**COLLIN COLLEGE**

**COURSE SYLLABUS**

Course Information

**Course Number:** MUSB 1341

**Course Title:** Concert Promotion and Venue Management

**Course Description:** Includes considerations in purchasing a club, concert promotion and advertising, talent buying, city codes, insurance, Texas Alcoholic Beverage Commission Regulation, performance rights organization licenses, personnel management and concert production and administration. Lab required.

**Course Credit Hours:** 3

Lecture Hour: 3

Lab Hour: 1

**Prerequisite:** MUSB 1305

**Student Learning Outcomes:**

* **State-mandated Outcomes:** Upon successful completion of this course, students will:

1. Outline the elements of show production, promotion, and venue management.
2. Apply knowledge of budgeting planning and talent buying.

**Withdrawal Policy:** See the current *Collin Registration Guide* for last day to withdraw.

**Collin College Academic Policies:** See the current *Collin Student Handbook*

**Americans with Disabilities Act Statement:** Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal educational opportunity. It is the student’s responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current *Collin Student Handbook* for additional information.