Program Outcomes
and
Course Alignment

Program Name ___E-Business Development AAS-E-Business Track
_____

Program Outcomes ▼

Program Learning Outcomes	Measure	Standard	Course(s) where it will be assessed
1 Apply current best practices in web or mobile or application design including standards of accessibility and usability.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op
2 Demonstrate professional and effective documentation, project/time management and communication skills.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op
3 Integrate E-Business concepts related to information technology, commerce, legal and ethical issues.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op
4 Create web standards-compliant web documents using current web development technologies.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op

Program Outcomes
and
Course Alignment

Program Map ▼

Program Courses	Program Outcome 1 Apply current best practices in web or mobile or application design including standards of accessibility and usability.	Program Outcome 2 Demonstrate professional and effective documentation, project/time management and communication skills.	Program Outcome 3 Integrate E-Business concepts related to information technology, commerce, legal and ethical issues.	Program Outcome 4 Create web standards-compliant web documents using current web development technologies.
BCIS 1305		P	I	
ITSE 1311	I	I		E
ITSW 1307		I		
ITSE 1301	I			I
ITNW 1358	I			
IMED 1341	P			
ITSW 1310		E		
ITSE 2302	E			E
ITSE 2313	E			E
IMED 2309		E	E	
ITSY 1300	I			
BUSG 2309		P		
MRKG 2312			E	
IMED 2311/ INEW 2330/ ITSC 2380	A	A	A	A

I=Introduced P=Practiced E=Emphasized A=Assessed