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## **2002-2003 Service Evaluation Chief Administrator Comments**

**Please return to Julie Miles at SCC by August 30, 2003**

***Service Area Evaluated:***                    **Athletic Program**

***Year Evaluated:***                        **2002-2003**

*Please review the completed program evaluation and comment on the findings. In your comments please indicate whether you agree or disagree with the task force recommendations.*

### ***Comments:***

*The Athletic program evaluation was thorough and informative. As the administrator of the program I agree with the findings on the strengths, weaknesses and recommendations.*

*The report will lend support for funding request and redistributions of the present allocations. It will provide a foundation to write the Quality Enhancement Plan for Athletics.*

*The program will maintain and/or improve on the identified strengths. The staff has done an excellent job of promoting beneficial relationships with the community and area businesses. The coaches will continue to focus on the success of the whole student both academically and athletically. The athletic staff will develop a plan of action to address the weaknesses. However it will be the decision of the upper administration to approve of appropriate funding for the Athletic program, staffing and space requirements.*

***Signature*** \_\_\_\_\_ ***Date*** \_\_\_\_\_

CCCCD IRO jm; 2/3/2004;  
I:/IRO/2002-2003 Evaluation Documents/Forms/Service Evaluations/Chief  
Administrator Comments

***Upon completion please sign and date. Forward one (1) copy to Julie Miles at SCC and forward one (1) copy to the appropriate Vice President or Chief Administrator. The form entitled "Service VP or Director Status Report" should accompany the copy that you send to the VP.***

## **Program Evaluation Quality Enhancement Plan**

The Quality Enhancement Plan addresses each recommendation and suggestion listed in the final evaluation. Include a plan of action, time line, and person(s) responsible for each recommendation and comment on each suggestion (implementation of suggestions is optional).

Program Assessed:                      Athletic Department  
Year Assessed:                         2002-2003

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**Recommendation 1:**     Given that three sports programs have been cut from the athletics program, with a reduction in students served (110 athletes previously served to 48 athletes currently eligible for services), scholarship dollars available per student could be increased and the number of scholarships available could also be increased.

Plan:            To increase scholarship funds.

Time line:

<b><u>DATE:</u></b>	<b><u>ACTION TO BE TAKEN</u></b>	<b><u>PERSON RESPONSIBLE</u></b>
6/03	Reallocate funds to increase student athlete scholarship funds in each of the remaining sports.	Susan Evans

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**Recommendation 2:**     With the recent resignation of the volleyball coach and elimination of the volleyball and baseball program, available money could be used to create a full-time position for women's basketball.

Plan:            Re-establish a full-time women's basketball coach/faculty position.

Time line:

<b><u>DATE:</u></b>	<b><u>ACTION TO BE TAKEN</u></b>	<b><u>PERSON RESPONSIBLE</u></b>
6/04	Evaluate the full-time position vacated by the baseball coach and re-open it as, a full-time professor/women's basketball coach.	Susan Evans

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**Recommendation 3:** Given the value placed on both teaching and coaching, additional support staff could relieve some of the conflict created by dual roles and essential functions.

Plan: Hire more assistant coaches and a sports information director.

Time line:

<u>DATE:</u>	<u>ACTION TO BE TAKEN</u>	<u>PERSON RESPONSIBLE</u>
6/04	Re-evaluate funds available to hire assistant coaches and a sports information director.	Susan Evans

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**Recommendation 4:** Space requirements may be addressed by the current expansion of the Spring Creek Campus. Elimination of three sports programs may allow for greater availability of existing space for remaining athletes.

Plan: Restructure existing locker room and training room space.

Time line:

<u>DATE:</u>	<u>ACTION TO BE TAKEN</u>	<u>PERSON RESPONSIBLE</u>
6/04	Remodel and update locker room facilities and training room area.	Tom Rodgers

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**Recommendation 5:** Given the falling prices of cameras and audio-visual equipment, the cost of purchasing these items may not be prohibitive.

