
26 Royal Oaks Blvd
Lake Dallas TX 75065

Barry M. Wagner, Ph.D.

940-497-4876

Career Summary

A seasoned entrepreneurial educational development professional with experience in public and private sectors. Energetic leader and motivator with solid knowledge of adult learning principles and the systematic design of mediated instruction. Strong customer service orientation. Demonstrated ability to work with all levels of employees. Creative and intuitive problem-solver. Committed to positive learning experiences for students.

PROFESSIONAL EXPERIENCE

Stock Trader, Independent

7-99 to Present

THE UNIVERSITY OF NORTH TEXAS

1-90 to 6-99

Denton, Texas

Director, Center for Instructional Services

Managed fee-for-service department engaged in:

- curriculum development
- instructional facilities design and classroom support services (managing equipment scheduling, and delivery)
- instructional design and media production (audio, video, graphics, photography)
- distance learning
- faculty development workshops, seminars
- micro-computer maintenance and support (building and maintaining over 7000 computers)

Supervised a staff of 20 full-time professionals and 26 part-time students at this 27,000- student university. Consistently produced annual growth in revenue while reducing overhead expenses. Responsible for budget development. Through entrepreneurial efforts, the department was able to self-fund the university's first television production facility.

Adjunct Professor, Graduate School, College of Education

Taught training and development classes.

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RYDER TRUCK SYSTEMS, INC.

Miami, Florida

Independent Contractor

4-87 to 12-89

***Manager, Instructional Design/Training
Program Development***

6-84 to 3-87

Managed production of corporate training systems and communications programs for seven-billion-dollar service company with 1000 field locations. Supervised staff of eight.

- Implemented instructional systems design approach in all training program development
- To reduce training overhead, initiated field on-the-job training programs; saved costs of bringing employees to company headquarters for training
- Managed certification test development for technical trades
- Initiated and implemented competency-based education utilizing regional voc-ed schools
- Managed television studio operations, producing 50+ programs a year
- Developed annual, long-range and individual project budgets
- Conceptualized and executed on-the-job training for management and sales

NORTHROP SERVICES, INC.

5-82 to 6-84

Nassau Bay, Texas

Manager, Training Systems

Supervised design/development of a complex training system for 270 positions, 800+ personnel for military space center for shuttle operations.

- Performed task analysis, cost studies and concept studies
- Developed computerized data base for instructional system

THE UNIVERSITY OF TEXAS MEDICAL BRANCH

9-79 to 4-82

Galveston, Texas

Director, Office of Educational Development

Supervised curriculum development and communications programs for medical and nursing schools, seven hospitals, residency programs and hospital support services.

- Directed instructional TV operations, audiovisual and multi-media departments
- Supervised instructional design professionals (Ph.D. and M.S.-level staff) providing consultation services
- Conducted in-service faculty development
- Designed and developed simulated patient training program for medical students

Adjunct Professor, Department of Psychiatry

Taught Introduction to Patient Evaluation.

MATHEMAGENICS

6-76 to 9-79

Tallahassee, Florida

President (Self-Employed)

Started and staffed company with 27 people in six months. Company designed and delivered training to private and government sectors.

- Bid and won \$750,000 contract to analyze, design, and develop 130 multi-media Training Extension Courses for the U.S. Army Service Schools (Air Defense, Signal, Cavalry)
- Provided educational/systems design consulting to U.S. Army Service Schools

Education

Ph.D., 1976 Instructional Systems Design
Florida State University, Tallahassee, Florida

M.A., 1974 Educational Technology
Sir George Williams (Concordia) University,
Montreal, Canada

B.A., 1972 Radio-Television Arts
Ryerson Polytechnic Institute, Toronto, Canada