FY2010-FY2012 District Strategic Goals and FY2010 Division Objectives
Collin College
Academic Plan Year-End Status Report

Goal 1. Increase the percentage of students who complete the core curriculum, earn a certificate, or earn a degree within three years of entering Collin College. (page 1 of 5)

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
1.1. Review and update university articulation agreements.	**Layer, Blitt, Parcells**	8/31/2010	**1.1.1.** New and updated university articulation agreements signed.	**1.1.1.1.** Began communication with Texas Women's University and University of Houston about articulation of ASL / Interpreting program. **1.1.1.2.** BIET is representing Collin on a THECB subcommittee developing a state-wide MOA for engineering transfer. **1.1.1.3.** Signed articulation agreement with TWU for PE.
1.2. Align Collin's core curriculum with university requirements.	**APT**, Leadership Team: Blitt, Neal	8/31/2010	**1.2.1.** Catalog requirements reflect changes and university alignments.	**1.2.1.1.** BIET has reached an agreement with our counterparts at UTD for articulation agreements in Engineering (except for Mechanical Engineering) and Computer Science. Agreements will be ready for signature early the new academic year. **1.2.1.2.** STEM programs began meeting with UTD departments to ensure alignment. **1.2.1.3.** Articulation agreement for Industrial Engineering was signed with TAMC-Commerce. **1.2.1.4.** A second agreement in Construction Engineering will be discussed during the new academic year.
1.3. Promote completion of core curriculum, certificates, degrees and marketable skills awards.	**Deans**, Chairs, College and Public Relations Office	8/31/2010	**1.3.1.** Campaign developed to promote completion of core curriculum, certificate, degree and marketable skills awards.	**1.3.1.1.** Retention Council Phase II plan in final draft. **1.3.1.2.** BIET has initiated discussions with UNT for articulation agreements in Engineering and Computer Science. Discussions were delayed due to internal issues at UNT, and will be resumed during the new academic year. **1.3.1.3.** CPC Academic Affairs faculty gave public service announcements at the beginning of class in regards to the importance of completing the core curriculum.

Goal 1. Increase the percentage of students who complete the core curriculum, earn a certificate, or earn a degree within three years of entering Collin College. (continued, page 2 of 5)

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
1.4. Implement retention strategies designed to increase course completers.	**VP/Ps, VPSD**, Hodge, Layer, Cooksey, Carter	8/31/2010	**1.4.1.** Add Retention Council Phase I recommendations when approved.	**1.4.1.1.** Phase I plan submitted to Leadership Team and APT. No action to date. **1.4.1.2.** Added eight-week sections of English 1301 and 1302 to encourage completion of both courses within the 15-week long semester.
			1.4.2. Faculty-developed strategies for improving retention disseminated and implemented as appropriate.	**1.4.2.1.** Institute of Hospitality and Culinary Education (IHCE) has implemented a mandatory orientation session for students wanting to take CHEF 1301, RSTO 2307, and PSTR 1301. **1.4.2.2.** Theater Department and Music Department continue to host a mandatory orientation for parents and students twice a year. **1.4.2.3.** The Dance Department and Art Department will be implementing this strategy in Spring 2011 district-wide. **1.4.2.4.** CPC Academic Affairs faculty created internal best practices for retention. Information distributed.
1.5. Complete second phase of Retention Council's process focused on persistence and completion.	**Hodge**	8/31/2010	**1.5.1.** Phase II recommendations presented to APT and Leadership Team for implementation during fiscal years 2011 and 2012.	**1.5.1.1.** Phase II recommendations are in final draft, and will be presented to the Leadership Team Fall 2010.
1.6. Develop and articulate clear pathways for core completion to dual credit student.	**VP/Ps, VPSD**, Deans, Money	8/31/2010	**1.6.1.** High school students receiving specific degree plans based on broad curricular areas (education, health, business, engineering).	**1.6.1.1.** Four engineering tracks developed for student participation in FY2011.

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Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
1.7. Review and evaluate degree audit process for impact on core curriculum and degree completion.	**VPSD:** Money	8/31/2010	**1.7.1.** Core curriculum revised as needed.	**1.7.1.1.** UTD audit has been completed and the ARO staff is in the process of evaluation credit to award degrees. **1.7.1.2.** Effective in Fall 2009: a computer program was developed that runs at the end of each term to identify students who have completed any Field of Study (FOS) or Marketable Skills Achievement Award (MSAA) programs. The student data is sent to the degree plan specialist who then awards the certificate. **1.71.3.** As part of the grading cycle, core course information is updated in Banner. ARO uses that information to identify students who completed the core curriculum at the end of the term. Those students' accounts are evaluated to see if they also have enough credit to be awarded a degree. **1.7.1.4.** Fire Science and Law Enforcement now report their completed certificate students each semester instead of one time per year to facilitate Banner data entry.

