled in concurrent enrollment/dual credit courses.	**McRae, Chesney,** Jenkins, Huppe, Provosts	8/31/2006	**3.6.1.** Dual credit program implemented with PISD. **3.6.2.** Relationships built with new high school counselors and administrators throughout the county to increase awareness of and access to concurrent enrollment/dual credit courses.	**3.6.1.1.** Accomplished: 15 dual-credit course sections established for fall 2006. **3.6.2.1.** Melissa ISD participating in dual-credit program. Of 45 seniors, 19 are participating in new program, capturing 42% of Melissa's first senior class. **3.6.2.2.** Princeton ISD increased number of dual-credit sections for fall 2006 from 1 to 2, though total Princeton's total enrollment in dual-credit courses remained unchanged. **3.6.2.3.** A total of 24 students at Hebron and The Colony High Schools participated in a pilot dual-credit program during summer 2006. Full participation scheduled for fall 2007.

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations. (continued, 4 of 5)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
3.7. Improve the successful transition of Collin students from high school to college.	**M. McRae, Chesney, Kihl, Austin,** Huppe	8/31/2006	**3.7.1.** College Readiness Center (CRC) concept developed and pilot tested.	**3.7.1.1.** Co-Directors of a new Collin College Readiness initiative were appointed and a task force was formed with representation from Student Development, Developmental Education, Academic Advising, Financial Aid, Weekend College, and Recruitment and Programs for New Students. **3.7.1.2.** Task Force meetings held to identify CRC mission, future goals, and develop a strategic plan. The Task Force met in 10/2005, 11/2005, and 4/2006 and established a mission and goals for the new College Readiness Center. **3.7.1.3.** Hosted 3 Regional College Readiness Consortium meetings to identify college readiness priorities. Representatives from 13 Collin County ISDs. Senator Shapiro and Representative McCall attended the meeting. **3.7.1.3.** Collin and 3 ISDs are sharing data to identify gaps in reading, writing and math preparation. **3.7.1.4.** Princeton Review has partnered with Collin to provide free college preparation/information workshops and discounted rates for SAT/ACT preparation.
			3.7.2. New program developed to target first generation college students.	**3.7.2.1.** First generation college student grant program awarded $74,446 in scholarships to 196 students.
			3.7.3. Increase in fall–to-spring retention of first-time-in-college students compared to FY2005.	**3.7.3.1.** The fall-to-spring retention rate for FY2006 was 65%. The fall-to-spring retention rate for FY2005 was 67%. Thus, FY2006 fall-to-spring retention was 1.6 percentage points lower than that for FY2005.
			3.7.4. Increase in the number of students attending new student orientation and non-traditional student orientation.	**3.7.4.1.** 15% increase from Summer 2005 to Summer 2006 serving a total of 873 students and parents.
			3.7.5. Increase in the number of parents attending parent orientation.	**3.7.5.1.** 44% increase in parent participation in orientation from summer 2005 to summer 2006. A total of 101 parents attended, up from 70 during pilot year.

Goal 4. Elevate the community's awareness of Collin's academic, economic, cultural, and social impact to the community.

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
4.1. Promote and coordinate participation internally and externally in activities that engage the public in and inform them about Collin's programs and strengths.	**Jenkins**, Vasquez	8/31/2006	**4.1.1.** National news coverage of select programs achieved. **4.1.2.** Web-based community calendar developed and launched. **4.1.3.** New programs associated with the Center for Excellence in Healthcare promoted and publicized.	**4.1.1.1.** National news coverage achieved thus far: Dickinson gift, heat-sensitive camera for Fire Science, Ubuntu exhibit, 2 opinion articles, multiple faculty honors, and new deans. Also, feature stories or guest columns published on ACE program, importance of economic development and community college leadership. **4.1.1.2.** *Connection* community newsletter and a faculty portrait won national awards from National Council for Marketing and Public Relations. *Connection* took the Gold Paragon as the best newsletter from a U.S. community college **4.1.2.1.** Weblink Web calendar system purchased and product is now being loaded with dates for pilot project. Individuals being identified to give update rights after training. **4.1.3.1.** Surgical Technology and Health Information Management programs publicized in McKinney Courier Gazette. Others will be promoted as programs are developed. **4.1.2.1.** Web Communications Editor is researching software products. Calendar will be posted on front page by year end. **4.1.3.1.** Pending program details.

