

## FY2004-FY2006 District Strategic Goals and FY2004 District Achievement Indicators Collin County Community College District

***Goal 1: Exhibit visionary leadership to provide educational experiences that enable students to excel academically and to be civically engaged.***

Achievement Indicator	Staff	Timeline	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 2/28/2004
<b>1.1.</b> Design and implement a process to assure successful SACS accreditation.	<b>Israel, Rodgers,</b> Leadership Team, Internal Review Leadership Team	Target: 04/30/2004	<b>1.1.1.</b> Identify a SACS Internal Review Leadership Team.	<b>1.1.1.1.</b>
		Target: 08/31/2004	<b>1.1.2.</b> Conduct an internal review and develop a quality enhancement plan.	<b>1.1.2.1.</b>
		Target: 10/31/2004	<b>1.1.3.</b> Host an onsite visitation for an external review.	<b>1.1.3.1.</b>
		Target: 06/30/2005	<b>1.1.4.</b> Receive 10-year SACS accreditation reaffirmation.	<b>1.1.4.1.</b>
<b>1.2.</b> Integrate and expand opportunities for students to excel academically and to be civically engaged.	<b>Kappus, McRae,</b> Jenkins, Deans, Provosts	Target: 08/31/2004	<b>1.2.1.</b> Expand opportunities for students by coordinating activities supporting civic engagement, including Service Learning and the Student Leadership Academy. <b>1.2.2.</b> Increase the number of students participating in stimulating enrichment programs: CASMNS, Honors Program, Emerging Scholars, Learning Communities and other educational experiences such as an in-house peer reviewed scholarly journal. <b>1.2.3.</b> Increase the number of nationally recognized scholars, performers and guests contributing to the learning experiences of CCCCD students and the community.	<b>1.2.1.1.</b>  <b>1.2.2.1.</b>  <b>1.2.3.1.</b>
<b>1.3.</b> Provide students with exemplary learning resource environments.	<b>Provosts,</b> Hall, Hoyt	Target: 08/31/2004	<b>1.3.1.</b> Expand physical and intellectual resources available to students. <b>1.3.2.</b> Increase student access to information via the latest technologies, employing direct and virtual access.	<b>1.3.1.1.</b>  <b>1.3.2.1.</b>
<b>1.4.</b> Review and modify practices and programs related to students' academic progress and document students' educational outcomes.	<b>Kappus, McRae,</b> <b>Jenkins,</b> Provosts, Deans, Martin	Target: 08/31/2004	<b>1.4.1.</b> Increase class retention rate average to exceed the state average. <b>1.4.2.</b> Increase in CCCCD graduation rates. <b>1.4.3.</b> Increase transfer students' success at four-year universities based on achievement of higher GPA's.	<b>1.4.1.1.</b>  <b>1.4.2.1.</b> <b>1.4.3.1.</b>

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Achievement Indicator	Staff	Timeline	Evidence of Accomplishment, Outcomes, and Improvement	Status as of 2/28/2004
1.5. Establish a center of excellence in healthcare by sustaining and creating additional academic and CE programs in related disciplines and program areas.	Hodge, Hardy, Kappus, Jenkins	Target: 11/30/2003	1.5.1. Conduct a needs assessment to identify area healthcare providers' highest training priorities.	1.5.1.1.
		Target: 06/30/2004	1.5.2. Develop new CE programs and courses through collaborative initiatives with academic departments that support the training needs of the healthcare industry.	1.5.2.1.
		Target: 08/31/2004	1.5.3. Develop and expand academic courses that support the healthcare industry.	1.5.3.1.

***Goal 2: Develop a systematic process that integrates academic, student development, technology, facilities, administrative services, and budget planning.***

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<b>2.1.</b> Create a holistic (systematic) approach to defining and meeting student and community needs.	<b>Leadership Team</b>	Target: 08/31/2004	<b>2.1.1.</b> Develop an academic plan that reflects the educational requirements of the community. <b>2.1.2.</b> Develop a student development plan that interfaces with the academic plan. <b>2.1.3.</b> Develop an administrative plan that supports the college community's functions. <b>2.1.4.</b> Develop a budget process that supports the integration of the District's major goals.	<b>2.1.1.1.</b>  <b>2.1.2.1.</b>  <b>2.1.3.1.</b>  <b>2.1.4.1.</b>
<b>2.2.</b> Utilize demographic trends and survey material to predict the most desirable location and use of facilities to accommodate student and community needs.	<b>Board of Trustees, Israel</b>	Target: 05/31/2004	<b>2.2.1.</b> Develop a facility plan that reflects demographic trends and program demands.	<b>2.2.1.1.</b>
<b>2.3.</b> Provide a technological environment that allows the incorporation of advanced systems to improve the efficiency of the District's operations and educational processes.	<b>Hall, Hoyt, Meinhardt</b>	Target: 05/31/2004	<b>2.3.1.</b> Design a dynamic technology plan to support the necessary infrastructure and integrate BANNER and other emerging technologies to support the District's goals.	<b>2.3.1.1.</b>
<b>2.4.</b> Develop a systematic process for review and publication of Board policies and define and implement operational procedures.	<b>Israel, Russell, Leadership Team</b>	Target: 09/30/2003	<b>2.4.1.</b> Leadership Team will work with TASB representatives to distinguish policies and procedures.	<b>2.4.1.1.</b>
		Target: 12/31/2003	<b>2.4.2.</b> Updated Board policy manual will be adopted. <b>2.4.3.</b> Operational procedures will be distributed.	<b>2.4.2.1.</b> <b>2.4.3.1.</b>

