

## **Summary of Credentials and Experience of Collin County Community College District Department Chairs**

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Name: Russell Kunz

Title: Professor/Program Chair – Management and Marketing Departments

Years of CCCCD Service: 17 ½ years

### **Academic Preparation:**

Highest Degree: Master of Science

Institution: Texas Tech University

Field/Discipline: Management

Other Degree: Bachelor of Business Administration

Institution: Texas Tech University

Field/Discipline: Management

Other Degree: n/a, transferred to Texas Tech University

Institution: Odessa College

Field/Discipline: Business Administration

Other Relevant Certification/Licensure: Certified Hospitality Educator

### **Professional Experience:**

Current Position: Professor/Program Chair – Management and Marketing Departments  
Collin County Community College District

Dates: August, 1986 to Present

Primary Responsibilities: Teach and/or coordinate management, hotel/hospitality management, and marketing courses; recruit and advise students; perform task force membership responsibilities; interview, hire, and evaluate associate faculty; order textbooks; prepare program and course curriculum, and meet semi-annually with department advisory committee to plan future of programs. .

Other Academic Honors/Significant Accomplishments:

State President of Texas Community College Management Educators Association (1991-1993, 1995-1997). State Secretary (1989-1991, 2001-2003).

State Vice President of Tourism Educators and Culinary/Hospitality Management Association (1999-2001).

Helped create nation's first Tech Prep program for management (1993).

Session Speaker ("Quality Education in the Classroom") at the American Association of Community Colleges national convention, Washington, D.C. (1994).

Authored "TQM in the Classroom" in TQM in Higher Education (1995).

Authored a Principles of Management study guide (1993, revised 1995 and 1996).

Authored a Human Resources Management study guide (1990, revised 1993).

Authored a \$13,000 J.C. Penney Company/American Association of Community Colleges grant to teach Consumerism to select area high school students (1989-1990).

Authored Target I Certificate: Exercises & Activities Belonging to Six Classes, (student textbook and instructor's manual, 2002).

Facilitator, Southwest Seminar for Great Teaching, Ruidoso/Taos, New Mexico. Also serve as planner during the initial stages of design for each year's seminar. Sponsored by El Paso Community College (1994-Present).

Facilitator, Southwest Consortium for Critical Thinking, hosted by the University of Houston, Houston, TX. (1998).

Member, Texas Higher Education Coordinating Board WECM committee for the creation of a common course manual for the state of Texas. Attended eight WECM meetings in Management, Marketing, Hospitality Management, Tourism, and Culinary Arts throughout the state of Texas (1997-Present).

Member, Texas State Advisory Council for Tech Prep (Total Quality Management in Education), (1992-1996).

Member, Texas Community College Teachers Association. Presently serving on Professional Development Committee (2002-2006).

Annually serve on committee that interviews and evaluates college scholarship applicants within Plano Independent School District (1993-Present).

Awarded Outstanding Faculty Member, Business and Computer Science Division (1996-1997).

**MANAGEMENT INSTRUCTOR, IVANOVO, RUSSIA** - Guest lecturer at Ivanovo State Power University in Ivanovo, Russia. Assisted in authoring a two-year \$286,000 U.S.I.A. grant involving the University of North Texas, Texas Instruments, Collin County Community College, and Ivanovo State Power University (1994-1996). Lead author, Principles of Management textbook (in Russian language) (1996). Addressed members of the Russian Ministry of Education and the American Embassy at four International Educators Conferences (1993-1995). Awarded Diploma for University Honored Professor by the Russian Federation and Ivanovo State Power University (1996). November, 1992; Summers, 1993-1996.

**SABBATICAL**, Ivanovo State Power University, Ivanovo, Russia. Wrote curriculum for nation's first Bachelors degree program (four-year degree) approved by the Russian

Ministry of Education and taught management courses. Guest lecturer at numerous universities, institutes, schools, businesses, and civic functions. September-December, 1993.