Continuous Improvement Plan (CIP) Documentation

Date 7.8.14 **Name of Administrative or Educational Support Unit:** Animation - AAS
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Mission:

The Animation Program is committed to student success in the visual creative fields. We accomplish this through emphasis on teaching traditional design principles, creative innovation, critical thinking, technical skills and professionalism.

PART I: Might not change from year to year

A. Outcomes(s) Results expected in this department/program	B. Measure(s) The instrument or process used to measure results	C. Target(s) The level of success expected
1. Demonstrate effective concept development for the execution of professional media	33% - Effective character sheets for animation character designs. 33% - Effective environmental concept art to establish the "look and feel" of a production. 33% - Effective storyboard development to plan a narrative storyline as executed in final media. TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards
2. Demonstrate effective communication skills in the execution of professional media.	33% - Effective communication with clients, co-workers and supervisors. 33% - Does the finished work communicate effectively with the target audience? (i.e. client intent, target and audience needs). 33% - Presents portfolio work effectively. TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards
3. Demonstrate proficiency in design principles in the execution of professional media.	20% - Form 20% - Color 20% - Lighting 20% - Movement 20% - Composition TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards
4. Demonstrate effective project management in the execution of professional media.	33% - Effective time management, overall. 33% - Client proofing cycles delivered in a timely manner. 33% - All stages of production coordinated to avoid bottlenecks. TOTAL – 100%	Passing ≥ 75% - Evaluated by the instructor based professional practices and standards