Goal 4. Elevate the community's awareness of Collin's academic, economic, cultural, and social impact to the community. *(continued, 2 of 3)*

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
4.2. Develop strategies to increase utilization of and promotional opportunities associated with the District's Web site.	**Jenkins,** Vasquez, Deans, Department Chairs	3/31/2006	**4.2.1.** Web content management position hired in PR. **4.2.2.** Web site menus reorganized to simplify navigation. **4.2.3.** New design and functionality developed for division Web pages. **4.2.4.** Enhanced online newsroom developed and marketed to local reporters.	**4.2.1.1.** Completed. Garrison Reid, hired in 2/2006, has begun a comprehensive review of Collin's Web content. **4.2.1.2** Projects completed include enhanced sites for Small Business Development Center and Learning Communities as well as new sites for Sports Management, Plant Operations and the Institutional Review Board. Also launched a page in Mandarin Chinese, banner ads on the front page promoting Learning Communities and web galleries of photos from special events. **4.2.2.1.** Colors changed on menus to match new brand identity guidelines. Project in process to replace "Visitors" with "Continuing Education" on main navigation. **4.2.2.2.** Focus group conducted by IRO to study ease of use of Continuing Education pages on District Web site. **4.2.3.1.** Pages renovated to reflect college brand. VPAA recommended new structure for "Areas of Study" streamlining path to departmental pages without passing through division structure. Changes to take place in tandem with or following Luminis implementation. **4.2.4.1.** Newsroom reorganized to add contact information and showcase current news and photos. Additional features and marketing under development. Marketing to local reporters has not yet begun. Local reporters notified of upgrades via email linking to newsroom. Web galleries now posted after special events so reporters and attendees can download photos.

Goal 4. Elevate the community's awareness of Collin's academic, economic, cultural, and social impact to the community. *(continued, 3 of 3)*

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
4.3. Maximize use of cable station and video production capabilities.	**Jenkins,** Vasquez, Hadnot	8/31/2006	**4.3.1.** Priorities and opportunities identified for using Collin's cable station. **4.3.2.** Television ad series developed to complement print ad campaign.	**4.3.1.1.** New tracking process implemented for video development. **4.3.1.2.** Study of feasibility of moving cable station/satellite to McKinney was completed in fall 2005. Station can be moved with 6 months notice. **4.3.1.3.** Verizon has added Cougar TV to new cable offerings in the area. **4.3.1.4.** Study conducted on conversion to tapeless system. Conversion not recommended now due to prohibitive cost. **4.3.2.1.** First ad developed and broadcast on CougarTV. **4.3.2.2.** Two full-motion commercials produced and aired in 108 Collin County movie theaters from 7/21 through 8/18.
4.4. Explore the feasibility, cost-effectiveness, and other potential impacts of attaining professional accreditation in disciplines beyond allied health programs. (Possible disciplines include art, business, child development, continuing education, culinary arts, dance, developmental education, engineering technology, interior design, music, theater. etc.)	**Chesney,** Instructional Deans, Department Chairs, Full-Time Faculty Members	8/31/2006	**4.4.1.** Instructional task force report completed identifying disciplinary areas eligible for accreditation; costs, benefits, and other potential impacts of professional accreditation; and recommendations for areas that should be initial targets for professional accreditation. **4.4.2.** Initial areas for professional accreditation targeted by instructional administration and faculty. **4.4.3.** Processes for attaining professional accreditation initiated in targeted disciplines.	**4.4.1.1.** Fine/Performing Arts accreditations investigated for appropriateness and value. No decisions have yet been made as to which, if any, to undertake. **4.4.2.1.** It has been decided not to seek professional accreditation at the present for additional instructional programs. **4.4.3.1.** It has been decided not to seek professional accreditation at the present for additional instructional programs.

Goal 5. Maximize the development and use of Collin's human, technological, and capital resources to sustain and strengthen academic and financial vitality.

