Program Outcomes
and
Course Alignment

Program Name ___E-Business Development Certificate-E-Commerce Track
_____

Program Outcomes ▼

Program Learning Outcomes	Measure	Standard	Course(s) where it will be assessed
1 Apply current best practices in web or mobile or application design including standards of accessibility and usability.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op
2 Demonstrate professional and effective documentation, project/time management and communication skills.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op
3 Integrate E-Business concepts related to information technology, commerce, legal and ethical issues.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op
4 Create web standards-compliant web documents using current web development technologies.	Instrument varies in each Capstone option and by instructor.	80% of students will demonstrate competency with a cumulative score of 76% or higher	• INEW 2330 - Comprehensive Software Project • IMED 2311 - Portfolio • ITSC 2380 Co-op

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Program Map ▼

Program Courses	Program Outcome 1 Apply current best practices in web or mobile or application design including standards of accessibility and usability.	Program Outcome 2 Demonstrate professional and effective documentation, project/time management and communication skills.	Program Outcome 3 Integrate E-Business concepts related to information technology, commerce, legal and ethical issues.	Program Outcome 4 Create web standards-compliant web documents using current web development technologies.
ITSE 1311	I	I		E
ITSW 1307		I		
ITSW 1310		E		
IMED 1341	P			
ITSE 2313	E			E
IMED 2309		I	E	
BUSG 2309		P		
ITNW 1358	I			
MRKG 2312			E	
IMED 2311/ INEW 2330/ ITSC 2380	A	A	A	A

I=Introduced P=Practiced E=Emphasized A=Assessed