**COLLIN COLLEGE**

**COURSE SYLLABUS**

Course Information

**Course Number:** MUSB 2345

**Course Title:** Live Music and Talent Management

**Course Description:** An examination of the role, scope, and activities of the talent manager including establishing the artist/manager relationship; planning the artist’s career; and developing goals, strategies, and tactics with an overall view of the live music business. Lab required.

**Course Credit Hours:** 3

Lecture Hour: 3

Lab Hour: 1

**Prerequisite:** MUSB 1305

**Student Learning Outcomes:**

* **State-mandated Outcomes:** Upon successful completion of this course, students will:

1. Design an artist development plan from a management perspective.
2. Describe an overview of the live music industry.
3. Describe the relationship between artist and manager.

**Withdrawal Policy:** See the current *Collin Registration Guide* for last day to withdraw.

**Collin College Academic Policies:** See the current *Collin Student Handbook*

**Americans with Disabilities Act Statement:** Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current *Collin Student Handbook* for additional information.

*Fall 2017 Rev*