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Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
1.8. Develop relevant degree and certificate programs and update existing programs to remain current with industry standards.	**VP/Ps**, Layer, Blitt, Cooksey	8/31/2010	**1.8.1.** Process designed and implemented for studying feasibility of and developing new instructional programs evaluated and improved.	**1.8.1.1.** Conducted thorough review and implemented revised plan for ASL and IPPD programs. **1.8.1.2.** Advisory Committee meetings are held a minimum of twice each academic year to review workforce curriculum with local business/industry members. **1.8.1.3.** Based upon community and Advisory Committee recommendations, additional courses and topics have been added to begin implementation of a program in renewable energy (e.g. SMFT 1471: Solar Cell Fundamentals). **1.8.1.4.** New Certificate – Music Business approved May 2010. Courses are currently being taught at SCC and PRC. **1.8.1.5.** Based upon Advisory Committee recommendations, additional courses and topics have been added to revitalize the electronics program (e.g. SMFT 1471: Solar Cell Fundamentals, RBTC 1305: Introduction to Robotics). **1.8.1.6.** Based upon community and Advisory Committee recommendations, additional courses and topics have been added to begin implementation of a program in sustainable living (INDS 1271: Perspectives on Sustainable Living and Environmentally Conscious Building, INDS 2374: Sustainable Living, INDS 1375: Green Building Certification Training). **1.8.1.7.** Based upon Advisory Committee recommendations, additional courses have been added to the Geographic Information Systems program (GISC 2410: Intermediate Geographic Systems, GISC 2231: Advanced Problems in Geographic Information Systems). These courses will allow us to expand our GIS program and offer a specialization in GIS. **1.8.1.8.** New Associate of Applied Science degree in Polysmonography is being developed.

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Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
1.9. Engage faculty in academic advising.	**VP/Ps, VPSD**, Huppe, Blitt, Hardesty, Cooksey, Carter	8/31/2010	**1.9.1.** Faculty advising in academic support centers, labs, etc. pilot tested.	**1.9.1.1.** Piloted Faculty Core Advising during registration for Spring (during Fall) and Summer (during Spring) terms at PRC. (The limited number of students advised onsite greatly limited number of students served. **1.1.9.2.** CPC Academic Affairs faculty participated in a pilot academic advising program during Fall 2008 - 2009.
			1.9.2. Increase in number of faculty involved in new student orientation.	**1.9.2.1.** Fine Arts faculty, district-wide, have taken the initiative to encourage students to seek advising during office hours. **1.9.2.2.** Several Fine Arts faculty and staff participated in the new student orientation this semester. Promotional materials about the Arts were displayed District-wide.

Goal 2. Increase the community's recognition of Collin College's educational opportunities, quality, and value.

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
2.1. Increase community recognition of the quality of Collin faculty through presentations, demonstrations, etc.	**Hardesty, Cooksey. Parcells**	8/31/2010	**2.1.1.** Presentations by faculty developed and promoted on campuses.	**2.1.1.1.** Knowledge is Power program was active at PRC. **2.1.1.2.** Marty Berryman gave tennis demonstration for children in Special Olympics. **2.1.2.3.** Dr. Linda Adams brings all the hospitals of Collin County and other community health groups together for demonstrations and lectures at Collin College Health Fair. **2.1.2.4.** CPC Academic Affairs faculty developed *Brown Bag* seminars. The seminars were open to the public
			2.1.2. At least 10 public presentations developed and delivered.	**2.1.2.1.** Two KIP presentations **2.1.2.2.** Constitution Day **2.1.2.3.** Four CASMNS faculty presentations **2.1.2.4.** Four MNS faculty presented at the annual Biotech conference. **2.1.2.5.** Professor Chris Gray visits and conducts a ceramics demo at the Plano East High School. **2.1.2.6.** Professor Carter Scaggs visits and conducts a printmaking demo at the Allen High School. **2.1.2.7.** Professor Jerry Smith visits and conducts a general info presentation at the Plano Senior High School. **2.1.2.8.** THE ARTS Gallery hosted both the first and second annual North Texas Art Educators Invitational Exhibitions. **2.1.2.9.** All local and regional high school art educators were formally invited by the chair of the Art Department. **2.1.2.10.** All local high school art students and their teachers are invited to our on-campus events; i.e., Art Day/Open House, visits from SCAD, PAFA, SFU, SAIC, and PAFA, visiting artists/art talks. **2.1.2.11.** The Art Department regularly hosts visits from art teachers and their students. Some recent visits: Anna High School, Plano Senior High School, Plano East High School, Allen High School, and Van Alstyne High School.