***Goal 3: Meet the State challenge of broadening access to educational opportunities and support services for all student populations.***

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<b>3.1.</b> Explore the feasibility of establishing a partnership with area colleges/universities to offer baccalaureate and professional degrees.	<b>Israel, Kappus,</b> Jenkins, Cannon	Target: 05/31/2004	<b>3.1.1.</b> Conduct a study on the feasibility of implementing baccalaureate and professional degrees to meet community high-demand occupations. <b>3.1.2.</b> When feasible develop and implement appropriate baccalaureate and professional degrees.	<b>3.1.1.1.</b>  <b>3.1.2.1.</b>
<b>3.2.</b> Increase the number and percentage of students from underrepresented populations that successfully transition through the educational continuum.	<b>McRae, Kessell,</b> Johnson, Deans	Target: 08/31/2004	<b>3.2.1.</b> Increase recruitment and success of students from underrepresented populations. <b>3.2.2.</b> Increase the number and percentage of students from underrepresented populations who complete degrees and certificates.	<b>3.2.1.1.</b>  <b>3.2.2.1.</b>
<b>3.3.</b> Broaden the support services offered to all students to encourage continuation of their educational goals and improve overall retention rates.	<b>McRae, Kessell,</b> Swanson	Target: 08/31/2004	<b>3.3.1.</b> Increase the percentage of new students who participate in new student orientation. <b>3.3.2.</b> Increase percentage of first-year students who return for a second year of study and beyond. <b>3.3.3.</b> Develop online orientation program. <b>3.3.4.</b> Evaluate and expand mentoring opportunities.	<b>3.3.1.1.</b>  <b>3.3.2.1.</b>  <b>3.3.3.1.</b> <b>3.3.4.1.</b>
<b>3.4.</b> Create and expand creative entry/exit points for students to enter the educational continuum.	<b>McRae, Kappus,</b> Jenkins, Kessell, Provosts	Target: 08/31/2004	<b>3.4.1.</b> Expand the number of high school students enrolled in concurrent courses. <b>3.4.2.</b> Increase student participation in nontraditional course offerings such as short courses, weekend college, etc. <b>3.4.3.</b> Increase the number of credit and non-credit courses developed and delivered online.	<b>3.4.1.1.</b>  <b>3.4.2.1.</b>  <b>3.4.3.1.</b>

***Goal 4: Elevate the community's awareness of CCCCD's academic, economic, cultural, and social impact in the community.***

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<b>4.1.</b> Define and implement an effective marketing plan that promotes CCCCD's impact and contributions to the community.	<b>Israel,</b> Jenkins, Brittain	Target: 08/31/2004	<b>4.1.1.</b> Produce an economic/social report reflecting the college's impact on the community. <b>4.1.2.</b> Increase the quality, volume and frequency of press coverage of the College's instructional programs, student and faculty achievements, events, and people. <b>4.1.3.</b> Expand the visibility of the College using various media such as: billboards, TV, movie ads, busses, light rail stations, Connections, etc. <b>4.1.4.</b> Impart knowledge to the Committee of 100 and Advisory Committee that will enable them to inform their constituents (circles of influence) about college activities and opportunities. <b>4.1.5.</b> Increase the public's access to information by publishing a community calendar of events utilizing the District web site.	<b>4.1.1.1.</b> <b>4.1.2.1.</b> <b>4.1.3.1.</b> <b>4.1.4.1.</b> <b>4.1.5.1.</b>
<b>4.2.</b> Enhance training and services that contribute to the community's economic strengths.	<b>Jenkins,</b> Kappus, Hardy	Target: 08/31/2004	<b>4.2.1.</b> Develop off-site learning centers. <b>4.2.2.</b> Increase the number of training hours provided to the business community.	<b>4.2.1.1.</b> <b>4.2.2.1.</b>

***Goal 5: Maximize the development and use of CCCCCD's human, technological, and capital resources to sustain and strengthen academic and financial vitality.***

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<b>5.1.</b> Strengthen the process of attracting and maintaining district employees with appropriate credentials and experience.	<b>Russell</b> , McRae, Kappus, Jenkins, Council on Excellence	Target: 12/31/2003	<b>5.1.1.</b> Develop new recruiting screening, and selection methods to ensure the highest quality faculty and staff.	<b>5.1.1.1.</b>
		Target: 04/30/2004	<b>5.1.2.</b> Increase opportunities for faculty professional development for instructional methodologies.	<b>5.1.2.1.</b>
			<b>5.1.3.</b> Increase opportunities for staff and administrators to participate in professional development.	<b>5.1.3.1.</b>
<b>5.2.</b> Improve follow-up from program and service assessments to enhance program and service quality.	<b>Martin</b> , Leadership Team	Target: 07/31/2004	<b>5.2.1.</b> Ensure program assessment recommendations impact the appropriate plan (academic, student development, or technology).	<b>5.2.1.1.</b>
<b>5.3.</b> Ensure financial vitality.	<b>Israel</b>	Target: 07/31/2004	<b>5.3.1.</b> Implement recommendations to improve the cost-effectiveness of CCCCCD's administrative and academic processes.	<b>5.3.1.1.</b>
			<b>5.3.2.</b> Increase outside resources to benefit the college.	<b>5.3.2.1.</b>
<b>5.4.</b> Access external funding sources that support CCCCCD's mission.	<b>Israel</b> , Roman	Target: 07/31/2004	<b>5.4.1.</b> Increase philanthropy by 50% within three years.	<b>5.4.1.1.</b>
			<b>5.4.2.</b> Increase the number of grants applied for and received by the District in conjunction with other college and community partners.	<b>5.4.2.1.</b>