

FY2004-FY2006 District Strategic Goals and 2003-2004 Department Achievement Indicators
Collin County Community College District
Institutional Research Office

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
1.1. Provide support for SACS reaffirmation process and THECB review. (CCCCD1.1.)	Martin, Rodriguez Fernandez, Wakefield	08/31/2004	1.1.1. All CCCCD units will receive whatever data they need that is accessible to prepare for the SACS and THECB reviews in an effective and timely manner. (No additional expense beyond ongoing operating costs.)	1.1.1.1.
1.2. Work with Public Relations to develop regular IRO “Factoid”-type articles for <i>Calleidoscope</i> . (CCCCD1.4. and CCCCD2.2.)	Ahmad, Martin, Miles	08/31/2004	1.2.1. Regular IRO “Factoid”-type articles will appear in <i>Calleidoscope</i> . (No additional expense beyond ongoing operating costs.) 1.2.2. A <i>Calleidoscope</i> reader survey will demonstrate that a significant proportion of <i>Calleidoscope</i> readers read and find value in the IRO “Factoid”-type articles. (No additional expense beyond ongoing operating costs.)	1.2.1.1. 1.2.2.1.
1.3. Develop and populate a “Student Outcomes” page on the IRO intranet site that includes data on course completion, persistence, graduation, employment, and transfer. (CCCCD1.4. and CCCCD3.3.)	Rodriguez Fernandez, Wakefield, Martin	12/31/2003	1.3.1. “Student Outcomes” page developed, populated, and accessible on the IRO intranet site that includes data on course completion, graduation, persistence, employment, and transfer of CCCCD students. Data will appear in a format that makes it readily transferable to program and service review instruments. (\$3,000 for National Student Clearinghouse to improve data on transfer students.)	1.3.1.1.
		08/31/2004	1.3.2. The majority of instructional programs and service units undergoing their five-year program or service evaluations access IRO’s “Student Outcomes” intranet page to gather data for their internal reviews. (No additional expense beyond ongoing operating costs.)	1.3.2.1.

Goal 2. Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
2.1. Support planning efforts in all areas of the college. (CCCCD2.1.)	Martin, Ahmad, Wakefield	08/31/2004	<p>2.1.1. After working with VPs and Provosts, IRO will have determined the most effective ways to ensure that meaningful planning is taking place within all cost centers at every level of each division. (No additional expense beyond ongoing operating costs.)</p> <p>2.1.2. The number of cost centers submitting strategic plans in support of the District strategic plan will increase over the number submitted during the 2002-2003 planning cycle when the 2004-2005 planning cycle is initiated. (No additional expense beyond ongoing operating costs.)</p>	<p>2.1.1.1.</p> <p>2.1.2.1.</p>
2.2. Develop and populate a “Planning Data” page for the IRO intranet site. (CCCCD2.2.)	Martin, Ahmad, Wakefield	08/31/2004	<p>2.2.1. “Planning Data” page developed, populated, and accessible on the IRO intranet site. At a minimum, the page will include population and workforce data for Collin County. (No additional expense beyond ongoing operating costs.)</p> <p>2.2.2. Users will access the IRO “Planning Page” for developing cost center strategic plans and for development of new workforce education programs. (No additional expense beyond ongoing operating costs.)</p>	<p>2.2.1.1.</p> <p>2.2.2.1.</p>

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
3.1. Provide CCCCD with baseline data based on standard definitions of “underrepresented populations.” (CCCCD3.2.)	Fox, Martin, Wakefield	08/31/2004	<p>3.1.1. Standard definitions for “underrepresented populations” will be adopted or developed by the District. (No additional expense beyond ongoing operating costs.)</p> <p>3.1.2. Baseline data consistent with the definitions from 3.1.1. will be collected and made available on the IRO intranet site allowing the District to monitor its progress in relationship to increasing the number and percentage of underrepresented populations that successfully transition through the educational continuum. (No additional expense beyond ongoing operating costs.)</p>	<p>3.1.1.1.</p> <p>3.1.2.1.</p>

Goal 4. Elevate the community’s awareness of CCCCD’s academic, economic, cultural, and social impact to the community.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
4.1. Post results of all community surveys on IRO intranet site and explore the possibility of posting the results on the CCCCD Web site. (CCCCD4.1.)	Wakefield, Martin, Rodriguez Fernandez	08/31/2004	4.1.1. Access to the results of CCCCD community surveys will increase by posting summaries of all community surveys on the IRO intranet site. (\$6,000 to conduct 2003 community survey.) 4.1.2. IRO will have discussed with the administration the value and feasibility of posting summaries of CCCCD community surveys on the District Web site to provide access to the results to the entire community. A decision will have been made as to whether or not the results will be posted to the District Web site and if the decision is in the affirmative, the information will have been posted. (No additional expense beyond ongoing operating costs.)	4.1.1.1. 4.1.2.1.

Goal 5. Maximize the development and use of CCCCD's human, technological, and capital resources to sustain and strengthen academic and financial vitality.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
5.1. Implement a new student evaluation system that provides summaries of quantitative student feedback in addition to the qualitative data that has been used in the past. (CCCCD5.1.)	Miles, Martin, Fox	12/15/2003	5.1.1. Develop and implement protocol for formatting and disseminating quantitative results generated by new student evaluation system. 5.1.2. Summaries of quantitative student feedback data from the new student evaluation system supplement qualitative data to facilitate decision making with regard to retaining effective faculty members and improving the overall quality of instruction. (\$25,000 to implement new student evaluation system.)	5.1.1.1. 5.1.2.1.
5.2. Submit an annual report to the Leadership Team on summarizing the results of the prior year's program and service evaluations. (CCCCD5.2.)	Miles, Martin	01/31/2004	5.2.1. Initial annual report submitted to the Leadership Team. 5.2.2. Report provides the Leadership Team with a vehicle for annually discussing relative strengths and weaknesses of CCCCD programs and services and improves the targeting of resources to maximize their impact on the quality improvement. (No additional expense beyond ongoing operating costs.)	5.2.1.1. 5.2.2.1.