

Strategic Goals and 2003-2004 Achievement Indicators

Collin County Community College District

Learning Resources Center

Goal 1. Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.

Achievement Indicator	Staff	Timeline	Evidence
1.1. Design and implement a process to assure successful SACS accreditation.	LRC Executive Directors	Target: 8/31/2004	1.1.1. Develop an LRC Quality Enhancement Program in coordination with District administration.
1.2. Integrate and expand opportunities for students to excel academically and to be civically engaged.	LRC Executive Directors	Target: 8/31/2004	1.2.1. Expand circulating collection of self-paced multimedia instructional materials supporting District curriculum.
1.3. Provide students with exemplary learning resource environments.	LRC Executive Directors	Target: 4/30/2004	<p>1.3.1. In a spring, 2004 Institutional Effectiveness survey, 90% of the randomly selected faculty respondents will agree with the statement: "When I put materials on reserve for my students, I find that the process works well."</p> <p>1.3.2. In a spring, 2004 Institutional Effectiveness survey, 40% of the randomly selected student respondents will report using the library web site during the course of the semester.</p> <p>1.3.3 In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: "Most of the campus materials (books, journals, videotapes, multimedia) are selected with significant input from professors."</p> <p>1.3.4 In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: "The campus library collections in my subject areas are up to date."</p>

			<p>1.3.5 In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library currently has a sufficient number of books to serve my needs.”</p> <p>1.3.6 In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library has a sufficient number of magazines or journals to serve my needs.”</p> <p>1.3.7 In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library has a sufficient collection of instructional media to serve my needs.”</p> <p>1.3.8 In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “The campus library has the computer equipment, services, and software that students need to succeed in the courses that I teach.”</p>
<p>1.4. Review and modify practices and programs related to students’ academic progress and document students’ educational outcomes.</p>	<p>LRC Executive Directors</p>	<p>Target: 4/30/2004</p>	<p>1.4.1. In a spring, 2004 Institutional Effectiveness survey, 50% of the randomly selected student respondents will strongly agree with the statement: “I have frequent contact with librarians about intellectual matters.”</p> <p>1.4.2. In a spring, 2004 Institutional Effectiveness survey, 80% of the randomly selected faculty respondents will strongly agree with the statement: “It is my impression that students have many opportunities to get instruction on using the libraries.”</p>

Goal 2. Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.

Achievement Indicator	Staff	Timeline	Evidence
2.1. Create a holistic approach to defining and meeting student and community needs.	LRC Executive Directors	Target: 8/31/2004	2.1.1. Develop a plan for using the integrated library system to organize all media collections in an orderly and easily accessible way. 2.1.2. Develop a staffing plan to accommodate technological change, enrollment growth, and campus distinctiveness.
2.2. Utilize demographic trends and survey material to predict the most desirable location and use of facilities to accommodate student and community needs.	LRC Executive Directors	Target: 8/31/2004	2.2.1. Each LRC Executive Director will develop a facility remodeling/reconfiguration plan that reflects changing curricular demands and faculty and student survey results.
2.3. Provide a technological environment that allows the incorporation of advanced systems to improve the efficiency of the District's operations and educational processes.	LRC Executive Directors	Target: 8/31/2004	2.3.1 Pilot the project whereby barcodes are more efficiently placed on LRC materials, in order to allow self-checkout and frequent inventory.
2.4. Develop a systematic process for review and publication of Board policies, and define and implement operational procedures.	LRC Executive Directors	Target: 8/31/2004	2.4.1. Update LRC Procedures Manual to reflect current Board policies

Goal 3. Meet the State challenge of broadening access to educational opportunities and support services for all student populations.

Achievement Indicator	Staff	Timeline	Evidence
3.1. Explore the feasibility of establishing a partnership with area colleges and universities to offer baccalaureate and professional degrees.	LRC Executive Directors	Target: 8/31/2004	3.1.1 Review and update LRC collection development policies to reflect partnership with universities, and reorient holdings as needed.
3.3. Broaden the support services offered to all students to encourage continuation of their educational goals and improve overall retention rates.	LRC Executive Directors	Target: 8/31/2004	3.3.1. Provide library orientation and information literacy skills materials in an on-line format.
3.4. Create and expand creative entry/exit points for students to enter the educational continuum.	LRC Executive Directors	Target: 8/31/2004	3.4.1. During Fall 2003, conduct a feasibility study of offering classroom, self-paced multimedia, or online credit or non-credit course on information and library skills. 3.4.2. During Spring 2004, plan course and obtain necessary approvals. 3.4.3. During Fall 2004, begin offering information and library skills course.

Goal 4. Elevate the community's awareness of CCCCD's academic, economic, cultural, and social impact to the community.

Achievement Indicator	Staff	Timeline	Evidence
4.1. Define and implement an effective marketing plan that promotes CCCCD's impact and contributions to the community.	LRC Executive Directors	Target: 8/31/2004	4.1.1. School and public librarians in Collin County have received updates on CCCCD library services and resources.
4.2. Enhance training and services that contribute to the communities economic strengths.	LRC Executive Directors	Target: 8/31/2004	4.2.1. Expand circulating collection of self-paced multimedia workforce development training materials.

Goal 5. Maximize the development and use of CCCCD's human, technological, and capital resources to sustain and strengthen academic and financial vitality.

Achievement Indicator	Staff	Timeline	Evidence
5.1. Strengthen the process of attracting and maintaining district employees with appropriate credentials and experience.	LRC Executive Directors	Target: 8/31/2004	5.1.1. Create and/or adopt new LRC position descriptions that reflect changing student and faculty expectations and new technological services as needed. 5.1.2. Professional development goals set for LRC staff will include acquiring information technology skills.
5.2. Improve follow-up from program and service assessments to enhance program and service quality.	LRC Executive Directors	Target: 9/30/2003	5.2.1. Ensure that LRC assessment surveys and recommendations drive service, technology, and space planning.
5.3. Ensure financial vitality.	LRC Executive Directors	Target: 8/31/2004	5.3.1. Gather statistical evidence regarding the cost-effectiveness of current and prospective LRC hours. 5.3.2. Participate in opportunities to increase cost sharing with national, statewide, and regional consortia.