

Longitudinal Comparison of Community Survey Responses Collin County Community College District

Section 1. Awareness of Collin County Community College District

Table 1-A. Unaided Recall of Area Post-Secondary Institutions

Institution	1996	1999	2001
Amber University	0.3%	0.2%	0.0%
Brookhaven College	0.7%	0.2%	0.8%
Collin County Community College	28.4%	32.9%	48.5%
Dallas Baptist University	0.3%	0.2%	0.3%
Dallas County Community College	0.3%	1.2%	0.3%
Richland College	1.7%	0.5%	1.4%
Southern Methodist University	13.9%	14.6%	11.1%
Texas Woman's University	1.3%	0.3%	1.4%
University of North Texas	12.4%	9.5%	9.7%
University of Texas at Dallas	14.9%	17.3%	15.9%
Other College or University	16.4%	14.3%	8.9%
No College Comes to Mind	9.3%	8.8%	1.8%
Total	100%	100%	100%

Note: Unlike previous administrations of the community survey, in 2001, questionnaire administrators allowed respondents to provide names of more than one institution. The 600 respondents identified 660 institutions. Thus, the percentages under the column headed "2001" are based on the 660 responses to this item rather than on the 600 respondents. This results in a slight reduction from the percentages Clarus originally reported.

Table 1-B. Familiarity with Collin County Community College District

Heard of CCCCCD	1996	1999	2001
Yes	86.1%	94.5%	98.5%
No	13.7%	5.5%	1.2%
No Response	0.2%	0.0%	0.3%
Total	100%	100%	100%

Table 1-C. Previous Attendance by Respondent or Immediate Family Member at Collin County Community College District

Respondent or Family Member Has Taken a Class at CCCCD	1996	1999	2001
Yes	40.9%	40.3%	48.8%
No	58.2%	59.7%	50.7%
Don't Know	0.9%	0.0%	0.5%
Total	100%	100%	100%

Table 1-D. Familiarity with Campuses in the Collin County Community College District for Respondents Familiar with the College

CCCCD Campus Most Familiar	1996	1999	2001
Central Park Campus	17.5%	15.9%	17.1%
Courtyard Center	10.3%	10.2%	4.6%
Preston Ridge Campus	6.6%	7.4%	11.3%
Spring Creek Campus	47.0%	47.1%	60.7%
CCCCD@Allen	NA	NA	0.2%
College Center at Rockwall	NA	NA	0.2%
Storefront in Wylie	0.7%	NA	NA
None	17.9%	19.0%	5.8%
No Response	0.0%	0.5%	0.2%
Total	100%	100%	100%

Section 2. Approval of Collin County Community College District

**Table 2-A. Attitudes Toward Collin County Community College District:
CCCCD Offers Programs that Meet the Needs of the Community
in Your Area**

CCCCD Programs Meet the Needs of the Community	1996		1999		2001	
	Five- Point Scale	Three- Point Scale	Five- Point Scale	Three- Point Scale	Five- Point Scale	Three- Point Scale
1 Strongly Agree	23.9%	47.7%	23.3%	48.3%	47.2%	70.7%
2	23.8%		25.0%		23.5%	
3	20.4%	20.4%	19.5%	19.5%	16.5%	16.5%
4	5.7%	7.0%	2.4%	4.1%	2.5%	2.7%
5 Strongly Disagree	1.3%		1.7%		0.2%	
No Response/ No Opinion	24.9%	24.9%	28.1%	28.1%	10.2%	10.2%
Total	100%	100%	100%	100%	100%	100%

Chi-Square: $p < .01$

**Table 2-B. Attitudes Toward Collin County Community College District:
CCCCD Makes a Valuable Contribution to Economic Development
in Collin County**

CCCCD Contributes to Economic Development	1996		1999		2001	
	Five- Point Scale	Three- Point Scale	Five- Point Scale	Three- Point Scale	Five- Point Scale	Three- Point Scale
1 Strongly Agree	24.7%	46.8%	22.4%	51.5%	44.5%	69.2%
2	22.1%		29.1%		24.7%	
3	24.1%	24.1%	19.3%	19.3%	14.5%	14.5%
4	4.1%	7.4%	4.5%	5.9%	3.0%	3.7%
5 Strongly Disagree	3.3%		1.4%		0.7%	
No Response/ No Opinion	21.7%	21.7%	23.3%	23.3%	12.7%	12.7%
Total	100%	100%	100%	100%	100%	100%

Chi-Square: $p < .01$

**Table 2-C. Attitudes Toward Collin County Community College District:
CCCCD's Tax Dollars Are Dollars Well Spent**

CCCCD Tax Dollars Are Well Spent	1996		1999		2001	
	Five- Point Scale	Three- Point Scale	Five- Point Scale	Three- Point Scale	Five- Point Scale	Three- Point Scale
1 Strongly Agree	36.5%	60.1%	30.2%	55.7%	47.5%	70.3%
2	23.6%		25.5%		22.8%	
3	15.7%	15.7%	14.5%	14.5%	14.5%	14.5%
4	4.1%	5.9%	4.5%	6.9%	3.0%	4.5%
5 Strongly Disagree	1.8%		2.4%		1.5%	
No Response/ No Opinion	18.4%	18.4%	22.9%	22.9%	10.7%	10.7%
Total	100%	100%	100%	100%	100%	100%

Chi-Square: $p < .01$

**Table 2-D. Attitudes Toward Collin County Community College District:
CCCCD Provides High Quality Education**

CCCCD Provides High Quality Education	2001	
	Five- Point Scale	Three- Point Scale
1 Strongly Agree	40.2%	66.9%
2	26.7%	
3	17.0%	17.0%
4	1.7%	2.5%
5 Strongly Disagree	0.8%	
No Response/ No Opinion	13.7%	13.7%
Total	100%	100%

Note: This item was added in 2001.

**Table 2-E. Attitudes Toward Collin County Community College District:
I Would Recommend CCCC to any Friend or Family Member**

Would Recommend CCCC to Friend or Family	2001	
	Five-Point Scale	Three-Point Scale
1 Strongly Agree	55.0%	75.7%
2	20.7%	
3	15.5%	15.5%
4	2.7%	4.0%
5 Strongly Disagree	1.3%	
No Response/ No Opinion	4.8%	4.8%
Total	100%	100%

Note: This item was added in 2001.