

# FY2004-FY2006 District Strategic Goals and 2003-2004 Division Achievement Indicators

## Collin County Community College District

### Engineering Technology Division

*Goal 1: Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.*

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
<b>1.1.</b> Support SACS accreditation	<b>Beheler</b> , Jones	8/31/2004	<b>1.1.1.</b> Complete internal reviews as needed to support SACS review and contribute to quality enhancement plans.	<b>1.1.1.1.</b>
<b>1.2.</b> Integrate and expand opportunities for students to excel academically and to be civically engaged.	<b>Beheler</b> , Jones, ET Faculty	6/3/2004	<b>1.2.1.</b> Implement at least one service learning project through normal classes each year. <b>1.2.2.</b> Implement and track the results of at least one Learning Community per year. Work with academic departments to engage them in the use of the Convergence Lab. <b>1.2.3.</b> Invite nationally known representatives from business and industry to present and interact with the ET students and CCCCD students in general.	<b>1.2.1.1.</b>  <b>1.2.2.1.</b>  <b>1.2.3.1.</b>
<b>1.3.</b> Provide students with exemplary learning resource environments.	<b>Beheler</b> , Jones, ET Faculty	8/31/2004	<b>1.3.1.</b> Expand the interoperability experiences available to the students in the convergence lab. <b>1.3.2.</b> Increase interaction with academic divisions in the convergence lab. <b>1.3.3.</b> Increase students' interaction with the business community through the convergence lab.	<b>1.3.1.1.</b>  <b>1.3.2.1.</b>  <b>1.3.3.1.</b>
<b>1.4.</b> Review and modify practices and programs related to students' academic progress and document students' educational outcomes.	<b>Beheler</b> , Jones, Richeson, ET Faculty	8/31/2004	<b>1.4.1.</b> Increase class retention rate average and continue to exceed the state average. <b>1.4.2.</b> Increase CCCCD graduation rates in ET programs. <b>1.4.3.</b> Increase transfer students' success at four-year universities based on achievement of higher GPA's.	<b>1.4.1.1.</b>  <b>1.4.2.1.</b>  <b>1.4.3.1.</b>

***Goal 2: Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.***

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
2.1. Create a holistic (systematic) approach to defining and meeting student and community needs.	Beheler	12/31/03	2.1.1. Participate in the development of an academic plan that reflects the educational requirements of the community.	2.1.1.1.
2.2. Utilize demographic trends and survey material to predict the most desirable location and use of facilities to accommodate student and community needs.	Beheler, Jones	8/31/2004	2.2.1. Participate in programming for new facilities.	2.2.1.1.

***Goal 3: Meet the State challenge of broadening access to educational opportunities and support services for all student populations.***

<b>Achievement Indicator</b>	<b>Staff</b>	<b>Target Completion Date</b>	<b>Evidence of Accomplishment, Outcomes, and Improvement</b>	<b>Status as of 8/31/2004</b>
<b>3.1.</b> Improve transfer opportunities for ET students	<b>Beheler</b> , Jones	8/31/2004	<b>3.1.1.</b> Develop and refine articulation agreements/arrangements with UTD, UTA and UNT. <b>3.1.2.</b> Recruit and mentor students in SMU/CCCCD Engineering concurrent admissions program	<b>3.1.1.1.</b>  <b>3.1.2.1.</b>
<b>3.2.</b> Create and expand creative entry/exit points for students to enter the educational continuum.	<b>Beheler</b> , Jones, ET Faculty	6/30/2004	<b>3.4.1.</b> Expand the number of high school students enrolled in concurrent courses. <b>3.4.2.</b> Increase student participation in nontraditional course offerings such as short courses, weekend college, etc. <b>3.4.3.</b> Increase the number of credit and non-credit courses developed and delivered online.	<b>3.4.1.1.</b>  <b>3.4.2.1.</b>  <b>3.4.3.1.</b>

***Goal 4: Elevate the community's awareness of CCCCD's academic, economic, cultural, and social impact to the community.***

<b>Achievement Indicator</b>	<b>Staff</b>	<b>Target Completion Date</b>	<b>Evidence of Accomplishment, Outcomes, and Improvement</b>	<b>Status as of 8/31/2004</b>
<b>4.1</b> Define and implement an effective marketing plan that promotes CCCCD's impact and contributions to the community.	<b>Beheler</b> , Jones	6/30/2004	<b>4.1.1</b> Define and execute a marketing plan for ET with the goal of increasing ET registrations.	<b>4.1.1.1.</b>
<b>4.2</b> Enhance training and services that contribute to the community's economic strengths.	<b>Beheler</b> , Jones, ET Faculty	6/30/2004	<b>4.2.1.</b> Increase the number of training hours provided to the business community.	<b>4.2.1.1.</b>

***Goal 5: Maximize the development and use of CCCC'D's human, technological, and capital resources to sustain and strengthen academic and financial vitality.***

<b>Achievement Indicator</b>	<b>Staff</b>	<b>Target Completion Date</b>	<b>Evidence of Accomplishment, Outcomes, and Improvement</b>	<b>Status as of 8/31/2004</b>
<b>5.1.</b> Strengthen the process of attracting and maintaining district employees with appropriate credentials and experience.	<b>Beheler</b> , ET Faculty, ET Staff	6/30/2004	<b>5.1.1.</b> Each year, every ET faculty member will participate in at least one professional development opportunity. Opportunities will include both technical training and instructional training. <b>5.1.2.</b> Each staff member will participate in at least one professional development class per year.	<b>5.1.1.1.</b>  <b>5.1.2.1.</b>
<b>5.2.</b> Improve follow-up from program and service assessments to enhance program and service quality.	<b>Beheler</b> , ET Faculty and Staff	6/30/2004	<b>5.2.1.</b> Complete program assessments in Cisco, CNWT, CADD and Interior Design. <b>5.2.2.</b> Implement suggestions from prior program assessments within the appropriate timeframe.	<b>5.2.1.1.</b>  <b>5.2.2.1.</b>
<b>5.3.</b> Access external funding sources that support CCCC'D's mission.	<b>Beheler</b> , Sullivan, Jones	10/2003	<b>5.3.2.</b> Complete the application for the NSF.	<b>5.3.2.1.</b>