Goal 2. Increase the community's recognition of Collin College's educational opportunities, quality, and value. (concluded, page 2 of 2)

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
2.1. Increase community recognition of the quality of Collin faculty through presentations, demonstrations, etc. (concluded)	**Deans: Hardesty, Cooksey. Parcells** (concluded)	8/31/2010 (concluded)	**2.1.3.** Community service organizations program coordinators hosted on campus to highlight Collin faculty and programs.	**2.1.3.1.** HSES division represented at the Texas Health Resources career fair, 09/25. MISD career fair is scheduled in October. Faculty representation obtained at the THR Allen community partnership program.
2.2. Increase awareness among high school counselors and teachers of the quality of Collin's programs and faculty.	**VP/Ps, VPSD**, Deans, Huppe, Money	8/31/2010	**2.2.1.** Identify high schools with fewer graduates attending Collin for targeted intervention.	**2.2.1.1.** CPC Academic Dean and Associate Dean of Recruitment established dual credit program with Anna ISD starting fall 2010.
			2.2.2. "Experience Collin" series created.	**2.2.2.1.** Not accomplished.
			2.2.3. Promote interaction between English department and area high schools to better prepare high school students for English 1301. The goal is to improve retention.	**2.2.3.1.** Collin's English faculty and Destination College cosponsored a LINK (Learn, Innovate, Network, Know) dinner for local English teachers on 11/17/2009. College/career readiness standards and teaching methodologies were discussed among the 22 attendees. **2.2.3.2.** Collin English faculty attended in-service day at Wylie High School as part of "Collaborative Curriculum" pilot on 8/20/2010.

Goal 3. Create linkages and new opportunities to help students navigate 21st century educational transitions.

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
3.1. Create new dual-credit options.	**Deans**, Huppe, Layer, Blitt, Carter	8/31/2010	**3.1.1.** Program linkages identified and courses offered for specific majors.	**3.1.1.1.** Wylie High School and Lovejoy High School now offer English dual credit courses (SCC). **3.1.1.2.** New "College Fast Track" program established with Allen ISD. Four engineering tracks developed for student participation in FY2-11.
			3.1.2. Additional courses made available to high school juniors and seniors.	**3.1.2.1.** Discussions are taking place to expand dual credit course offerings at ISDs in Prosper, McKinney, and Wylie. **3.1.2.2.** BIET has begun offering Technical Dual Credit courses with Frisco ISD. Classes are held at the CTE Center and/or PRC. Areas of interest are Computer Networking, Computer-Aided Drafting and Design, Electronics, and Engineering. **3.1.2.3.** BIET will begin offering Technical Dual Credit courses with Allen ISD in Fall 2010. Classes will be held at Allen High School, SCC, and PRC. **3.1.2.4.** Associate Dean for Recruitment and Programs for New Students and Dean of Academic Affairs met with McKinney ISD to discuss increasing course offerings. Science dual credits courses will be offered at CPC during FY 2010-2011.
			3.1.3. Online dual credit options pilot tested.	**3.1.3.1.** Numerous meetings have been held discussing expansion of Collin's dual credit program. No definitive responses to online or hybrid courses are available at this time. Faculty reserves need to be developed to address requests for future hybrid course models.
			3.1.4. Achieve Texas guidelines incorporated where applicable.	**3.1.4.1.** Additional dual credit courses are under review to meet specific career clusters within the Achieve Texas initiative.

Goal 3. Create linkages and new opportunities to help students navigate 21st century educational transitions. (continued, page 2 of 4)

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
3.2. (Developmental Education objective needed.)	Weasenforth	8/31/2010	3.2.1. One credit hour developmental mathematics courses (beginning and intermediate algebra) pilot tested at PRC.	3.2.1.1. One-credit hour Developmental Math courses were offered at PRC for Fall 2009 and Spring 2010, but none ran due to low enrollments (maximum of 6 registrants for any one section). CB-approved non-semester-length interventions are being developed to provide short-term, targeted instruction, fulfilling the goals of the one-credit course.
			3.2.2. "A-List" letter initiative implemented in which all DE students earning grades of "A" in DE courses receive a letter from the dean.	3.2.2.1. "A-list" letters were sent after Fall 2008 (852 students) and Spring 2009 (471 students).
			3.2.3. "Electronic Intervention" initiative pilot tested in which students in DE courses receive frequent emails from professors about support services. (JA)	3.2.3.1. A resource list "electronic intervention" was developed and disseminated to DE students Fall 2009 and Spring 2010. The list was updated and disseminated in the same way for Fall 2010.
			3.2.4. Bridge created between Developmental Education and English faculty to ensure preparedness for ENGL1301.	3.2.4.1. The bridge between Developmental Education and English faculty was not created, but it is under construction in Fall 2010. Contacts have been made with Marianne Layer and Chris Grooms with regard to investigating the articulation between Developmental Writing / ESL and ENGL 1301.
3.3. Honors program promotes classes to dual credit and honor students at area high school.	McRae	8/31/2010	3.3.1. Named competitive scholarship created to be offered in area high schools for first semester enrollment in the Honors Program.	3.3.1.1. Honors chair left in summer and program planning changed. Promotion in high schools occurred – scholarship not developed.

