



**Collin County Community College District
Program Review 2021 - 2022**

Duplicated Enrollment in Courses by Term
Academic Years 2017 - 2018 through 2020 - 2021

Business Management

Counts of Course Enrollments by Academic Year

Courses	Title	2017	2018	2019	2020	2021
ACCT2301	Principles of Financial Acctg	1,737	1,801	1,870	1,908	1,692
ACNT1303	Intro to Accounting I	120	150	168	153	169
ACNT1311	Intro Computerized Accounting	24	48	48	48	49
BMGT1305	Communications in Management	131	139	209	210	266
BMGT1307	Team Building	167	225	242	274	306
BMGT1327	Principles of Management	368	361	360	384	357
BMGT1341	Business Ethics	173	198	292	277	303
BMGT1344	Negotiations & Conflict Mgmt	148	162	218	200	276
BMGT2303	Prob Solving-Decision Making	199	194	181	224	248
BMGT2309	Leadership	152	168	159	193	199
BMGT2311	Change Management	68	88	82	79	106
BMGT2341	Strategic Management	38	63	47	63	63
BMGT2382	Co-op Ed-Bus Admin/Mgmt Gen	2	2	-	-	-
BUSG1304	Financial Literacy	-	-	-	-	88
BUSG1371	Not Delivered	-	-	-	-	-
BUSG2309	Sm Bus Mgmt/Entreprnrshp	154	191	224	263	262
ECON1301	Introduction to Economics	702	725	734	756	830
ECON2301	Principles of Macroeconomics	3,874	3,999	4,215	4,559	4,430
ECON2302	Principles of Microeconomics	2,521	2,641	2,793	3,033	2,850
HRPO2301	Human Resources Management	82	114	110	131	165
HRPO2303	Employment Practices	-	50	45	49	53
HRPO2304	Employee Relations	-	24	24	24	31
HRPO2306	Benefits and Compensation	-	25	22	24	25
HRPO2307	Organizational Behavior	70	87	85	102	100
IBUS2341	Intercultural Management	74	64	66	89	88
MATH1342	Elementary Statistical Methods	3,091	3,319	3,920	4,520	4,104
MRKG1311	Principles of Marketing	288	292	243	223	241

Note: The program course list is based on the 2020-2021 catalog. Core courses may be excluded from the list for this program.