Continuous Improvement Plan (CIP) Documentation

Date 10/27/15 **Name of Administrative or Educational Support Unit:** ESC – Animation and Game Art Production

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Mission:

The Animation and Game Art Production – Enhanced Skill Certificate is committed to developing advanced skills for the animation, visual effects and game industries. We accomplish this through emphasis on applying design principles, creative innovation, critical thinking, technical skills and professionalism.

PART I: Might not change from year to year

A. Outcomes(s) Results expected in this department/program	**B. Measure(s)** The instrument or process used to measure results	**C. Target(s)** The level of success expected
1. Demonstrate the application of advanced concept development for the execution of professional media	Upon completion of ESC course work, student project work is assessed: 33% - Effective concept art and references for character or hard surface model designs. 33% - Effective environmental concept art to establish the "look and feel" of a production. 33% - Effective storyboard development for a narrative storyline or flow diagrams for interactive production. TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards
2. Demonstrate the application of advanced design principles in the execution of professional media.	Upon completion of ESC course work, student project work is assessed: 20% - Form 20% - Color 20% - Lighting 20% - Movement 20% - Composition TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards

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A. Outcome(s)	B. Measure(s)	C. Target(s)
The results expected from this department/program	The level of success expected	The instrument or process used to measure results
3. Demonstrate the application of advanced <u>technical production principles</u> in the execution of professional media.	Upon completion of ESC course work, student project work is assessed: 33% - Selection of appropriate technical solutions 33% - Effective application of technical solutions 33% - Effective troubleshooting and debugging of technical solutions in final work TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards
4. Demonstrate the application of advanced <u>project management</u> in the execution of professional media.	Upon completion of ESC course work, student project work is assessed: 33% - Effective time management. 33% - Proofing cycles delivered in a timely manner. 33% - All stages of production coordinated to avoid bottlenecks. TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards