Computer Information Systems/E-Business Media
Advisory Committee Meeting Minutes

CHAIRPERSON: Ken Kercher		
MEETING DATE: October 17, 2002	MEETING TIME: 6:00 PM	MEETING PLACE: 9700 Wade Blvd, Frisco TX – Preston Ridge Campus
RECORDER: Ann Cervantez		PREVIOUS MEETING: November,01

MEMBERS PRESENT: OTHERS PRESENT:

Name and Title		Name and Title	Name and Title	
	David Abell, Global Director, Digital Learning –EDS Mr. Ed Leach, Web Developer for HIT Entertainment Kenneth Kercher, President, Datamatic Inc Gary Thomas, Director of Information Systems, Alliance Systems, Ltd. Curt Marshall, Owner, Datastar Computer Systems Inc Liz Holland, graduate of EBM program Lynn DeLisse, EBM student	Terry Wang CCCCD Professor, E-Business Media Sue Furnas CCCCD Professor, Computer Information Systems Ann Cervantez CCCCD Professor, Computer Information Systems Mary Emerson, Ph.D. CCCCD Professor, E-Business Media		

Agenda Item	Action Discussion Information	Responsibility
Opening/Introductions		Dr. Lillie Palmer
Divided into two groups: Computer Information Systems		Dr. Mary Emerson: CIS/EBM Computer Science: Bill Blitt
Elect Advisory Board Chair	Mr. Ken Kerchner, Chief Executive Officer for Datamatic.com was elected	Advisory Committee Industry Members
Old Business: None		
New Business:		
Curriculum Decisions:		
	Following are 3 items that the Board voted differently than the changes we presented. 1. They asked that we offer Adobe Illustrator 2. They voted to delete the VB.net courses. We had a lengthy discussion about this. Lynn DeLisse, a student, had talked to Bob Benavidas about the course and its difficulty for the non-programmer. We discussed this with Bob at the earlier session and he told us that VB.net is very difficult, even more so than C++. He said the Internet development does not enter into the courses until the advanced course, which is the third course. Bob said the old Intro to VB course was not that difficult, but the new VB.net is very difficult and several of the EBM/CIS students are dropping out as it is too difficult for them. The Board members felt that VB.net series of 3 classes is not necessary for the EBM/CIS students. 3. They also voted to delete the Java, even an introductory course from the curriculum. Most had no use for Java for web developers. JavaScript (client side) mainly used for verification. Advocated VB Script under ASP structure for communicating with server. Also, databases and front-ends needed.	EBM/CIS faculty
	The Board was asked: **What do you feel students need in this program to accommodate current technology?** **Their suggestions:**	EBM/CIS faculty

	Macromedia Fireworks Interface design tutorials Web Design Databases Web programming Internet Commerce Instruction in tool sets and not concepts	
Other Issues:		
	We are missing feedback from graduates after they go into the market industry. Discussion suggested that next year we may need to ask more graduates to attend. **We need to give the students more of a real-world experience before they get out into the business world.** Graduate student in attendance proposed a virtual business for students to work for the college. Employers could call and ask for a team to provide certain technological services. Dr. Emerson explained that we now have something similar in place. It is a COOP Practicum that allows the students to develop web pages for non-profit organizations with the assistance of the school's Service Learning Division. **We need a developmental buiness program.** There is a real need for our students to learn how to approach a client and to project and design a project based on what the client needs. Dr. Emerson explained that the students must develop the documentation necessary for a project which includes researching the target audience and working with clients/users to assure they are developing "usable" and efficient web sites.	EBM/CIS faculty
Other: See changes to be sent to CAB for approval. (next page)		

Minutes approved:

(signature)   _8/Nov/2002_

Chairman: Kenneth Kercher, President, _Datamatic Inc   Date