



Communication Field of Study

Collin County Community College District
Program Review 2021 - 2022
Grade Distributions Academic Year 2017 through 2021

COMM1307		Intro to Mass Communica																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	208	54	64	36	7	0	32	15	26%	31%	17%	3%	0%	15%	7%	93%	74%	2.34
2018	215	83	56	25	8	0	20	23	39%	26%	12%	4%	0%	9%	11%	89%	76%	2.60
2019	213	78	65	21	7	0	21	21	37%	31%	10%	3%	0%	10%	10%	90%	77%	2.61
2020	203	58	52	33	8	0	27	25	29%	26%	16%	4%	0%	13%	12%	88%	70%	2.28
2021	198	71	47	31	9	0	21	19	36%	24%	16%	5%	0%	11%	10%	90%	75%	2.51
Averages.....									33%	27%	14%	4%	0%	12%	10%	90%	75%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

** Success Rate is calculated by dividing the counts of A, B, C and P by the counts of A, B, C, D, P, F and W, using the definition consistent with the National Community College Benchmark Project.*

*** Course GPA is calculated by multiplying the counts of A, B, C and D by 4, 3, 2 and 1, respectively. The results are summed and divided by the aggregated count of A, B, C, D, F and W.*

Sums of distributions may not equal 100 percent due to rounding.



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COMM1335		Intro to Elec Media																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	29	5	9	6	1	0	7	1	17%	31%	21%	3%	0%	24%	3%	97%	69%	2.07
2018	40	12	12	10	0	0	2	4	30%	30%	25%	0%	0%	5%	10%	90%	85%	2.60
2019	47	14	11	7	1	0	9	5	30%	23%	15%	2%	0%	19%	11%	89%	68%	2.21
2020	42	12	14	6	2	0	7	1	29%	33%	14%	5%	0%	17%	2%	98%	76%	2.48
2021	33	9	14	6	2	0	1	1	27%	42%	18%	6%	0%	3%	3%	97%	88%	2.79
Averages.....									27%	31%	18%	3%	0%	14%	6%	94%	77%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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COMM2300		Media Literacy																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	46	11	23	5	1	0	6	0	24%	50%	11%	2%	0%	13%	0%	100%	85%	2.70
2018	48	17	19	5	1	0	5	1	35%	40%	10%	2%	0%	10%	2%	98%	85%	2.83
2019	45	10	24	4	1	0	4	2	22%	53%	9%	2%	0%	9%	4%	96%	84%	2.69
2020	90	26	36	13	3	0	4	8	29%	40%	14%	3%	0%	4%	9%	91%	83%	2.68
2021	68	17	16	19	3	0	11	2	25%	24%	28%	4%	0%	16%	3%	97%	77%	2.31
Averages.....									27%	40%	15%	3%	0%	10%	4%	96%	82%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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*** Course GPA is calculated by multiplying the counts of A, B, C and D by 4, 3, 2 and 1, respectively. The results are summed and divided by the aggregated count of A, B, C, D, F and W.*

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COMM2330		Intro to Public Relations																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	43	13	16	4	2	0	5	3	30%	37%	9%	5%	0%	12%	7%	93%	77%	2.56
2018	45	25	6	3	1	0	6	4	56%	13%	7%	2%	0%	13%	9%	91%	76%	2.78
2019	50	24	12	0	3	0	7	4	48%	24%	0%	6%	0%	14%	8%	92%	72%	2.70
2020	51	19	13	10	0	0	5	4	37%	25%	20%	0%	0%	10%	8%	92%	82%	2.65
2021	29	13	6	1	0	0	5	4	45%	21%	3%	0%	0%	17%	14%	86%	69%	2.48
Averages.....									43%	24%	8%	3%	0%	13%	9%	91%	76%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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COMM2331		Radio- TV Announcing																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	35	11	15	2	1	0	2	4	31%	43%	6%	3%	0%	6%	11%	89%	80%	2.69
2018	36	9	21	2	0	0	2	2	25%	58%	6%	0%	0%	6%	6%	94%	89%	2.86
2019	33	11	13	6	0	0	2	1	33%	39%	18%	0%	0%	6%	3%	97%	91%	2.88
2020	30	8	14	5	0	0	1	2	27%	47%	17%	0%	0%	3%	7%	93%	90%	2.80
2021	10	3	5	1	1	0	0	0	30%	50%	10%	10%	0%	0%	0%	100%	90%	3.00
Averages.....									29%	47%	11%	1%	0%	5%	6%	94%	88%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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*** Course GPA is calculated by multiplying the counts of A, B, C and D by 4, 3, 2 and 1, respectively. The results are summed and divided by the aggregated count of A, B, C, D, F and W.*