Plan: Acquire audio-visual equipment.

Time line:

<u>DATE:</u>	<u>ACTION TO BE TAKEN</u>	<u>PERSON RESPONSIBLE</u>
6/04	Purchase audio-visual equipment to meet the needs of the programs.	Susan Evans

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## **A. EXECUTIVE SUMMARY**

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<To be completed by the External Review Task Force **after** both the self-study and external review have been completed **but** prior to the Open Meeting>.

### **A. EXECUTIVE SUMMARY**

After reviewing the Athletic Program Service Assessment, members of the External Review Task Force find compelling data to applaud the accomplishments of both the basketball and tennis programs. Student athletes as a group have a higher grade point average than the general student population; student athletes have an impressive transfer rate; student athletes compete favorably against other community college teams that have granted significantly more scholarships to their athletes. All coaches have master's degrees and significant experience. The program has a record of being very creative and flexible while coping with limited space, equipment, and staff.

In the aftermath and cost cutting measures that eliminated three sports, the External Task Force voices its desire that remaining funds be allocated in such a way that scholarships are increased. This is deemed a priority. In addition, staffing, space, and equipment needs should be addressed with funds appropriate to maintaining a highly competitive program.

## STRENGTHS AND WEAKNESSES

After reviewing the findings of the Self-Study presented in the previous sections and conducting their own evaluation, the **External Review Task Force** offers their assessment of the strengths and weaknesses of the program being evaluated.

1. Describe and document the strengths of this unit.

### **Strengths**

- 1. The Athletic Program promotes beneficial relationships with business, industry, and government by hosting national and regional basketball and tennis tournaments.**
- 2. The Athletic Program supports strong community involvement by offering sports camps with reported enrollment of 665 youths. The camps are well planned and appropriately staffed, resulting in program success.**
- 3. The Athletic Program is focused on developing the whole student: athletically, academically, and socially. Athletically, tennis players have qualified for participation in national competitions. The basketball team has competed in six regional tournaments and had a 26-5 record last year.**

**Academically, at the completion of the 2003 season, 100% of eligible male and female tennis players transferred to four-year educational institutions; some have been nominees for Academic All-American. Within the basketball program, at the completion of the 2003 season, 80% of eligible male players transferred to four-year institutions; 100% of eligible females transferred to four-year institutions. The overall average GPA of the men's and women's basketball and tennis teams is higher than the overall GPA for CCCC students. The Athletic program requires student-athletes to attend a study hall designed specifically for this population; an academic advisor for athletes has been designated; tutors and study skills classes are available to the student-athlete.**

**The success of the student-athletes academically and athletically points to the strong recruiting program that focuses on quality students who can accomplish both athletic and academic goals.**

- 4. The men's and women's coaches are also teachers, all having extensive experience and all having achieved Master's degrees. Their presence in the classroom helps to maintain their connection to the broader community college student population and helps to promote the value of athletics.**

2. Describe and document the weaknesses of this unit.

### **Weaknesses**

- 1. Funding is insufficient for student athlete scholarships.**
- 2. The limited hours resulting from the part-time employment of the women's basketball coach does not allow for contact with student athletes during the day or provide for an adequate working relationship with other athletic staff.**
- 3. Shortage of support staff and dual roles provided by faculty/coaches and full-time staff threatens employees' availability to cover all essential functions of the department.**
- 4. The program needs additional space. Insufficient space exists in the following areas: office space for coaches, storage space for equipment, weight room space for student-athletes and the community, meeting facilities for team meetings, locker room space for home and visiting teams, and restrooms and locker rooms at the tennis facility.**
- 5. The program needs at least one digital camera and audio-visual equipment.**
- 6. The program needs to be marketed to both the college community and the community at large to increase attendance at games/matches, and to increase awareness of the accomplishments of the student-athletes, the basketball and tennis programs, and the expertise of the coaches.**



## **I. RECOMMENDATIONS AND SUGGESTIONS**

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Based on the strengths and weaknesses presented in the previous section and their own evaluation results, the **External Review Task Force** offers their recommendations and suggestions as to how to address the weaknesses of the program being evaluated.