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
5.1. Develop comprehensive fund raising campaign designed to support strategic initiatives and student scholarships.	**Israel, Jenkins**, Roman	8/31/2006	**5.1.1.** Increase of 25% in philanthropic giving over what was raised during FY2005. **5.1.2.** Three endowed faculty chairs funded.	**5.1.1.1.** Donations to the Foundation increased from $302,988 in FY2005 to $708,732 (not including the $120,000 Hoblitzelle grant or other grants) in FY2006 with $290,000 of the FY2006 figure coming in the form of a major gift creating the Florence Dickinson Endowed Chair in Nursing. Philanthropic giving increased over 120% for the year. **5.1.2.1.** One endowed faculty chair was created to date. The Florence Marie Dickinson Endowed Chair in Nursing was established in 12/2005.
5.2. Design and initiate implementation of an organizational structure with the capacity to effectively and efficiently support at least 50,000 credit and noncredit students per year.	**Israel**, **Russell**, Leadership Team	1/31/2006	**5.2.1.** Organizational changes made to accommodate growth and campus expansion.	**5.2.1.1.** With review and input from faculty and academic deans, a new organizational model was established within the academic affairs division to provide a more appropriate balance among deans' work loads, while building capacity within the academic affairs area in preparation for the College's continued growth and expansion. Campus Dean of Academic Affairs positions were created at CPC and PRC, 2 academic divisions are being consolidated, and Distance Learning was given more academic oversight. The new Deans of Academic Affairs will serve in generalist roles until growth at those campuses justifies more specialized foci. Positions were advertised and filled for Fall 2006. **5.2.1.2.** A new organizational model for academic department chairs was developed. The academic leadership reviewed criteria and job responsibilities. Faculty input was also considered. This model was implemented in time for fall 2006.

Goal 5. Maximize the development and use of Collin's human, technological, and capital resources to sustain and strengthen academic and financial vitality. *(continued, 2 of 4)*

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
5.2. Design and initiate implementation of an organizational structure with the capacity to effectively and efficiently support at least 50,000 credit and noncredit students per year. (continued)	**Israel**, **Russell**, Leadership Team (continued)	1/31/2006 (continued)	**5.2.2.** Staffing models established to provide support for CCCCD's anticipated growth.	**5.2.2.1.** An organizational change in Human Resources has been initiated that shifted a vacant staff position into an administrative-level position, to build capacity within the division, to prepare for potential staffing changes/retirements within the division and to provide improved support within the employee relations and compensation functions. The Director of Employee Relations and Compensation position was filled. **5.2.2.2.** Approval to fully staff the District's Safety and Security Department with licensed police officers so as to limit the number of contracted security personnel has resulted in opening 7 new police officer positions of which two have been filled. A review of organizational structure continues, including development of a senior sergeant position. **5.2.2.3.** Executive Director of Major Gifts position created and advertised to raise funds to support scholarships for increasing number of students with financial need. **5.2.2.4**. Open position in Institutional Research Office reclassified to Assistant Director to build capacity.
5.3. Complete development of CPC master plan.	**Israel, Parcells,** Board of Trustees, Leadership Team	1/31/2006	**5.3.1.** CPC master plan approved by Board of Trustees.	**5.3.1.1.** Completed. CPC Master plan approved by Board of Trustees in 4/2006. Consistent with objective 5.4, a library will be at the center of the campus.
5.4. Place libraries at the center of academic programs and campus facilities.	**Israel, Hall, Provosts**	8/31/2006	**5.4.1.** Feasibility study conducted on expansion of the SCC Library.

