# APPLIED GRAPHIC DESIGN TECHNOLOGY
## ADVISORY BOARD MEETING
## NOVEMBER 12, 2001
## MINUTES

Members Present:

Tom Lout, Chair
Mark Steele
George Hetterich
Gaye Cooksey
Tom Ottinger
Michael McKee

Tom Lout welcomed everyone and thanked all for coming to the meeting. Introductions were made around the table.

There was some discussion of the impact of WECM numbers compared to the previous AGDT course numbers. There has been some confusion in the WECM adaptation. Gaye Cooksey, program coordinator, stated that Richard LeBlanc is developing/updating two courses to match current market trends: Art Direction I and Basic Graphic Design. She also introduced a lighting course, Illustrative Photography I, recommended by Byrd Williams, Photography program coordinator.

The AGDT faculty proposed eliminating Drawing I (ARTS 1316) from some of the program options but that proposal failed. The Advisory Board felt that drawing was essential to graphic design and that it be placed early in the program. Tom Lout went through each degree and certificate option, with the board discussing each course and its impact on the program. The following changes were voted on by the board to be made:

AAS in Applied Graphic Design Technology – no changes

Digital Video Specialization (AAS) – First Year, Summer:

1.     Delete ARTC 2311 History of Communication Graphics.
2.     Add ARTS 1316 Drawing I.
3.     Move IMED 1211 Storyboard to First Year, Fall semester.

First Year, Spring Semester

1.      Add PHTC 1345 Illustrative Photography I.

Second Year, Semester 1:

1.      Add FLMC 1391 ST: Video Compositing

Second Year, semester 2:

1.      Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices).
2.      Add FLMC 1392 ST: Digital Video Portfolio
3.      Delete elective option.

Multimedia option (AAS)

First Year, Summer

1.      Add ARTS 1316 Drawing I
2.      Move IMED 1211 Storyboard, to Fall semester

First Year, Spring semester

1.      Add ARTC 2371 Advanced 2D Computer Animation

Second Year, Fall semester

1.      Add ARTC 2378 Animation on the Web

Second Year, Spring Semester

1.      Add option: ARTC 1341 3D Animation I (Cinema 4D XL) OR FLMC 1391 ST: Intro to 3D Animation (Maya)
2.      Delete ARTS 1317 Drawing II
3.      Delete elective

AGDT Certificate Programs:

Applied Graphic Design Technology Specialization:

No changes

Animation Specialization

First Year, Semester 1

1.      Delete ARTC 2311 History of Communication Graphics
2.      Add FLMC 1391 ST: History of Animation
2.      Add ARTS 1316 Drawing I
3.      Move IMED 1211 Storyboard to First Year, Semester 2.

First Year, Semester 2

1.      Delete IMED 1351 Digital Video

Second Year, Semester 1

1.      Add ARTC 2378 Animation on the Web
2.      ADD FLMC 1391 ST: Video Compositing
3.      Delete IMED 2341 Advanced Digital Video
4.      Delete ARTC 2349 Art Direction II

Second Year, Semester 2

1.      Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices)

3D  Entertainment Animation Specialization

First Year, Summer

1.      Delete ARTC 2311 History of Communication Graphics
2.      Add FLMC 1391 ST: History of Animation
3.      Add ARTS 1316 Drawing I
4.      Move IMED 1211 Storyboard to First Year, Fall semester

First Year, Fall semester

1.      Add ARTC 1345 3D Modeling and Rendering

First Year, Spring semester

1.     Delete ARTC 1341 3D Animation I (Maya software)
2.     Add FLMC 1391 ST: Intro to 3D Animation (Maya)

Second Year, Fall semester

1.     Delete ARTC 2341 3D Animation II (Maya software)
2.     Add FLMC 1391 ST: Intermediate 3D Animation
3.     Delete Digital Video

Second Year, Spring semester

1.     Delete FLMC 1392 ST: Advanced 3D Animation
2.     Add FLMC 1391 ST: Video Compositing
3.     Add LFMC 2331 Computer in Video Production II (Maya)
4.     Delete IMED 2301 Instructional Design
5.     Delete IMED 2341 Advanced Digital Video
6.     Delete FLMC 1392 ST: 3D Animation Portfolio
7.     Add ARTC 2335 Portfolio Development for Graphic Design (replaces
       ARTC 2379 Professional Practices)

Digital Photography certificate

First Year, Semester 1

1.     Delete IMED 1211 Storyboard

First Year, Semester 2

1.     Add ARTC 1349 Art Direction I

Second Year, Semester 1

1.     Delete ARTC 1305 Basic Animation
2.     Add PHTC 1345 Illustrative Photography I
3.     Add ARTC 2313 Computer and Production Art

Second Year, Semester 2

1. Delete ARTC 2349 Art Direction II
2. Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices)

Digital Video Specialization

First Year, Semester 1

1. Add ARTS 1316 Drawing I

Second Year, Semester 1

1. Add FLMC 1391 ST: Video Compositing
2. Add PHTC 1345 Illustrative Photography I

Second Year, Semester 2

1. Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices)
2. Add FLMC 1392 ST: Digital Video Portfolio

Illustration Specialization

First Year, Semester 2

1. Add ARTC 1349 Art Direction I

Second Year, Semester 2

1. Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices)

Internet/Web Design Specialization

First Year, Semester 1

1. Add ARTS 1316 Drawing I

Second Year, Semester 2

1.  Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices)
2.  Delete IMED 2341 Advanced Digital Video

Multimedia Specialization

First Year, Semester 1

1.  Add ARTS 1316 Drawing I
2.  Move IMED 1211 Storyboard to First Year, Semester 2

Second Year, Semester 1

1.  Delete ARTC 1327 Typography
2.  Add: ARTC 2371 Advanced 2D Computer Animation OR ARTC 2378 Animation on the Web

Second Year, Semester 2

1.  Add ARTC 1341 3D Animation I (Cinema 4D XL) OR FLMC 1391 ST: Intro to 3D Animation (Maya)
2.  Add ARTC 2335 Portfolio Development for Graphic Design (replaces ARTC 2379 Professional Practices)
3.  Delete IMED 2341 Advanced Digital Video

Finally, Goerge Hetterick discussed an industrial design option. Mr. Hetterich brought an outline of recommended courses/topics to be covered in such a program. The industrial design proposal was well received by board members, to be discussed more fully, with more research completed, at the next board meeting.

The meeting was adjourned.