COLLIN COLLEGE
Curriculum Outline

HOSPITALITY & TOURISM CAREER CLUSTER

HOSPITALITY AND FOOD SERVICE MANAGEMENT

Certificate - Meetings and Event Management FICE 023614 CIP 52.0901

FIRST YEAR

First Semester			Lec	Lab	Ext	Cont	Credit
HAMG	1321	Introduction to Hospitality Industry ~	3	0	0	48	3
HAMG	2307	Hospitality Marketing and Sales ~	3	0	0	48	3
TRVM	1327	Special Events Design ~	3	0	0	48	3
TRVM	2301	Introduction to Convention / Meeting Management	3	0	0	48	3
		TOTAL HOURS	12	0	0	192	12

Second Semester			Lec	Lab	Ext	Cont	Credit
HAMG	2301	Principles of Food and Beverage Operations ~	3	0	0	48	3
TRVM	2341	International Convention / Meeting Management (Capstone)	3	0	0	48	3
TRVM	2355	Exposition and Trade Show Operations ~	3	0	0	48	3
Elective *			1-3	0	0-20	48-336	3
		TOTAL HOURS	10-12	0	0-20	192-480	12
		GRAND TOTAL				***384 - 672***	***24***

~ Offered in eight-week format

* Elective (3 credit hours): HAMG 1313 ~, HAMG 1324 ~, HAMG 1340 ~, HAMG 2337 ~, ~~RSTO 1325,~~ RSTO 2307 ~ or TRVM 1323 ~ ~~or TRVM 2380~~