**Note: the recommendations must be based on the weaknesses described in the previous section. There should be at least one recommendation for each weakness.**

### **1. Recommendations**

**1. Given that three sports programs have been cut from the athletics program, with a reduction in students served (110 athletes previously served to 48 athletes currently eligible for services), scholarship dollars available per student could be increased and the number of scholarships available could also be increased.**

**2. With the recent resignation of the volleyball coach and elimination of the volleyball and baseball program, available money could be used to create a full-time position for women's basketball. In keeping with the existing coaching positions within the Athletic program, the women's basketball position description should include both coaching and teaching responsibilities.**

**3. Given the value placed on both teaching and coaching, additional support staff could relieve some of the conflict created by dual roles and essential functions. Specifically, the position of assistant to the athletic director is considered critical to student success. In order to be recruited by 4-year institutions, an athlete's performance during each game/match must be accessible immediately following the competition. Statistics are calculated and then posted. Games should be taped and the video clips made available in a timely fashion. These duties are the responsibility of the assistant to the athletic director, among many others. A full-time assistant is recommended.**

**4. Space requirements may be addressed by the current expansion of the Spring Creek Campus. Elimination of three sports programs may allow for greater availability of existing space for remaining athletes.**

**5. Given the falling prices of cameras and audio-visual equipment, the cost of purchasing these items may not be prohibitive. The recommendation is a minimum of 2 cameras and audio-visual equipment, including a recording/editing machine.**

**6. To create greater student/community awareness of the Athletic program, marketing the program to the College community and the community at large is recommended. Marketing could include student services involvement, banners in the atrium, half-time entertainment during games, feature articles about student-athletes, on-going televising of games, and student-athlete recognition ceremonies.**

## 2. Suggestions

### **Suggestions**

**1. In order to determine the effectiveness of advising, study hall, and study skills classes, a comparison of students' GPAs prior to the implementation of these programs with GPAs after implementation could be conducted.**

**Note:** Recommendations MUST be addressed in the Quality Enhancement Plan. Progress towards addressing recommendations will be reported in six (6) months after the entire evaluation process is complete. It is up to the appropriate Vice President whether or not suggestions must be addressed in the Quality Enhancement Plan.

## Vice President Status Report

-To Be Filled out by the appropriate Vice President

Program Evaluated:	Athletics
Year Evaluated:	2002-2003

1. The program is identified as exemplary in its student outcomes and uses processes and methods that should be adopted by other CCCC CD program.

☐ NO

If YES, identify specific processes and/or methods that should be adopted and list which programs would most likely benefit from these processes or methods:

2. The program must address recommendations as listed in the evaluation.

☐ YES

If Partially, provide a list of the recommendations that are to be IGNORED and state why:

3. The program must address suggestions as listed in the evaluation.

☐ NO

If Partially, provide list of those suggestions that are to be ADDRESSED:

4. It is recommended that the program undergo evaluation more frequently than the current Five-Year plan allows for.

☐ NO

If YES, please indicate how often the program should be evaluated and the reasoning behind the more frequent evaluation:

5. The program has serious deficiencies that must be corrected in order to continue.

☐ NO

If YES, please indicate what the deficiencies are and how they are to be addressed. Provide a timeline for completion of addressing the deficiencies.

Signature \_\_\_\_\_ Rex Parcells \_\_\_\_\_ Date 10-02-03 \_\_\_\_\_

**Upon completion, please sign and forward one (1) hard copy to Program Dean AND Julie Miles (SCC-G229) in addition to an email copy: [jmiles@cccd.edu](mailto:jmiles@cccd.edu).**