

**FY2004-FY2006 District Strategic Goals and 2003-2004 Department Achievement Indicators**  
**Collin County Community College District**  
**Learning Resources Centers**

***Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.***

<b>Achievement Indicator</b>	<b>Staff</b>	<b>Target Completion Date</b>	<b>Evidence of Accomplishment, Outcomes, and Improvement</b>	<b>Status as of 8/31/2004</b>
<b>1.1.</b> Design and implement a process to assure successful SACS accreditation.	LRC Executive Directors	Target: 8/31/2004	<b>1.1.1.</b> Develop an LRC Quality Enhancement Program in coordination with District administration.	<b>1.1.1.1.</b>
<b>1.2.</b> Integrate and expand opportunities for students to excel academically and to be civically engaged.	LRC Executive Directors	8/31/2004	<b>1.2.1.</b> Expand circulating collection of self-paced multimedia instructional materials supporting District curriculum.	<b>1.2.1.1.</b>
<b>1.3.</b> Review and modify practices and programs related to students' academic progress and document students' educational outcomes.	LRC Executive Directors	4/30/2004	<b>1.3.1.</b> In a spring, 2004 Institutional Effectiveness survey, 50% of the randomly selected student respondents will strongly agree with the statement: "I have frequent contact with librarians about intellectual matters." <b>1.3.2.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: "It is my impression that students have many opportunities to get instruction on using the libraries."	<b>1.3.1.1.</b>  <b>1.3.2.1.</b>

***Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged. (continued)***

<b>Achievement Indicator</b>	<b>Staff</b>	<b>Target Completion Date</b>	<b>Evidence of Accomplishment, Outcomes, and Improvement</b>	<b>Status as of 8/31/2004</b>
<b>1.4.</b> Provide students with exemplary learning resource environments.	LRC Executive Directors	4/30/2004	<p><b>1.4.1.</b> In a spring, 2004 Institutional Effectiveness survey, 90% of the randomly selected faculty respondents will agree with the statement: “When I put materials on reserve for my students, I find that the process works well.”</p> <p><b>1.4.2.</b> In a spring, 2004 Institutional Effectiveness survey, 40% of the randomly selected student respondents will report using the library web site during the course of the semester.</p> <p><b>1.4.3.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “Most of the campus materials (books, journals, videotapes, multimedia) are selected with significant input from professors.”</p> <p><b>1.4.4.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library collections in my subject areas are up to date.”</p> <p><b>1.4.5.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library currently has a sufficient number of books to serve my needs.”</p> <p><b>1.4.6.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library has a sufficient number of magazines or journals to serve my needs.”</p> <p><b>1.4.7.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library has a sufficient collection of instructional media to serve my needs.”</p> <p><b>1.4.8.</b> In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library has the computer equipment, services, and software that students need to succeed in the courses that I teach.”</p>	<p><b>1.4.1.1.</b></p> <p><b>1.4.2.1.</b></p> <p><b>1.4.3.1.</b></p> <p><b>1.4.4.1.</b></p> <p><b>1.4.5.1.</b></p> <p><b>1.4.6.1.</b></p> <p><b>1.4.7.1.</b></p> <p><b>1.4.8.1.</b></p>

***Goal 2. Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.***

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<b>2.1.</b> Create a holistic approach to defining and meeting student and community needs.	LRC Executive Directors	8/31/2004	<b>2.1.1.</b> Develop a plan for using the integrated library system to organize all media collections in an orderly and easily accessible way. <b>2.1.2.</b> Develop a staffing plan to accommodate technological change, enrollment growth, and campus distinctiveness.	<b>2.1.1.1.</b>  <b>2.1.2.1.</b>
<b>2.2.</b> Utilize demographic trends and survey material to predict the most desirable location and use of facilities to accommodate student and community needs.	LRC Executive Directors	8/31/2004	<b>2.2.1.</b> Each LRC Executive Director will develop a facility remodeling/reconfiguration plan that reflects changing curricular demands and faculty and student survey results.	<b>2.2.1.1.</b>
<b>2.3.</b> Provide a technological environment that allows the incorporation of advanced systems to improve the efficiency of the District's operations and educational processes.	LRC Executive Directors	8/31/2004	<b>2.3.1.</b> Pilot the project whereby barcodes are more efficiently placed on LRC materials, in order to allow self-checkout and frequent inventory.	<b>2.3.1.1.</b>
<b>2.4.</b> Develop a systematic process for review and publication of Board policies, and define and implement operational procedures.	LRC Executive Directors	8/31/2004	<b>2.4.1.</b> Update LRC Procedures Manual to reflect current Board policies	<b>2.4.1.1.</b>

***Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations.***

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<b>3.1.</b> Explore the feasibility of establishing a partnership with area colleges and universities to offer baccalaureate and professional degrees.	LRC Executive Directors	8/31/2004	<b>3.1.1.</b> Review and update LRC collection development policies to reflect partnership with universities, and reorient holdings as needed.	<b>3.1.1.1.</b>
<b>3.2.</b> Broaden the support services offered to all students to encourage continuation of their educational goals and improve overall retention rates.	LRC Executive Directors	8/31/2004	<b>3.2.1.</b> Provide library orientation and information literacy skills materials in an on-line format.	<b>3.2.1.1.</b>
<b>3.3.</b> Create and expand creative entry/exit points for students to enter the educational continuum.	LRC Executive Directors	8/31/2004	<b>3.3.1.</b> During Fall 2003, conduct a feasibility study of offering classroom, self-paced multimedia, or online credit or non-credit course on information and library skills. <b>3.3.2.</b> During Spring 2004, plan course and obtain necessary approvals. <b>3.3.3.</b> During Fall 2004, begin offering information and library skills course.	<b>3.3.1.1.</b>  <b>3.3.2.1.</b>  <b>3.3.3.1.</b>

***Goal 4. Elevate the community's awareness of CCCCD's academic, economic, cultural, and social impact to the community.***

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<b>4.1.</b> Define and implement an effective marketing plan that promotes CCCCD's impact and contributions to the community.	LRC Executive Directors	8/31/2004	<b>4.1.1.</b> School and public librarians in Collin County have received updates on CCCCD library services and resources.	<b>4.1.1.1.</b>
<b>4.2.</b> Enhance training and services that contribute to the communities economic strengths.	LRC Executive Directors	8/31/2004	<b>4.2.1.</b> Expand circulating collection of self-paced multimedia workforce development training materials.	<b>4.2.1.1.</b>

***Goal 5. Maximize the development and use of CCCCD's human, technological, and capital resources to sustain and strengthen academic and financial vitality.***

<b>Achievement Indicator</b>	<b>Staff</b>	<b>Target Completion Date</b>	<b>Evidence of Accomplishment, Outcomes, and Improvement</b>	<b>Status as of 8/31/2004</b>
<b>5.1.</b> Strengthen the process of attracting and maintaining district employees with appropriate credentials and experience.	LRC Executive Directors	8/31/2004	<b>5.1.1.</b> Create and/or adopt new LRC position descriptions that reflect changing student and faculty expectations and new technological services as needed. <b>5.1.2.</b> Professional development goals set for LRC staff will include acquiring information technology skills.	<b>5.1.1.1.</b>  <b>5.1.2.1.</b>
<b>5.2.</b> Improve follow-up from program and service assessments to enhance program and service quality.	LRC Executive Directors	9/30/2003	<b>5.2.1.</b> Ensure that LRC assessment surveys and recommendations drive service, technology, and space planning.	<b>5.2.1.1.</b>
<b>5.3.</b> Ensure financial vitality.	LRC Executive Directors	8/31/2004	<b>5.3.1.</b> Gather statistical evidence regarding the cost-effectiveness of current and prospective LRC hours. Participate in opportunities to increase cost sharing with national, statewide, and regional consortia.	<b>5.3.1.1.</b>