COLLIN COUNTY COMMUNITY COLLEGE

Program: Communication Field of Study

Discipline Making Request: Social and Behavioral Sciences / Communication

Program CIP: 09.0101

Effective Term: Fall 2014 (201510)

Administratve Approval	Administrative Denial	CAB Recommended	CAB Not Recommended	CAB Tabled	Rationale: In an effort to provide more options for Collin students, the two Communication Field of Study Sub-Areas are being added.	Comments
					Communication Field of Study - Journalism/Mass Communication Sub-Area - New	
					Communication Field of Study - Radio and Television Broadcasting / Broadcast Journalism Sub-Area - New	

Gary Hodge — Digitally signed by Gary Hodge DN: cn=Gary Hodge, o=Collin College, ou=Social Sciences, email=ghodge@collin.edu, c=US Date: 2013.10.14 09:57:49 -05'00'

Authorized Signature (Proposer)

Brenda Carter — Digitally signed by Brenda Carter DN: cn=Brenda Carter, o=Central Park Campus, ou=Dean, Academic Affairs, email=bcarter@collin.edu, c=US Date: 2013.10.14 14:36:41 -05'00'

2nd Signature (if applicable)

Wendy A. Gunderson — Digitally signed by Wendy A. Gunderson DN: cn=Wendy A. Gunderson, o=Preston Ridge Campus, Collin College, ou=Interim Dean, Communication, Humanities, Social and Behavioral Sciences, email=wgunderson@collin.edu, c=US Date: 2013.10.22 10:13:17 -05'00'

3rd Signature (if applicable)

Comments:

CAB Chair

Comments:

Designated Academic Officer Signature

Communication Field of Study

Journalism / Mass Communication Sub-Area

12 credit hours

Competency Area 1 (6 – 9 credit hours)

COMM	1307	Introduction to Mass Communication
COMM	1335	Survey of Radio and Television
COMM	2300	Media Literacy
COMM	2330	Introduction to Public Relations

Competency Area 2 (3 – 9 credit hours)

COMM	2332	Radio / Television News
COMM	2339	Writing for Radio, TV and Film

Radio and Television Broadcasting / Broadcast Journalism Sub-Area

12 credit hours

Competency Area 1 (6 – 9 credit hours)

COMM	1307	Introduction to Mass Communication
COMM	1335	Survey of Radio and Television
COMM	2300	Media Literacy
COMM	2366	Introduction to Film/Video

Competency Area 2 (3 – 9 credit hours)

COMM	2331	Radio and TV Announcing
COMM	2332	Radio / Television News
COMM	2339	Writing for Radio, TV and Film