FY2004-FY2006 District Strategic Goals and 2003-2004 Division Achievement Indicators
Collin County Community College District
Foundation/Development Office

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
1.1. Identify grant funding opportunities in the areas of curriculum development and articulation.	**Day,** Cannon	Fall 2003	**1.1.1.** Co-author proposal with Assistant to Vice President of Instruction. **1.1.2.** Proposal submitted to funding agency.	**1.1.1.1.** **1.1.2.1.**
1.2. Apply for grants and solicit funds in support of a center of excellence for health studies.	**Day,** Roman, Ard, Hodge	07/2004	**1.2.1.** Co-author and document submittals of formal grants. **1.2.2.** Receipt of grants' award.	**1.2.1.1.** **1.2.2.1.**

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
3.1. Administer provision of supplementary services designed to increase access and participation of non-traditional special populations students via the Perkins Allocation	**Day**	08/31/2004	**3.1.1.** Submit final report to THECB detailing use of funds.	**3.1.1.1.**
3.2. Apply for designation as an Eligible Institution for the Title III Strengthening Institutions Program	**Day,** Steele-Blakeman	01/2004	**3.2.1.** Application submitted to Department of Education. **3.2.2.** Receipt of eligibility decision.	**3.2.1.1.** **3.2.2.1.**
3.3. Explore funding opportunities, particularly TRIO programs through the DOE, that encourage development of student support services	**Day,** Steele-Blakeman, Boverie, D. Wilkison	Spring/Summer 2004	**3.3.1.** Grant proposal completed and submitted to funding agency.	**3.3.1.1.**
3.4. Strengthen the CCCCD Foundation Scholarship program.	**Roman,** deHart	July 2004	**3.4.1.** Increase the number of scholarships awarded by 10%.	**3.4.1.1.**
3.5. Improve efficiency of the scholarship processes including: application submittal, creation of a database to store recipient/donor matches, letters and RSVP's for the award ceremony, table assignments, etc.	**Applebaum,** deHart	07/2004	**3.5.1.** Enable scholarship application submittal and processing to be completed online. **3.5.2** The establishment of a central repository for all related scholarship data.	**3.5.1.1.** **3.5.2.1.**

Goal 4. Elevate the community's awareness of CCCCD's academic, economic, cultural, and social impact to the community.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
4.1. Increase the level of appreciation and prestige associated with being a major donor to the CCCCD Foundation.	**Roman,** Israel, Day	Winter 2004	**4.1.1.** Host a recognition event honoring members of "The Legacy Guild" and "The President's Council".	**4.1.1.1.**
4.2. Improve the usability and maintenance of the CCCCD Foundation web site.	**Applebaum,** Day	Target: 08/31/2004	**4.2.1.** Current information posted on a weekly and/or as required basis.	**4.2.1.1.**
4.3. Elevate the community's involvement with special events hosted by the College/Foundation.	**Roman,** Day, deHart,	Spring 2004	**4.3.1.** Coordinate the 2004 Evening of Monopoly event and document an increase in community support.	**4.3.1.1.**
		Fall 2003	**4.3.2** Coordinate and expand the Living Legends tribute to incorporate numerous community honorees and their respective associates and friends.	**4.3.2.1.**

Goal 5. *Maximize the development and use of CCCCD's human, technological, and capital resources to sustain and strengthen academic and financial vitality.*

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
5.1. Monitor external grants to ensure budgetary compliance and appropriate use of funds.	**Day**	08/31/2004	**5.1.1.** Grant budgets will be reconciled on a monthly basis. **5.1.2.** Budget amendments will be submitted to funding agencies as necessary.	**5.1.1.1.** **5.1.2.1.**
5.2. Promote the CCCCD Foundation's online giving feature.	**Roman,** Applebaum	09/2003 12/2003	**5.2.1.** Notice given to all internal faculty/staff about the feature. **5.2.2** Receipt of online donations to the CCCCD Foundation.	**5.2.1.1.** **5.2.2.1.**
5.3. Increase sophistication of donor prospect research tools.	**Applebaum**	10/2003	**5.3.1** Create a "prospect worksheet" for determining donor potential. **5.3.2** Identify a list of donor prospects with high potential of giving major gifts.	**5.3.1.1.** **5.3.2.1.**
5.4. Market the CCCCD Foundation's major gift program.	**Roman,** Israel, Applebaum	07/2004	**5.4.1.** Receipt of funding for establishment of the first faculty chair.	**5.4.1.1.**