

FY2004-FY2006 District Strategic Goals and 2003-2004 Division Achievement Indicators
Collin County Community College District
Vice President for Academic Affairs

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
1.1. Develop new course delivery modalities to accommodate 5,000 new students.	Neal , Deans	06/012004	1.1.1. Develop and offer new courses/sections. 1.1.2. Develop 20 new Distance Learning courses.	1.1.1.1. 1.2.1.1.
1.2. Implement Center for Community Engagement	Hodge , Hughes	09/01/2003	1.2.1. Existence of a director and center. 1.2.2. Increased collaboration between Honors, Learning 1.2.3. Communities, Service-learning, Student Leadership and Student Government.	1.2.1.1. 1.2.2.1. 1.2.3.1.
1.3. Expand Learning Community options in all divisions.	Hodge , Hughes, Cooksey	01/2004	1.3.1. Learning Communities courses planned or scheduled in all academic disciplines.	1.3.1.1.
1.4. Evaluate degree plans.	Blitt , Deans	08/2004	1.4.1. Deans review all degree plans. 1.4.2. Advisory Committee review degree plans. 1.4.3. CAB review all degree plans. 1.4.4. Publish report and recommendations.	1.4.1.1. 1.4.2.1. 1.4.3.1. 1.4.4.1.
1.5. Improve academic outcomes.	McBride , Deans	08/31/04	1.5.1. Study retention, success, persistence and University GPA data. 1.5.2. Develop a plan to improve. 1.5.3. Implement plan to improve.	1.5.1.1. 1.5.2.1. 1.5.3.1.
1.6. Ensure a successful Coordinating Board and SACS review.	Kappus , Deans, Cobb	09/01/03	1.6.1. Form a task force for the Coordinating Board desk review, perform audit.	1.6.1.1.
		10/2004	1.6.2. Participate in SACS preparation. 1.6.3. Receive successful reviews from Coordinating Board – SACS.	1.6.2.1. 1.6.3.1.

Goal 2. Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
2.1. Complete Academic Plan.	Kappus, Hodge, Chesney	10/15/2003	2.1.1. Review draft of Academic Plan. 2.1.2. Finalize and publish plan.	2.1.1.1. 2.1.2.1.
2.2. Develop a closely tied academic schedule and budget.	Kappus, Neal, Blitt	04/2004	2.2.1. Deans submit yearly schedule. 2.2.2. Submit budget.	2.1.1.1. 2.1.2.1.
2.3. Facilities construction planned in accordance with academic goals of the District.	Kappus, Deans	08/31/2004	2.3.1. New facilities designed and planned with input from faculty, deans and the VPAA.	2.3.1.1.

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
3.1. Increase capacity for students in pilot courses using a teaching assistant.	Kappus, Cooksey, Neal, McBride	09/2003, 01/2004, 05/2004	3.1.1. Teaching Assistants pilot implemented in 6 classes each semester. 3.1.2. Written report produced comparing outcomes in pilot and cohort sections.	3.1.1.1. 3.1.2.1.
3.2. Increase participants in concurrent enrollment ; SMU, UTD and UNT.	Cannon, Chesney, Evans	01/2004	3.2.1. Develop marketing strategy. 3.2.2. UTD, SMU, UNT hold information sessions at SCC and PRC. 3.2.3. Increase the number accepted into programs.	3.2.1.1. 3.2.2.1. 3.2.3.1.

Goal 4. Elevate the community's awareness of CCCCD's academic, economic, cultural, and social impact to the community..

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
4.1. Increase Continuing Education options in credit programs.	Hodge, Austin, Neal, Blitt, Cannon	08/2004	4.1.1. Implement Nurse refresher online. 4.1.2. Develop biotech continuing education options. 4.1.3. Develop health occupations continuing education options. 4.1.4. Move credit programs to continuing education as appropriate.	4.1.1.1. 4.1.2.1. 4.1.3.1. 4.1.4.1.
4.2. Increase in print marketing brochures.	Austin, Evans, Cooksey	09/012003	4.2.1. Identify funding. 4.2.2. Work with Public Relations on scheduling of brochure production.	4.2.1.1. 4.2.2.1.
4.3. Increase Outreach programs.	Austin, Neal, Deans	06/2004	4.3.1. Develop and implement math, English preparation courses – self paced.	4.3.1.1.
4.4. Place discipline specific information on academic web pages.	Cannon, Deans	06/012004	4.4.1. All academic web pages will be current.	4.4.1.1.

Goal 5. Maximize the development and use of CCCCD’s human, technological, and capital resources to sustain and strengthen academic and financial vitality.

Achievement Indicator	Staff	Target Completion Date	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 8/31/2004
5.1. Increase Faculty Development Advisory Team effectiveness.	Chesney, Austin, McBride, Wagner	09/01/2003	5.1.1. Select a chair with academic responsibilities.	5.1.1.1.
		12/01/2003	5.1.2. Conduct a comprehensive survey of faculty needs.	5.1.2.1.
		01/15/2004	5.1.3. Implement 25 new faculty development workshops.	5.1.3.1.
			5.1.4. Publicize opportunities.	5.1.4.1.
		08/15/2004	5.1.5. Grant achievement awards.	5.1.5.1.
5.2. Provide professional development for deans, associate deans and chairs.	Kappus	09/01/2003	5.2.1. Seek financial support for the President.	5.2.1.1.
		08/01/2003	5.2.2. Approve candidates for CLARA.	5.2.2.1.
		66/01/2004	5.2.3. Approve candidates for Chair Academies. 5.2.4. Provide in-house workshops to meet administrators needs.	5.2.3.1. 5.2.4.1.