Goal 3. Create linkages and new opportunities to help students navigate 21ˢᵗ century educational transitions. (continued, page 3 of 4)

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
3.4. Identify linkages for credit and Continuing Education (CE) programs and expand collaboration.	**VP/Ps, Kihl, Hardy**	8/31/2010	**3.4.1.** A process and a rationale identified for allowing CE and credit transitions.	**3.4.1.1.** As the result of an open academic brainstorming meeting attended by Academic Planning Team members and continuing education, a program was identified to explore offerings initially in continuing education and then be offered in credit. CE met with Credit Theater faculty to explore a potential Entertainment Technology CE program that would target theater instructors in local ISDs, churches and hotel personnel. Contents would include drafting - theater-specific, using VectorWorks, computerized lighting, and audio soundboard. Dean Gaye Cooksey informed CE that due to a 20% increase in Credit Theater programs, they would not be able to partner with CE at this time. **3.4.1.2.** Continuing Education has been working with the dean of Health Sciences and Emergency Services to develop a course in Central Sterile Processing Technology as well as to share facilities for courses at the new Courtyard Hospital Lab. **3.4.1.3.** Continuing Education has collaborated with credit Engineering Technology to pilot courses in Perspectives on Sustainable Living and Environmentally Conscious Building and Green Building Certification Training. Both courses were designed so that either could be taken for credit or continuing education. It is a way to test the market for potential additional offerings in credit and continuing education. These courses were developed in part as a result of continuing education starting an energy industry advisory committee and inviting the director of engineering from the credit Engineering and Technology Division to participate in the committee.

Goal 3. Create linkages and new opportunities to help students navigate 21st century educational transitions. (concluded, page 11 of 11)

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
3.5. Develop a "cohort" approach targeting learning communities for high school graduates.	**VP/Ps**, Deans	8/31/2010	**3.5.1.** Learning community enrollment increased.	**3.5.1.1.** Not accomplished.
3.6. Connect high school volunteerism with service learning at collegiate level.	Kihl	8/31/2010	**3.6.1.** Sections designated to include service learning.	**3.6.1.1.** Accomplished through professor Iwanek's dual credit classes Fall 2009 and Spring 2010. Also, professor Green at PRC did distance service learning with three dual credit sections of English 1302 (72 students).
3.7. Expand the role of Academic Affairs in dual admissions to increase program participation.	**VP/Ps, VPSD**, Layer	8/31/2010	**3.7.1.** More faculty and staff aware of the details in Collin's dual admissions agreements.	**3.7.1.1.** Sam Setterlund (SCC C&H) presented information on dual enrollment to all faculty during All College Day; C&H has a chair dedicated to dual enrollment, including communicating with appropriate high school personnel.
			3.7.2. Specific programmatic linkages expanded. (Model UN, for example)	**3.7.2.1.** Not accomplished.

Goal 4. Increase higher education accessibility and advance educational quality through the development of alternative resource streams and improved efficiencies.

Objective	Responsible Staff (Primary Responsibility in Bold)	Target Completion Date	Milestones	Outcomes and Improvements as of 8/31/2010
4.1. Increase number of program enhancement grants received.	Neal, Hardesty	8/31/2010	**4.1.1.** Applications accepted by funding agencies.	**4.1.1.1.** Respiratory Care Program received Perkins funds to purchase needed ventilator. More funds approved from Perkins for the current FY. **4.1.1.2.** NSF CCLI and REU programs with A7M-Commerce involved students and enabled equipment purchases. Grants with NASA and with NIH through TWU are being pursued.
4.2. Expand academic use of Carl Perkins funds.	A. Johnson	8/31/2010	**4.2.1.** Pilot test conducted of a part-time academic advisor for health science programs.	**4.2.1.1.** Part-time Career Advisor hired and currently involved in program promotion, gender equity and community outreach among other specified responsibilities.