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Program Review 2021 - 2022
Grade Distributions Academic Year 2017 through 2021

COMM2332		Radio-Television News																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	33	13	11	5	1	0	3	0	39%	33%	15%	3%	0%	9%	0%	100%	88%	2.91
2018	29	6	15	1	2	0	3	2	21%	52%	3%	7%	0%	10%	7%	93%	76%	2.52
2019	33	6	14	8	1	0	4	0	18%	42%	24%	3%	0%	12%	0%	100%	85%	2.52
2020	32	7	18	4	0	0	2	1	22%	56%	13%	0%	0%	6%	3%	97%	91%	2.81
2021	30	10	13	3	0	0	2	2	33%	43%	10%	0%	0%	7%	7%	93%	87%	2.83
Averages.....									27%	45%	13%	3%	0%	9%	3%	97%	85%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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*** Course GPA is calculated by multiplying the counts of A, B, C and D by 4, 3, 2 and 1, respectively. The results are summed and divided by the aggregated count of A, B, C, D, F and W.*

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Grade Distributions Academic Year 2017 through 2021

COMM2339		Writing-Radio, TV & Film																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	32	14	11	2	1	0	4	0	44%	34%	6%	3%	0%	13%	0%	100%	84%	2.94
2018	35	14	12	5	0	0	2	2	40%	34%	14%	0%	0%	6%	6%	94%	89%	2.91
2019	36	20	11	2	0	0	2	1	56%	31%	6%	0%	0%	6%	3%	97%	92%	3.25
2020	39	18	18	1	1	0	0	1	46%	46%	3%	3%	0%	0%	3%	97%	95%	3.31
2021	30	10	12	4	0	0	3	1	33%	40%	13%	0%	0%	10%	3%	97%	87%	2.80
Averages.....									44%	37%	8%	1%	0%	6%	3%	97%	90%	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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*** Course GPA is calculated by multiplying the counts of A, B, C and D by 4, 3, 2 and 1, respectively. The results are summed and divided by the aggregated count of A, B, C, D, F and W.*

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COMM2366		Film Appreciation																		
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**		
		A	B	C	D	P	F	W	A	B	C	D	P	F	W					
2017	0	0	0	0	0	0	0	0	-	-	-	-	-	-	-	-	-	-	0%	0.00
2018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2019	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2020	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2021	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Averages.....		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Note: The program's course list is based on the 2020-2021 academic catalog. The data source is Collin College's ZogoTech Data System on 10/11/2021.

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SPCH1318		Interpersonal Communication																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	117	38	49	13	5	0	8	4	32%	42%	11%	4%	0%	7%	3%	97%	86%	2.82
2018	123	35	37	18	6	0	18	9	28%	30%	15%	5%	0%	15%	7%	93%	73%	2.38
2019	-	44	28	11	3	0	14	14	-	-	-	-	-	-	-	-	73%	2.50
2020	115	41	41	12	4	0	9	8	36%	36%	10%	3%	0%	8%	7%	93%	82%	2.74
2021	91	30	28	15	6	0	10	2	33%	31%	16%	7%	0%	11%	2%	98%	80%	2.64
Averages.....									42%	41%	15%	5%	0%	13%	8%	93%	99%	-

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SPCH2335		Argumentation and Debate																
Year	Enrollment	Grade Assigned							Grade Distribution							Completion Rate	Success Rate*	Course GPA**
		A	B	C	D	P	F	W	A	B	C	D	P	F	W			
2017	24	8	6	3	0	0	4	3	33%	25%	13%	0%	0%	17%	13%	88%	71%	2.33
2018	22	5	5	4	0	0	6	2	23%	23%	18%	0%	0%	27%	9%	91%	64%	1.95
2019	-	10	4	5	0	0	3	2	-	-	-	-	-	-	-	-	79%	2.58
2020	23	8	3	3	0	0	4	5	35%	13%	13%	0%	0%	17%	22%	78%	61%	2.04
2021	45	18	7	7	1	0	4	8	40%	16%	16%	2%	0%	9%	18%	82%	71%	2.40
Averages.....									43%	22%	19%	1%	0%	18%	18%	86%	84%	-

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