5.4.2. Electronic resources for students expanded and enhanced. | **5.4.1.1.** Engineering studies were conducted during fall 2005. The architects' concluded that expansion of the current SCC LRC is unfeasible either by expanding outward or by upward. The expansion concept is undergoing further exploration and discussion. No additional progress has been made to date. **5.4.2.1.** New full-text electronic resources were added for FY2006 based on faculty requests and analysis of important gaps in Collin's electronic collections. Ten new electronic resources were added in the subject areas of current issues/civic engagement, psychology, education, life sciences, and physics. |

Goal 5. Maximize the development and use of Collin's human, technological, and capital resources to sustain and strengthen academic and financial vitality. *(continued, 3 of 4)*

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
5.5. Identify and acquire new sites for future campus locations.	**Israel**, Board of Trustees, Jenkins	8/31/2006	**5.5.1.** Future campus locations identified, evaluated, and presented to the Board of Trustees for consideration. **5.5.2.** Acquisition of new sites approved by the Board of Trustees.	**5.5.1.1.** The Board of Trustees approved a resolution at its meeting on 9/27/2005 authorizing the President to negotiate a contract for the acquisition of land in Collin County. **5.5.2.1.** The Board of Trustees approved a resolution at a meeting on 7/2/2006 authorizing the President to finalize the purchase of real estate in Farmersville. Contract negotiations are still pending.
5.6. Actively explore new and innovative classroom pedagogies.	**Chesney, Provosts**, Instructional Deans	8/31/2006	**5.6.1.** Professional development activities provided for faculty on the use of classroom technology. **5.6.2** Increase in associate faculty member participation in appropriate faculty development programs, workshops, seminars, etc. **5.6.3.** Increase in faculty participation in workshops, conferences and seminars related to new and innovative pedagogy. **5.6.4.** Internal professional development conducted for department chairs, full-time faculty members, and associate faculty members related to pedagogy.	**5.6.1.1.** TLC offerings and course development activities expanded. **5.6.2.1.** Associate professors in multiples disciplines were sponsored for conference attendance. **5.6.3.1.** Annual data will be compiled and analyzed for 10/2006 annual report. **5.6.4.1.** Three workshops were conducted. One on developing course-specific expected student learning outcomes occurred on 11/2/2005 with about 35 participants. A workshop on blending student learning outcomes in learning communities occurred on 12/8/2005 attended by nearly all 28 faculty members scheduled to teach learning communities in spring 2006. An introduction to learning communities workshop was conducted on 2/28/2006 with 17 participants. An evaluation was conducted following the latter workshop and results were shared with the presenter. Faculty development week in 8/2006 showed 13% greater attendance than August 2005; evening sessions were added; instant feedback to presenters was also included. Day-long workshop on developing and implementing a culture of evidence had 70 faculty and dean attendees.

Goal 5. Maximize the development and use of Collin's human, technological, and capital resources to sustain and strengthen academic and financial vitality. (continued, 4 of 4)

Objectives	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones (Evidence of Accomplishment)	Outcomes and Improvements as of 8/31/2006
5.7. Implement new technologies throughout the District.	**Hall, Russell,** Hoyt	8/31/2006	**5.7.1.** Voice over IP (VoIP) expanded to all campuses.	**5.7.1.1.** VoIP recommendation for PRC, SCC, and Allen was approved by the Board of Trustees at their 3/2006 meeting. PRC and Allen were migrated to full VoIP facilities as of July 17, 2006. SCC is scheduled to be completed by the end of September. CYC will be migrated to VoIP as part of the Administration Building construction. CPC will take place with the construction of the new library building.
			5.7.2. Online performance appraisal system pilot tested.	**5.7.2.1.** Online performance appraisal system pilot aborted due to cost and implementation difficulties with vendor. Specifications were developed and a new RFP was posted with a deadline in mid-August for online applicant tracking system, online job description postings, and online performance appraisal system. Proposals have been received and a recommendation will be considered in 9/2006 by the Board of Trustees.
5.8. Develop plans for a new Collin administrative center and redevelopment of CYC.	**Israel, Hall,** Board of Trustees, Leadership Team	8/31/2006	**5.8.1.** Architects hired and construction timeline developed for new CCCCD administrative center.	**5.8.1.1.** PBK Architects hired. **5.8.1.2.** Programming meetings held throughout fall 2005 and spring 2006. Preliminary plans developed with involvement of department heads and reviewed by Leadership Team. Construction is pending while the Board of Trustees selects a site.
			5.8.2. Plan developed to retrofit CYC for new uses once administrative offices are relocated.	**5.8.2.1.** Not yet accomplished pending completion of new administrative center.