



**Collin County Community College District
Program Review 2021 - 2022**

Duplicated Enrollment in Courses by Term
Academic Years 2017 - 2018 through 2020 - 2021

Sport and Recreation Management

Counts of Course Enrollments by Academic Year

Courses	Title	2017	2018	2019	2020	2021
ACNT1303	Intro to Accounting I	120	150	168	153	169
BMGT1327	Principles of Management	368	361	360	384	357
BMGT2382	Co-op Ed-Bus Admin/Mgmt Gen	2	2	-	-	-
FITT1370	Sports Tourism	-	-	-	-	15
FITT1371	Prncple Prom & Sell Sprt & Rec	-	-	-	-	8
FITT1373	Lgl & Ethl Iss Sprt & Rec Mgmt	-	-	-	-	34
FITT2371	Leadership Sport & Recreation	-	-	-	-	23
HAMG1317	Not Delivered	-	-	-	-	-
HRPO2307	Organizational Behavior	70	87	85	102	100
KINE1336	Introduction Sports Management	-	-	135	144	155
MRKG1301	Customer Relationship Mgmt	66	47	96	74	55
MRKG1311	Principles of Marketing	288	292	243	223	241
MRKG2333	Principles of Selling	31	20	61	64	71
RECL1303	Athletic Program Planning	-	-	-	-	21
RECT1301	Not Delivered	-	-	-	-	-
TRVM1327	Special Events Design	29	12	19	26	39

Note: The program course list is based on the 2020-2021 catalog. Core courses may be excluded from the list for this program.